

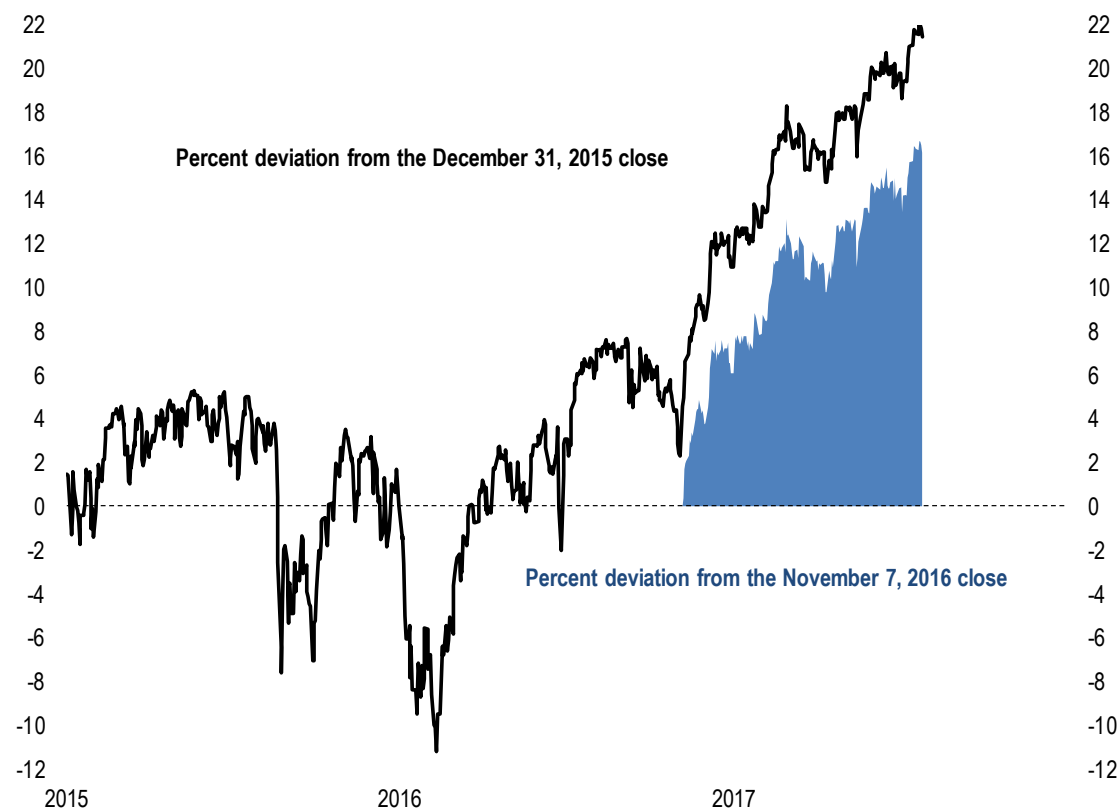


Going for Gold

August 24, 2017

Growth in 2017 Has a Shot at 3% ...

Wilshire 5000 index, float adjusted (percent change from selected points)

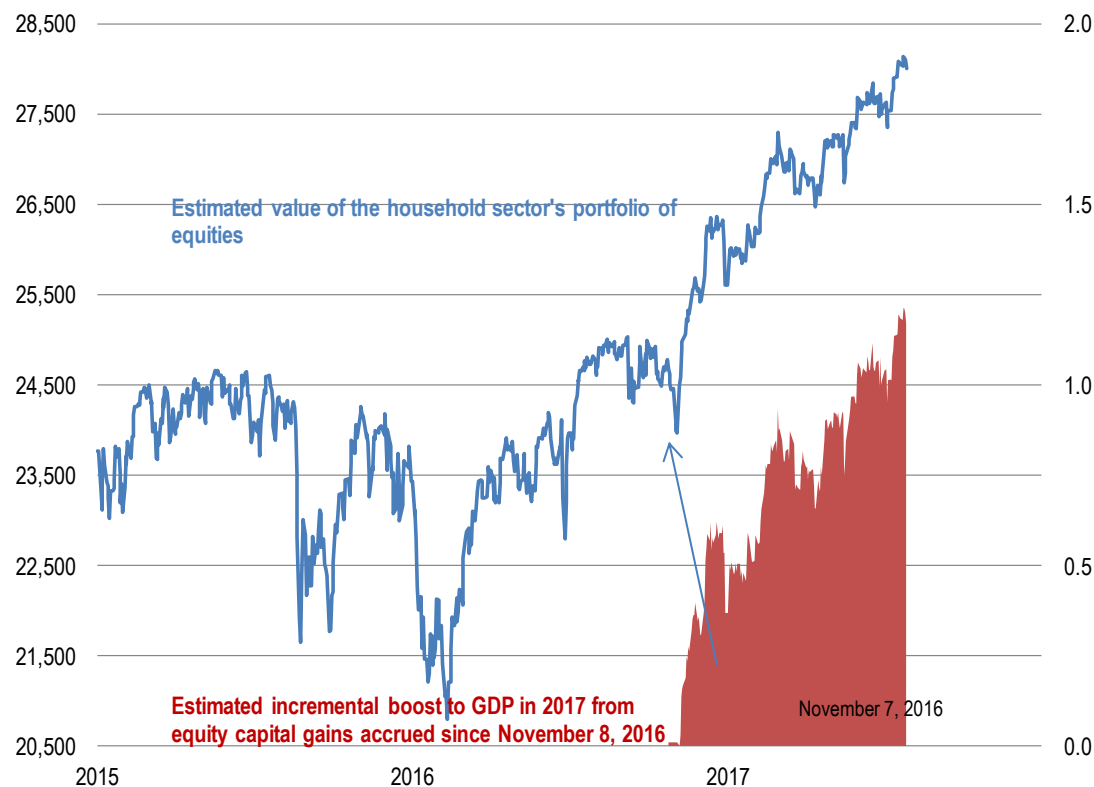


Sources: Haver Analytics; Dow Jones. Updated through July 18, 2017.

... 2% + Less Energy Drag + Stock Boost + Better DM

Household equity portfolios (\$ billion)

Estimated contribution to GDP (pct pts)

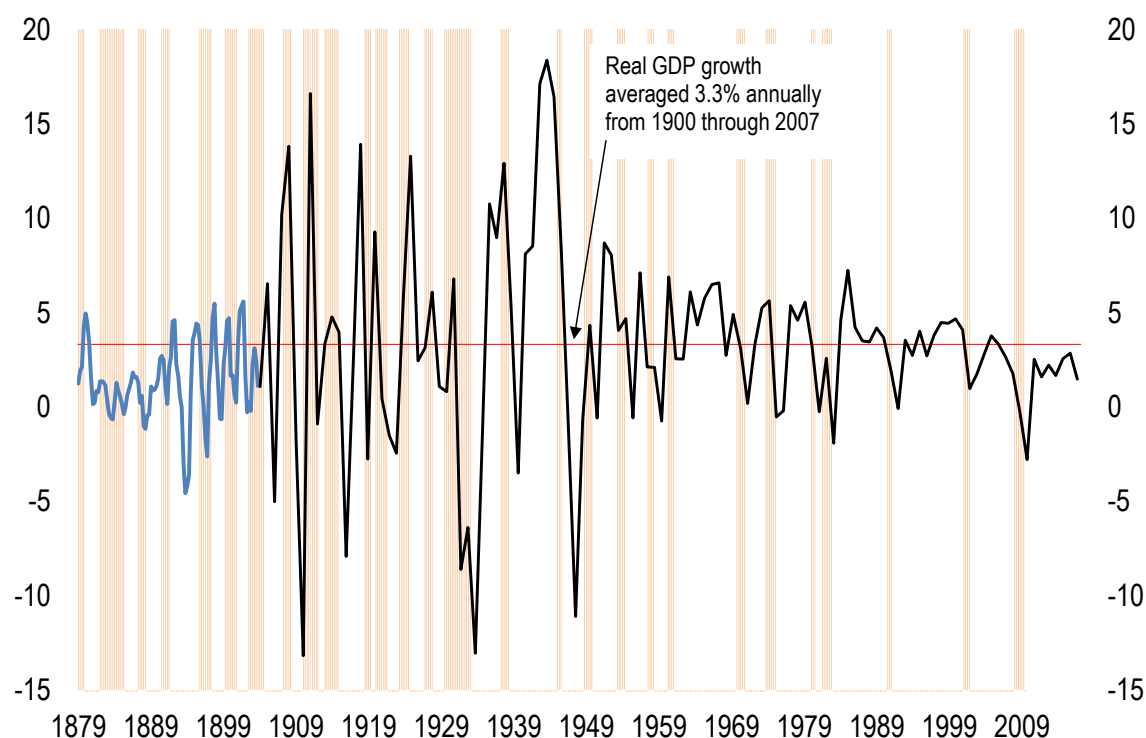


Potential
to boost
GDP by
1.5 pct
pts, all
else equal

Sources: Haver Analytics; Dow Jones; Federal Reserve Board. Updated through July 28, 2017.

A Decade of Slow Growth ...

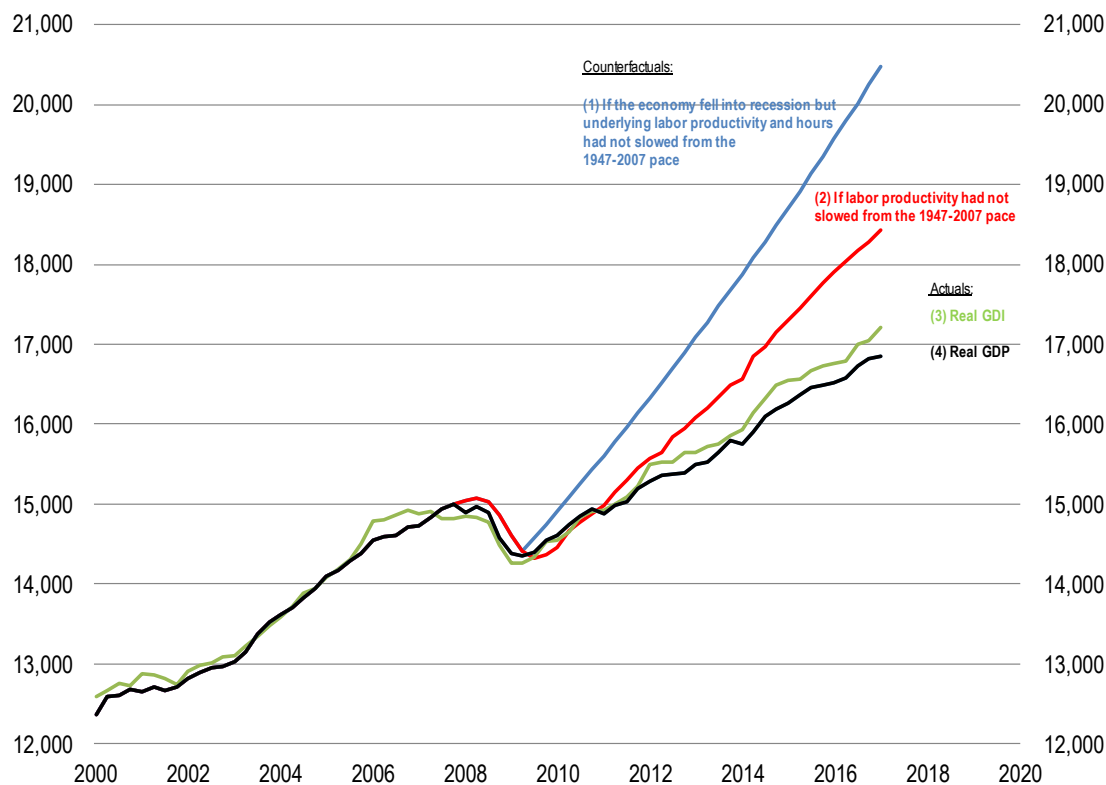
Real U.S. GDP growth (percent change from the previous year)



Sources: Haver Analytics; U.S. Department of Commerce; NBER Macroeconomic database; Ray Fair. Updated through 2017 Q2.

... Mostly About Demographics ...

Counterfactual GDP paths (billions of chained 2009 dollars)



Sources: Haver Analytics; U.S. Department of Commerce. Updated through 2017 Q1.

... (Slower Growth of the Working-Age ...

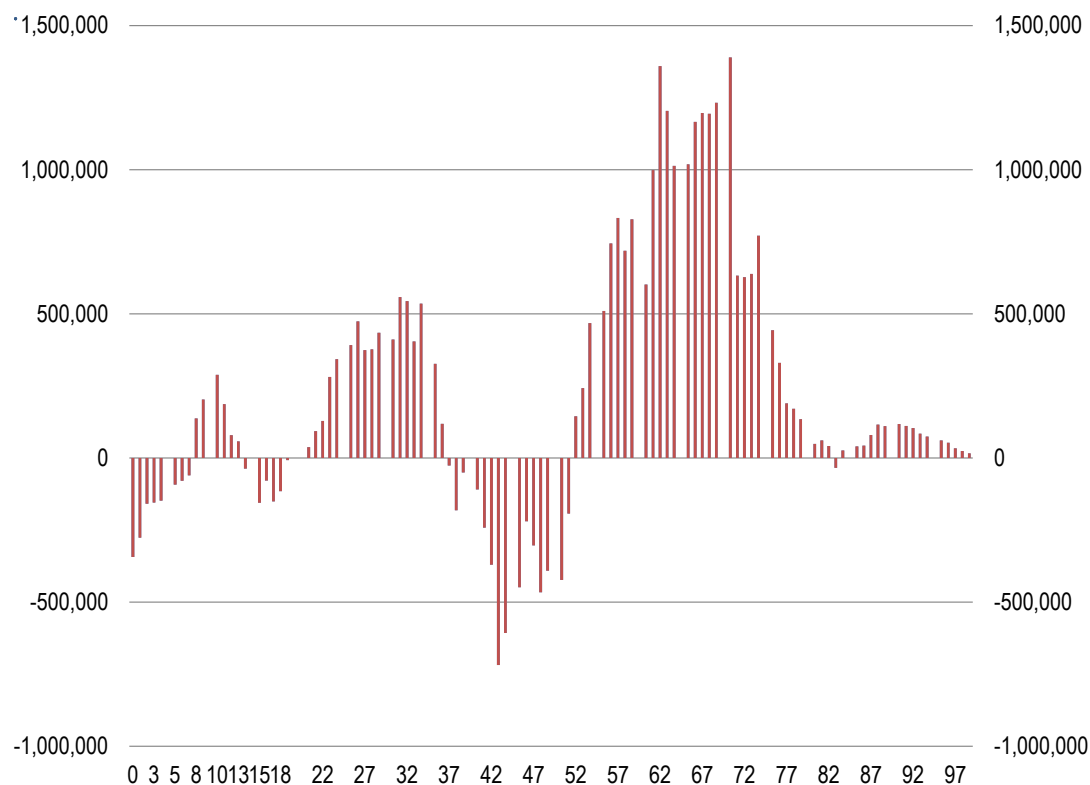
The working-age population, ages 16 to 66 (monthly change in thousands)



Sources: Haver Analytics; Census. Updated through June 2017.

... With Baby Boomers Retiring) ...

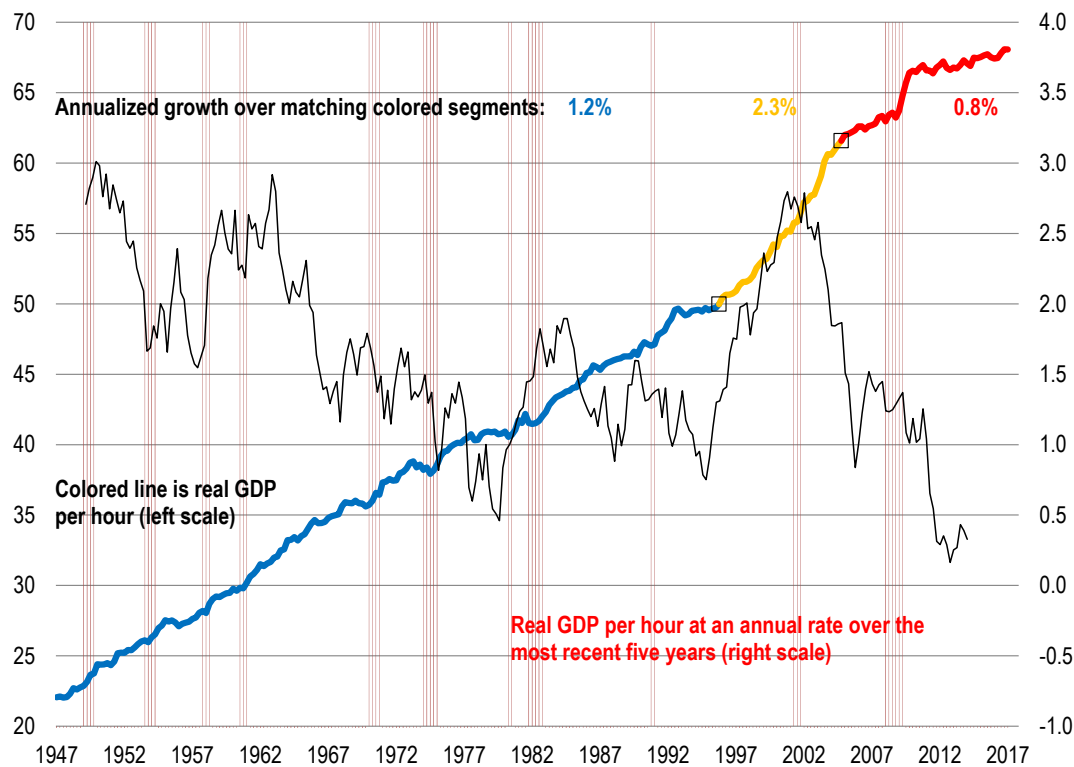
Change in the population since 2007, by age (number)



Sources: Haver Analytics; Census. Updated through June 2017.

... and Slow Productivity Too (for Now)

Labor force and the working age population (percent change annually)

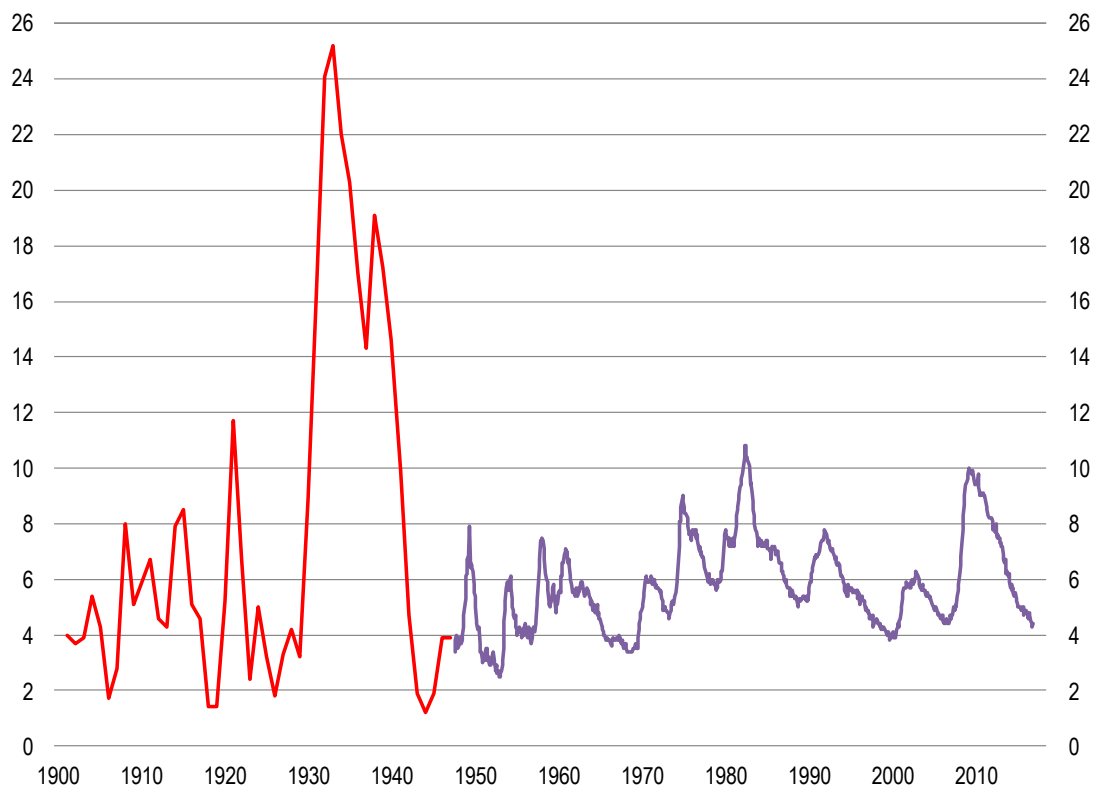


Sources: Haver Analytics; Federal Reserve Board; U.S. Treasury. Updated through 2017 Q1.

That's Why, Despite Slow Growth, ...

... The Economy Is Back on Its Feet ...

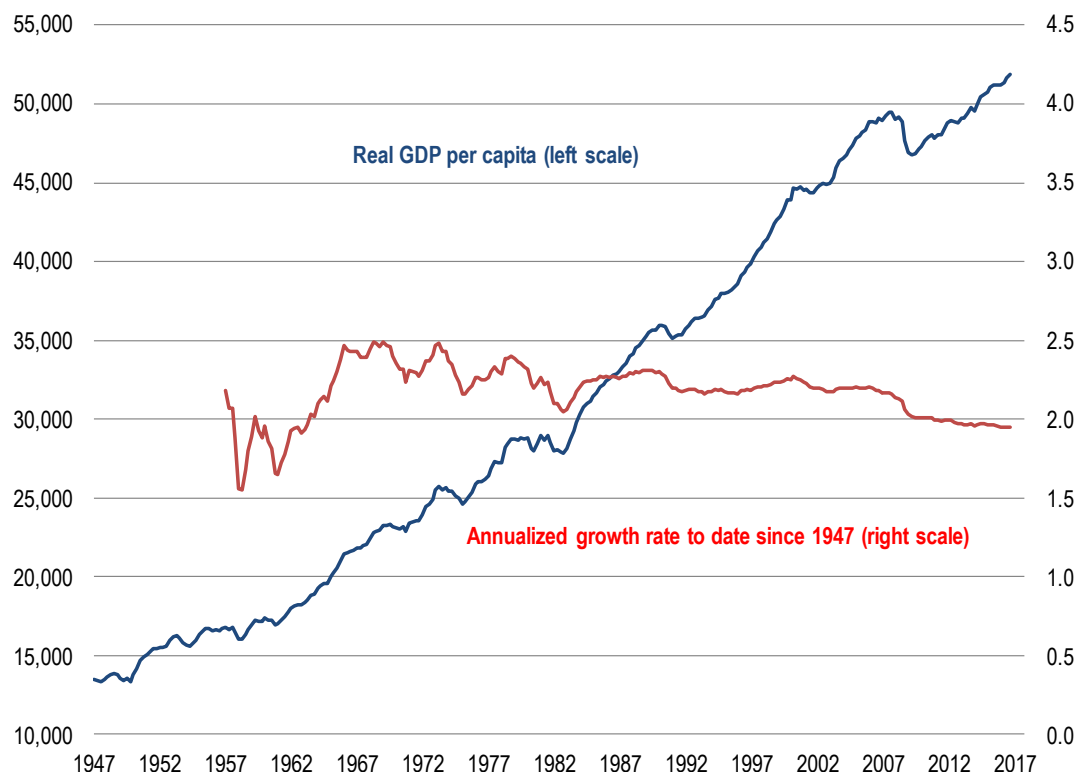
Unemployment (percent of the labor force)



Sources: Haver Analytics; U.S. Department of Labor. Updated through June 2017.

... and the Living Standard Is at a Record

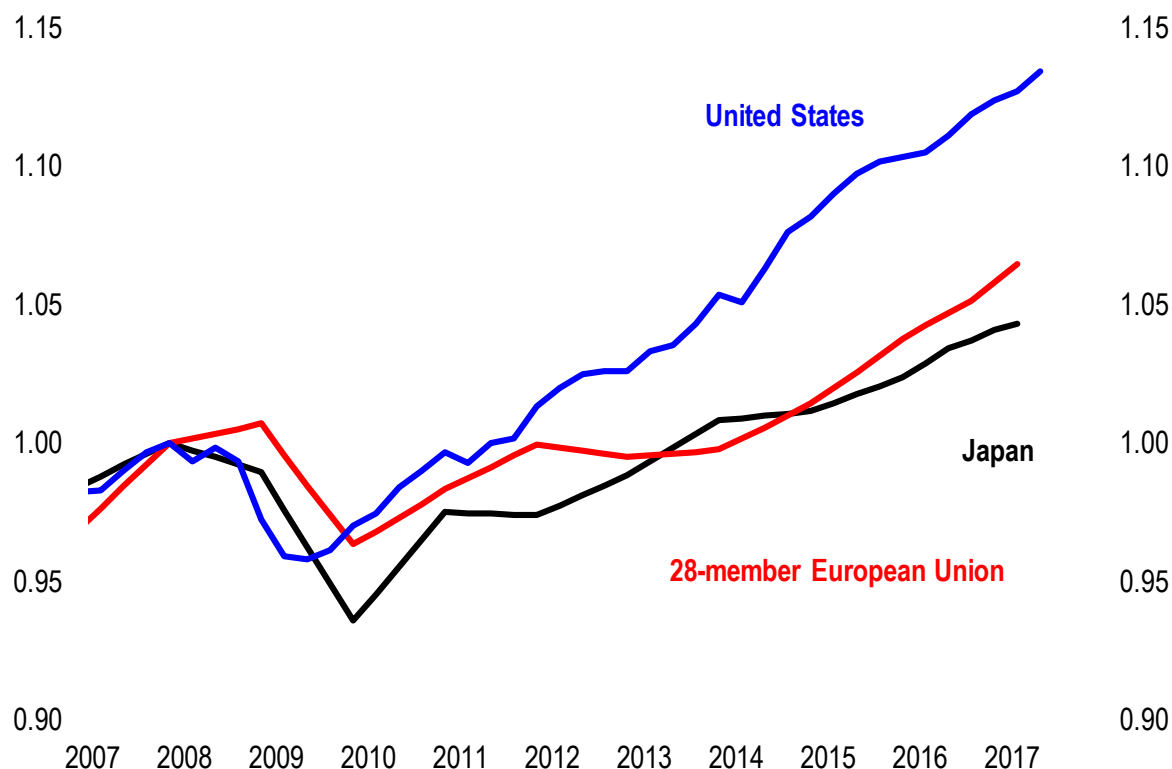
Real GDP per capita (\$ 2009) Real GDP per capita growth (annualized % ch since 1947)



Sources: Haver Analytics; U.S. Department of Commerce. Updated through 2016 Q4.

Japan Knows a Lot About this Story ...

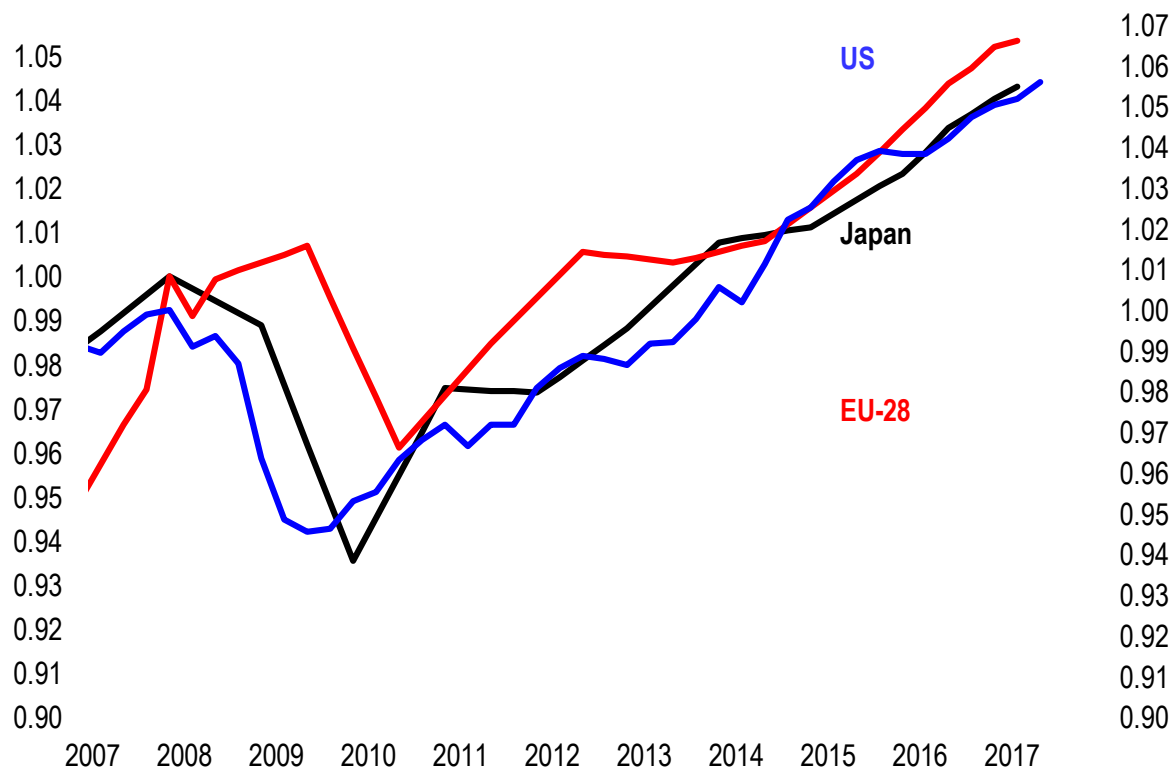
Real GDP (ratio to 2007 Q4)



Sources: Haver Analytics; U.S. Department of Commerce; selected international agencies. Updated through 2017 Q2.

... How Demographics Matters and Doesn't

Real GDP per capita (ratio to 2007 Q4)



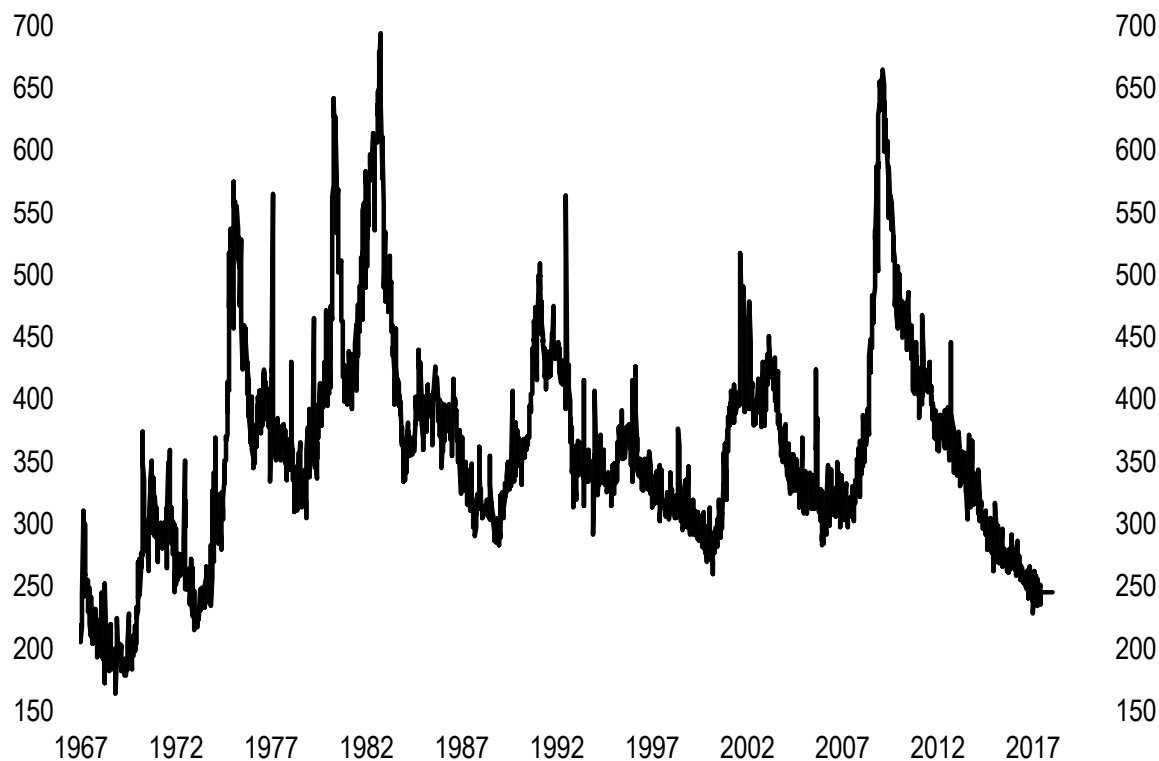
Sources: Haver Analytics; U.S. Department of Commerce; selected international agencies. Updated through 2017 Q2.

Four Questions

- 1) Given the confusion about the economy, what's the most useful thing to watch for clues to the evolution of the economy?
- 2) Where are we in the economic cycle?
- 3) With the economic recovery now in the 9th year (the third longest recovery on record), and expansions lasting no more than 6 to 9 years, is a new recession inevitable?
- 4) If slow growth didn't prevent the economy from getting back on its feet and if slow growth hasn't kept the living standard from climbing to new all-time record highs, does slow growth matter?

Jobless Claims Know the Economy Best ...

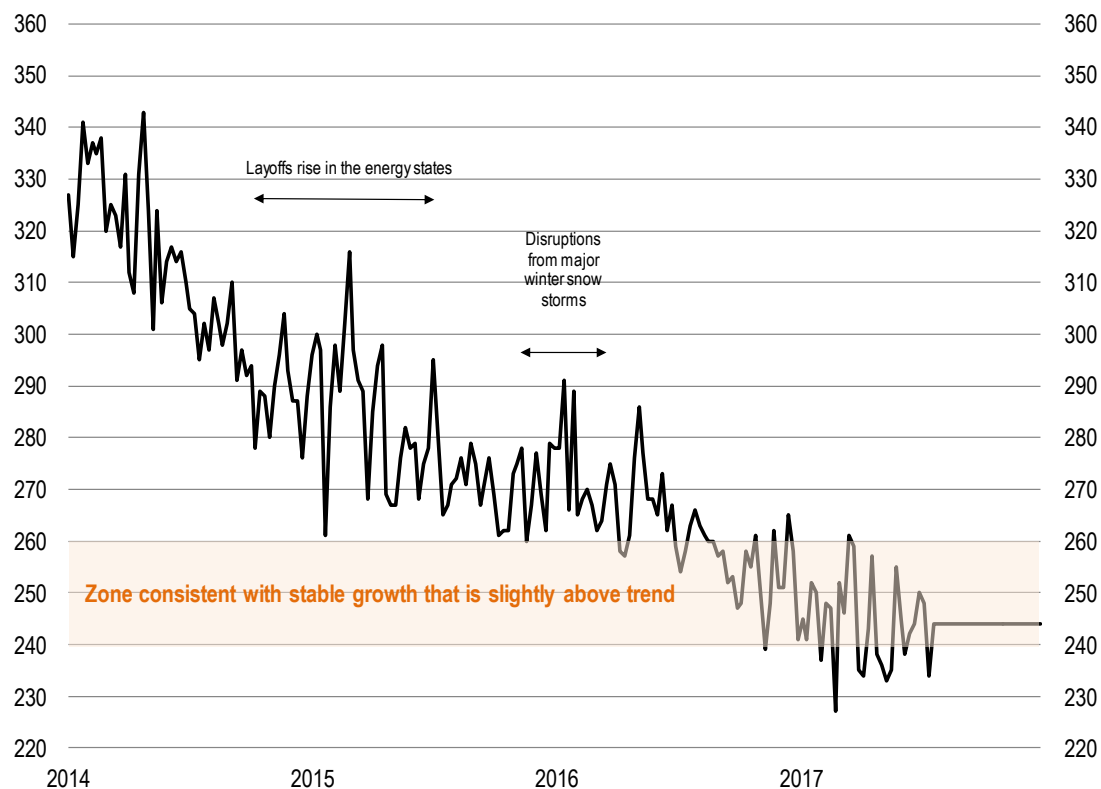
Initial applications for unemployment benefits (thousands, weekly)



Sources: Haver Analytics; U.S. Department of Labor. Updated through July 22, 2017.

...Timely, Reliable, Informative, Comprehensive

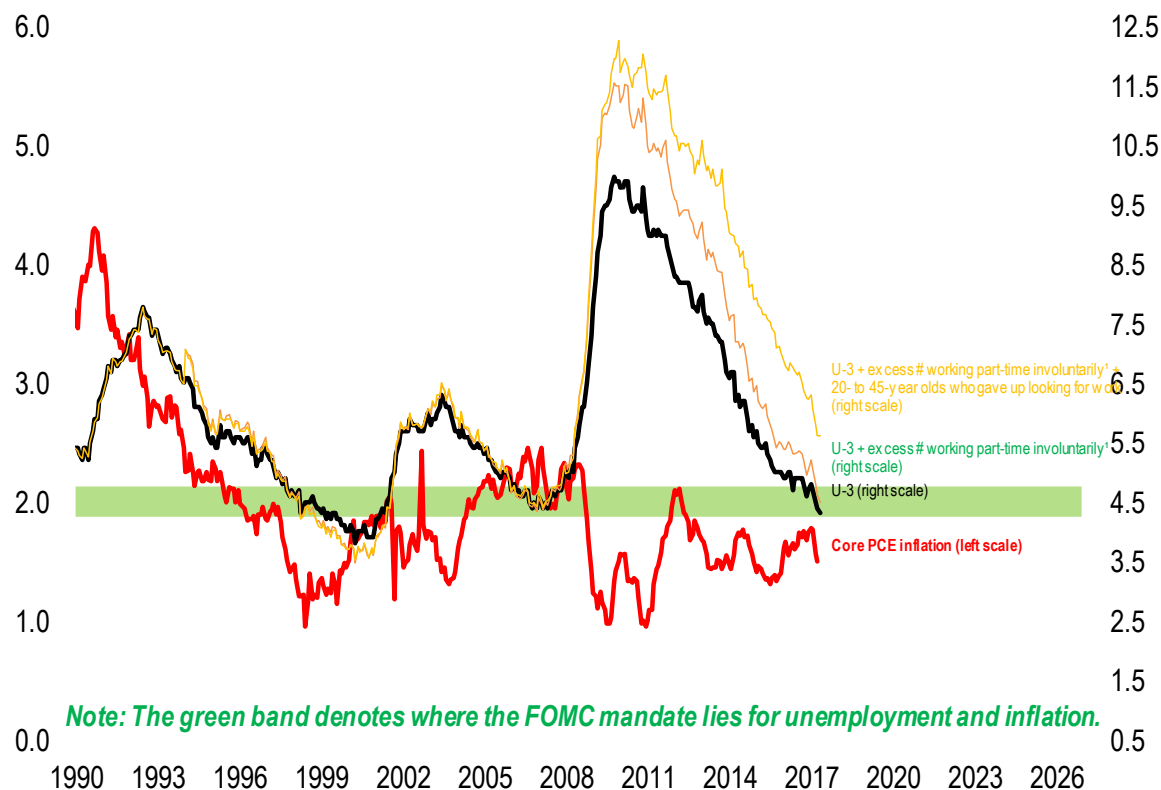
Initial applications for unemployment benefits (thousands, weekly)



Sources: Haver Analytics; U.S. Department of Labor. Updated through July 22, 2017.

The Fed's GPS Says 'Top of the 9th Inning'

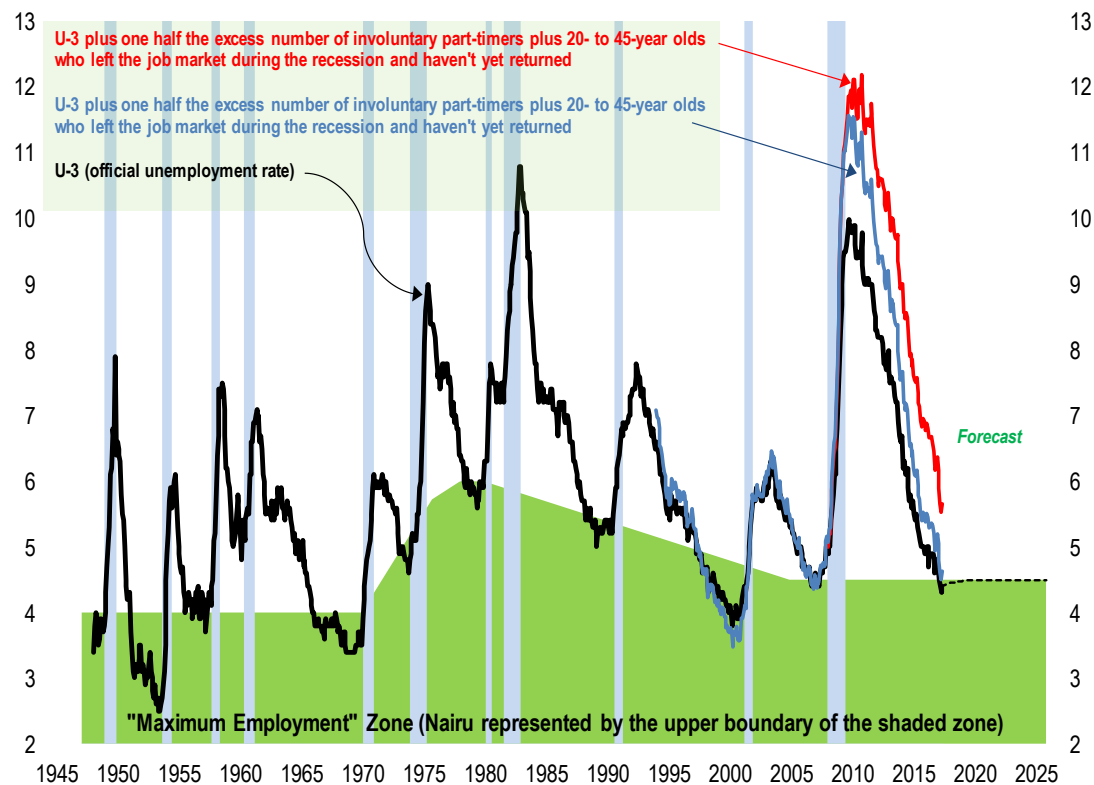
Core PCE inflation (% ch from 12 months earlier) Unemployment (% of the labor force)



Sources: Haver Analytics; U.S. Department of Commerce; U.S. Department of Labor. Updated through June 2017.

This Time It Should be Different

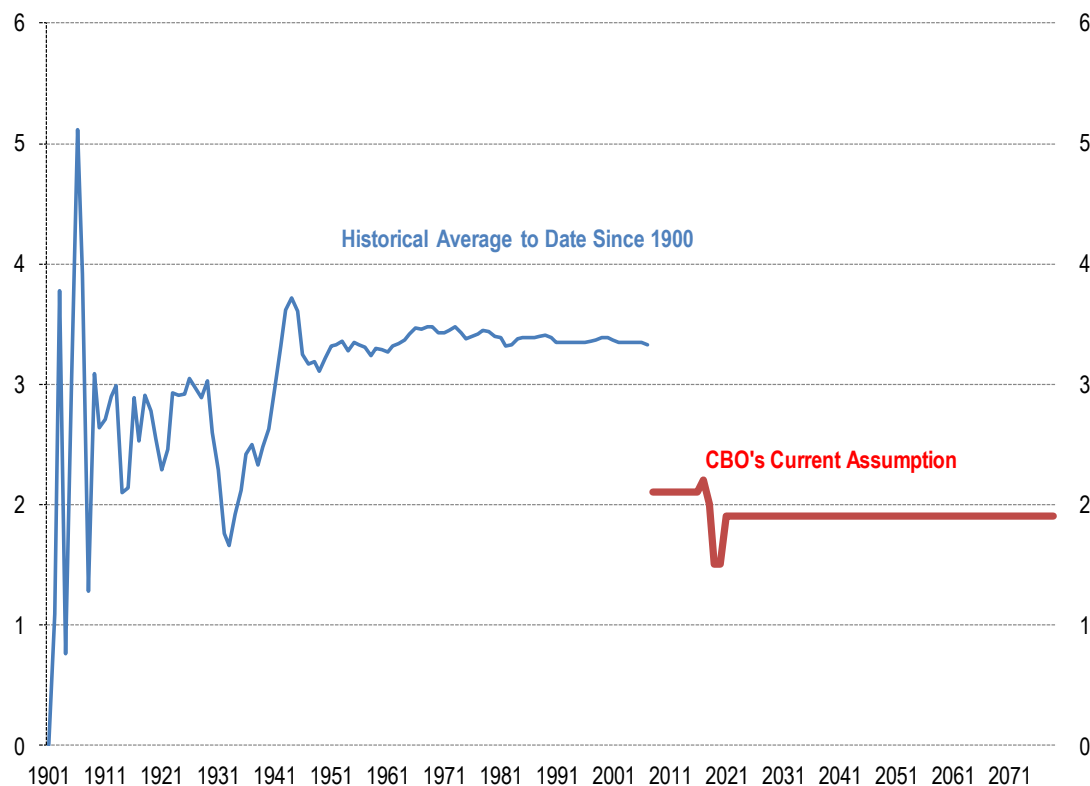
Unemployment (percent of the labor force)



Sources: Haver Analytics; U.S. Department of Labor. Updated through June 2017.

The Trouble With “Slow” ...

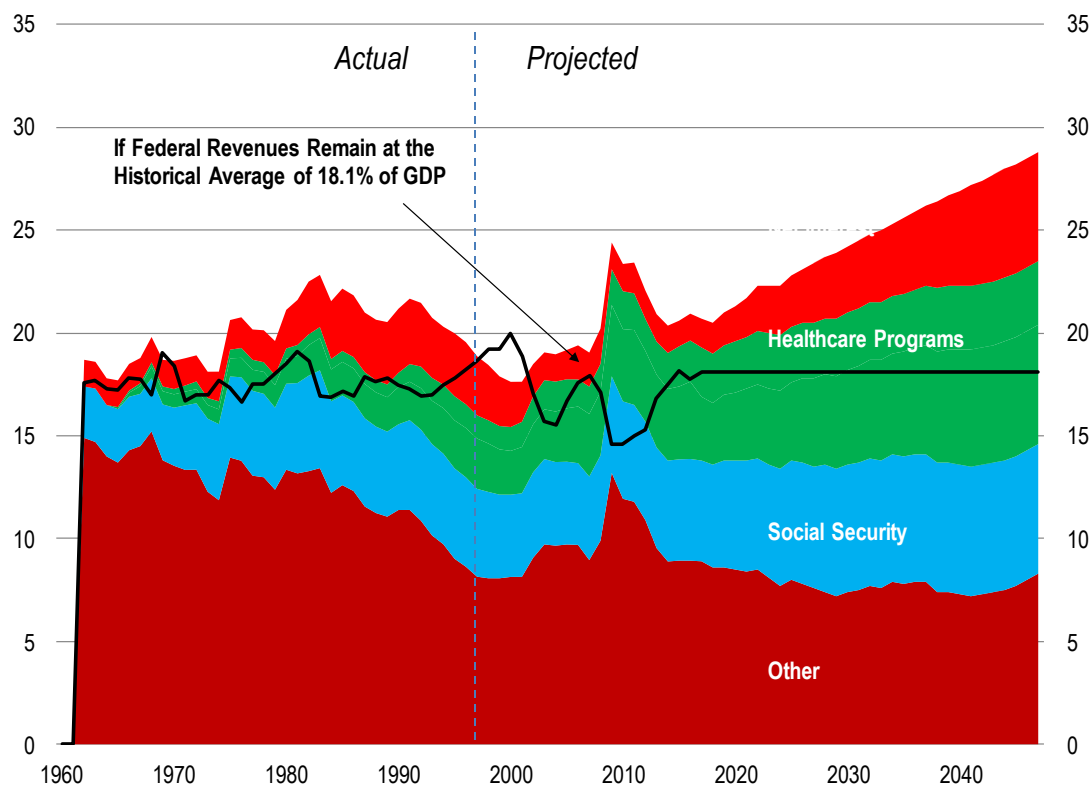
Real U.S. GDP growth (percent change from four quarters earlier)



Sources: Haver Analytics; U.S. Department of Commerce; NBER Macroeconomic database. Updated through 2017 Q2.

... Promises from a 3.5% Era Are Daunting at 2%

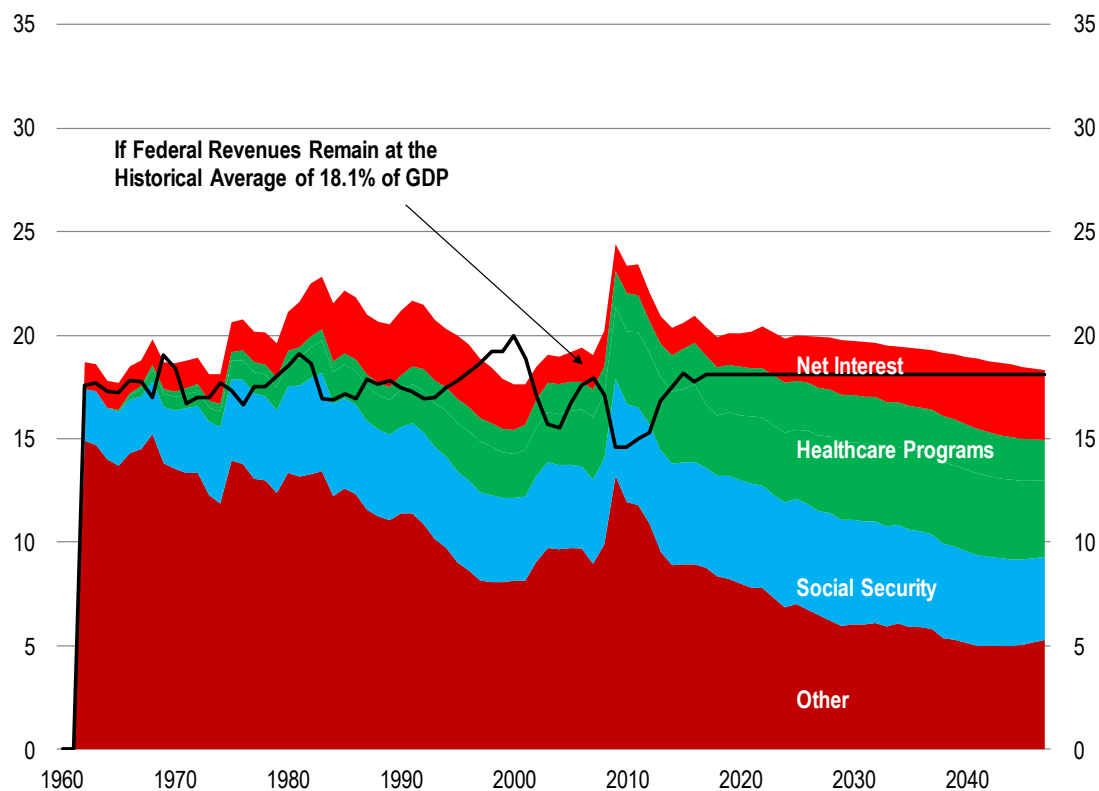
Long-term revenue and spending projections (percent of GDP)



Sources: Haver Analytics; Congressional Budget Office. Updated through 2016.

3.5% Growth Does This

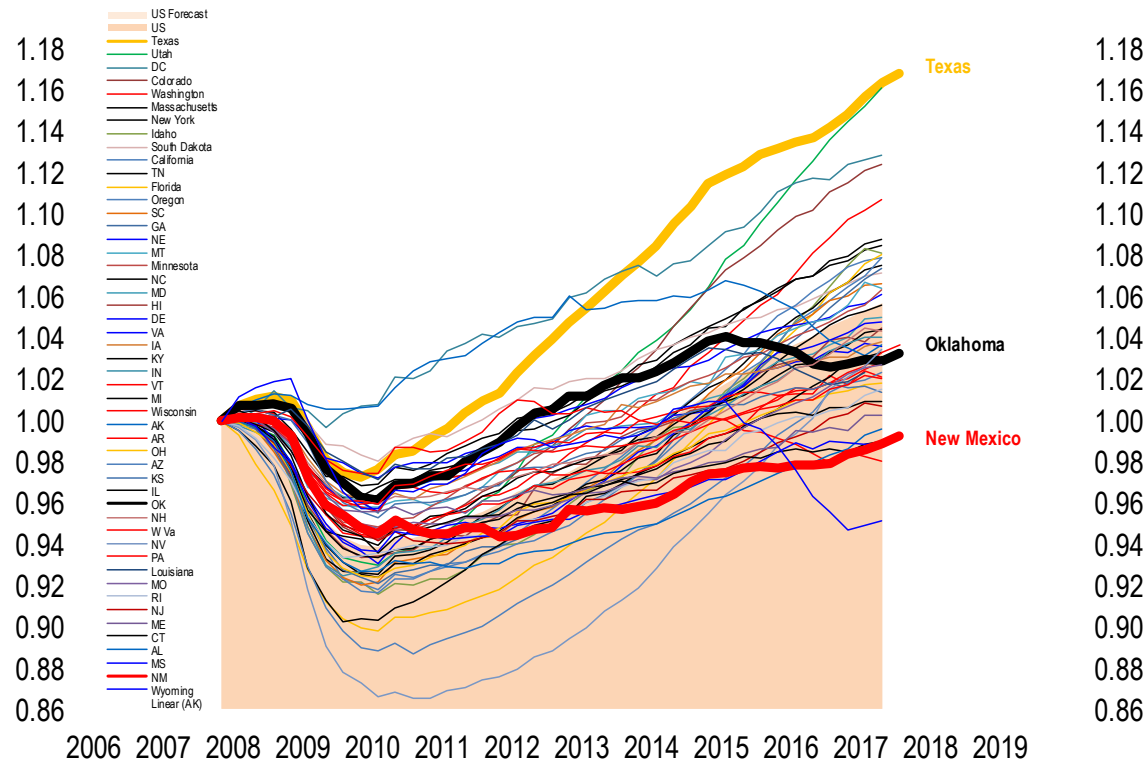
Long-term revenue and spending projections (percent of GDP)



Sources: Haver Analytics; Congressional Budget Office. Updated through 2016.

Tougher Going in this Recovery ...

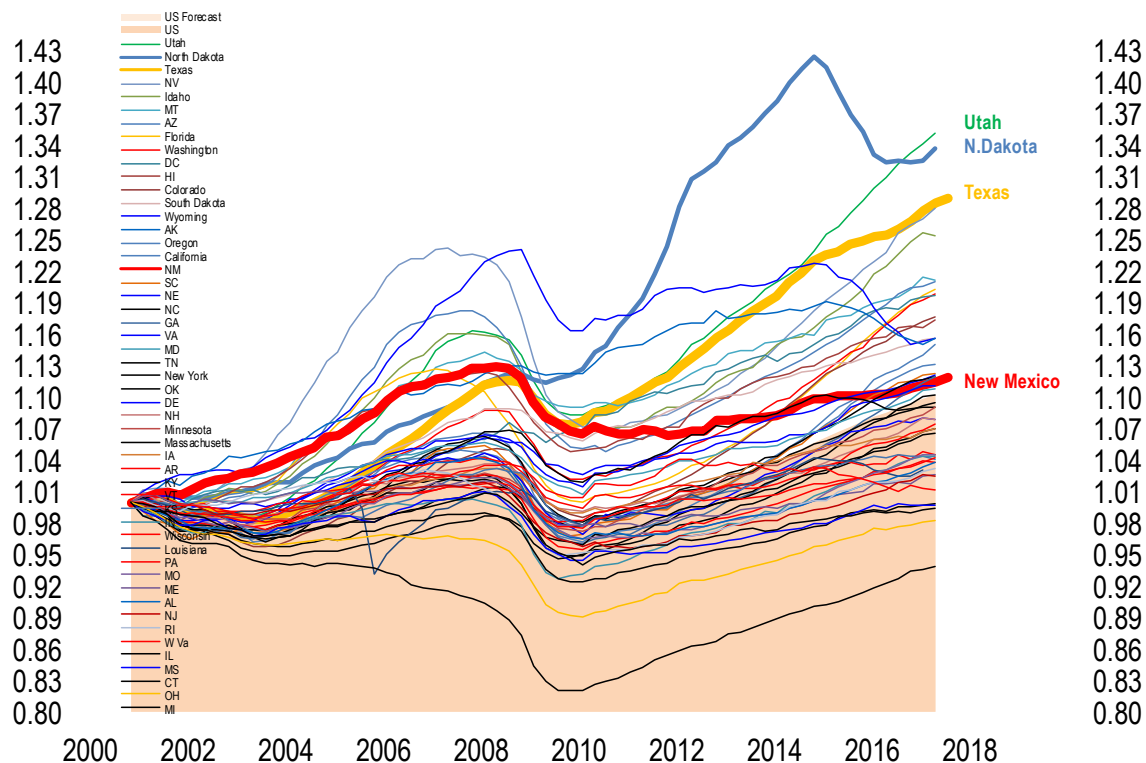
Nonfarm payroll employment across the nation (ratio to 2007 Q4)



Sources: Haver Analytics; U.S. Department of Labor. Updated through June 2017 (state) and July 2017 (U.S.).

... but Not Bad for the Millennium

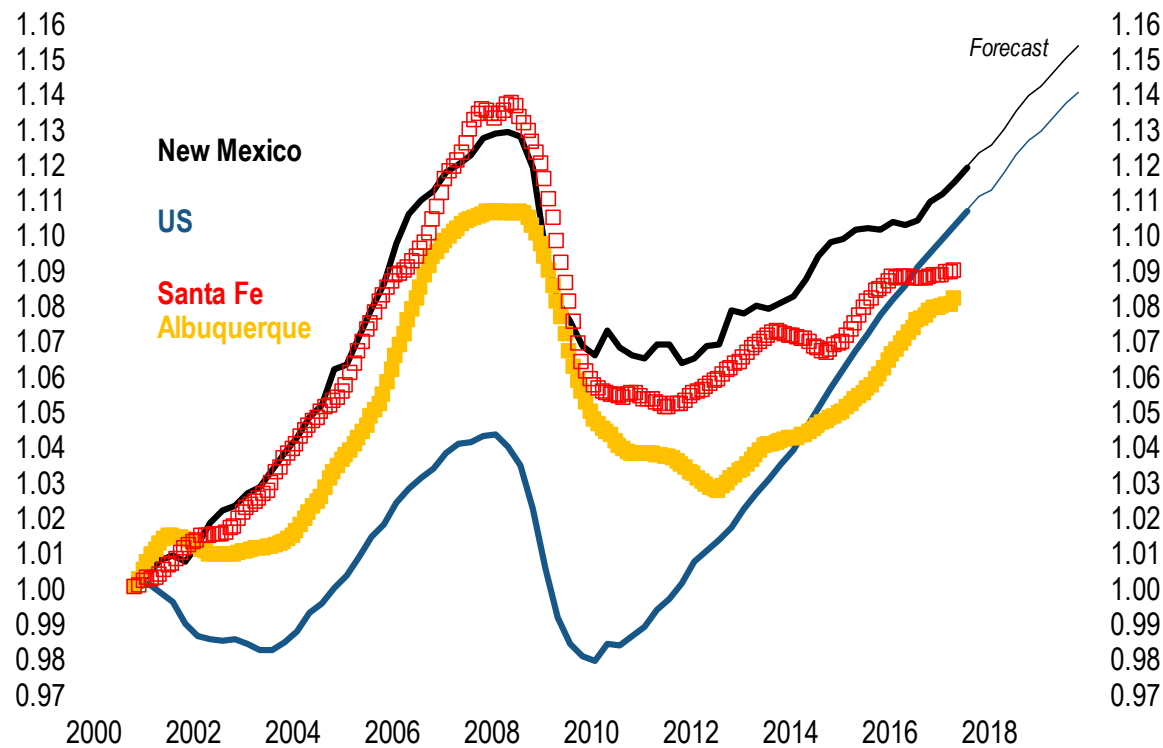
Nonfarm payroll employment across the nation (ratio to 2000 Q4)



Sources: Haver Analytics; U.S. Department of Labor. Updated through June 2017 (state) and July 2017 (U.S.).

Intrastate Trends

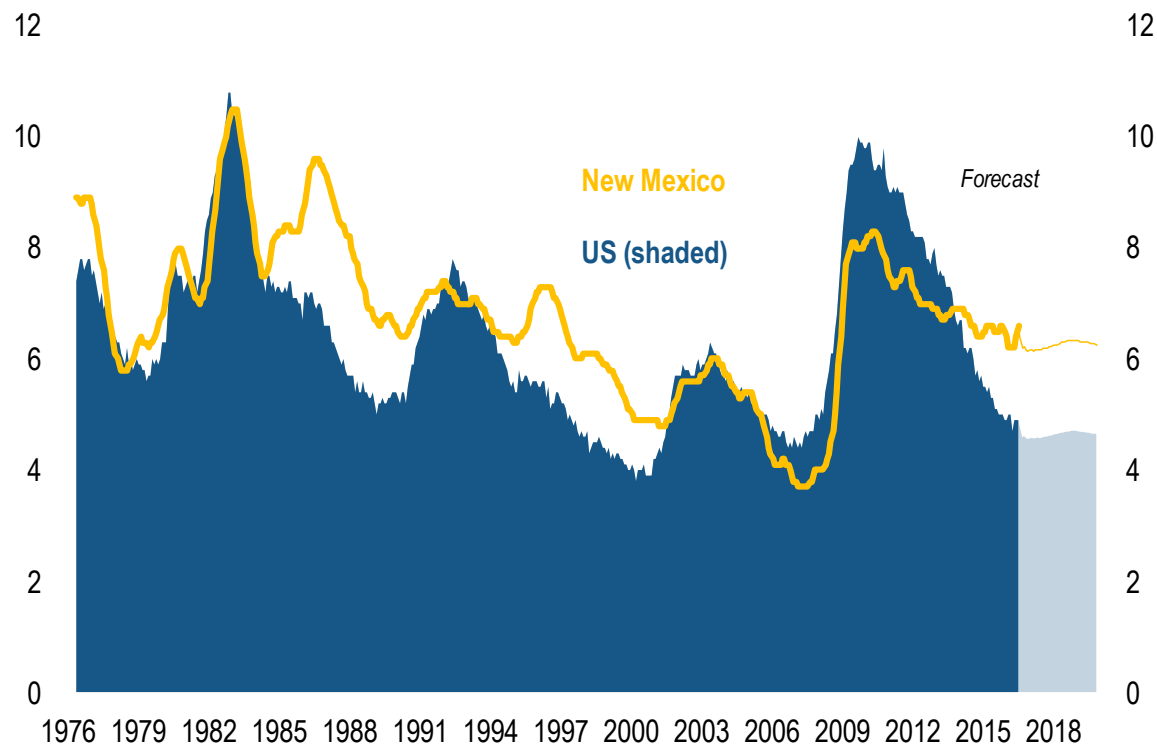
Nonfarm employment in selected areas (ratio to 2000 Q4 level)



Sources: Haver Analytics; U.S. Department of Labor. Updated through June 2017.

Still, Only Halfway Home

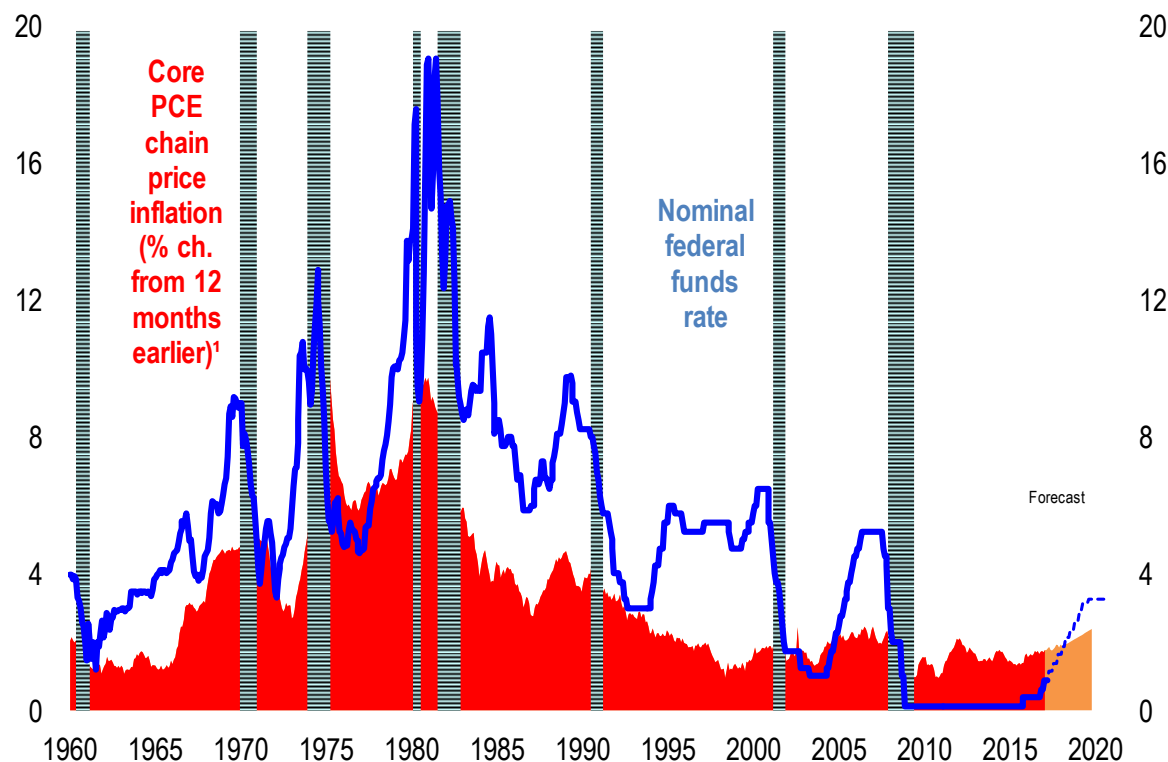
Unemployment rate in New Mexico and the U.S. (percent of the labor force)



Source: U.S. Department of Labor. Updated through June 2017.

The Fed's Withdrawal Plan ... Fed Funds ...

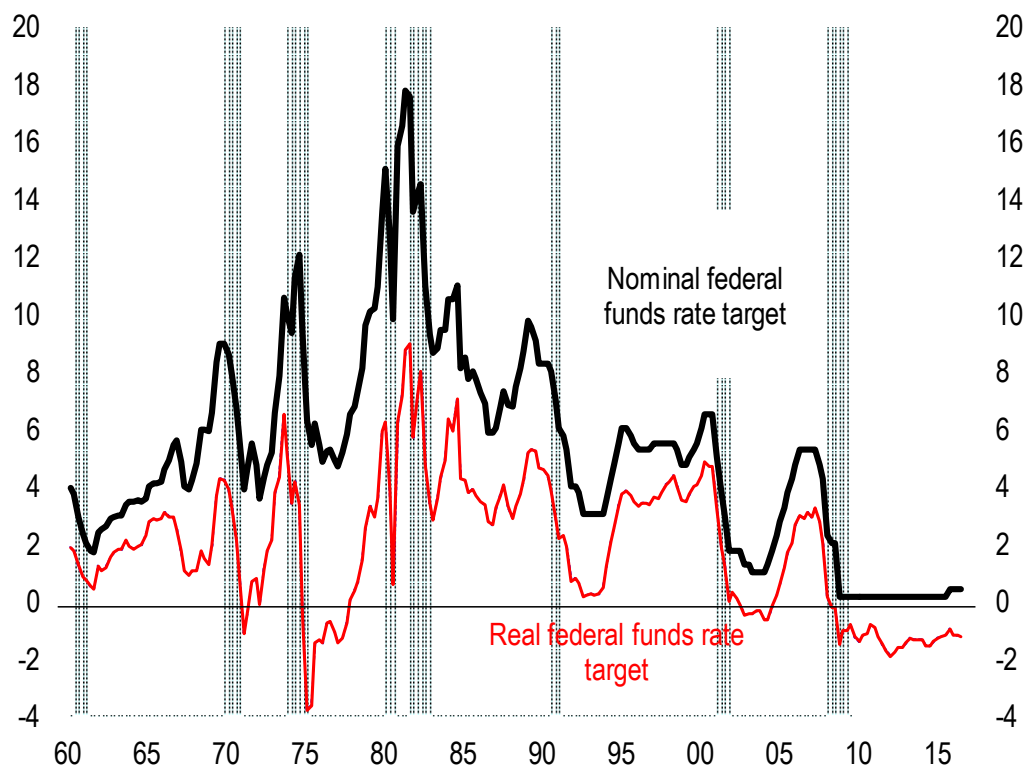
Nominal federal funds rate and core inflation (percent)



Sources: Haver Analytics; U.S. Department of Commerce; Federal Reserve Board. Updated through March 2017 (inflation) and April 24, 2017 (federal funds rate).

... 1% to 2% Percentage Points Over Inflation

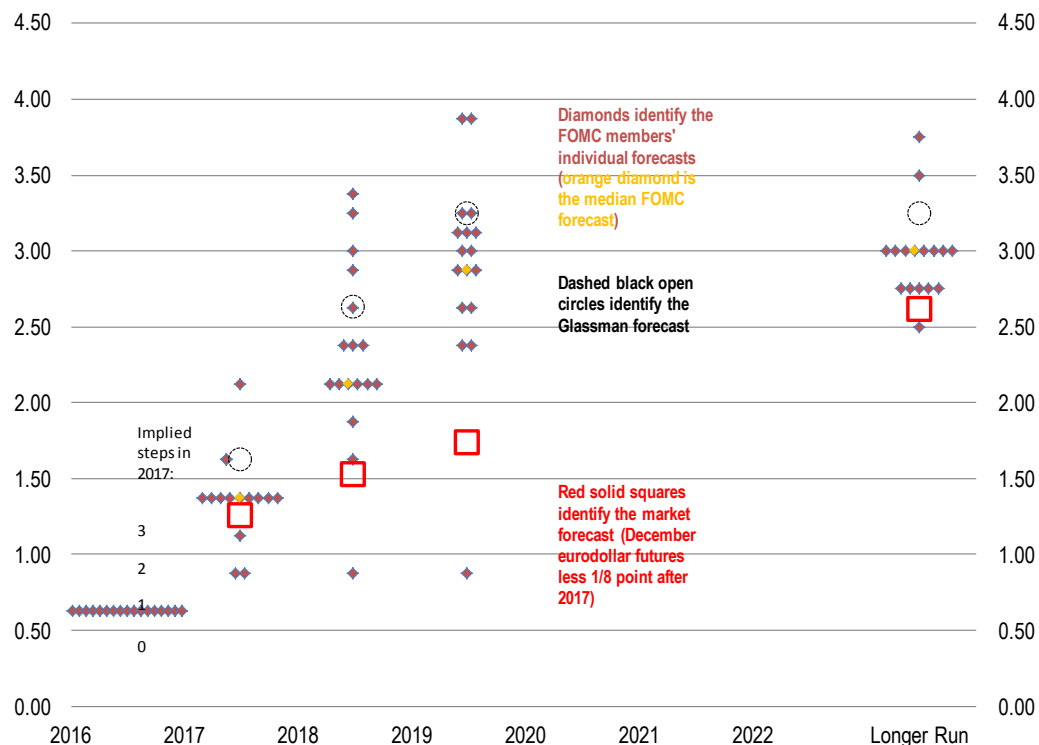
Nominal federal funds rate and real federal funds rate (percent)



Sources: Haver Analytics; U.S. Department of Commerce; U.S. Department of Commerce; Federal Reserve Board. Updated through February 2017 (inflation) and April 7, 2017 (federal funds rate).

Futures Markets Get That Pretty Much

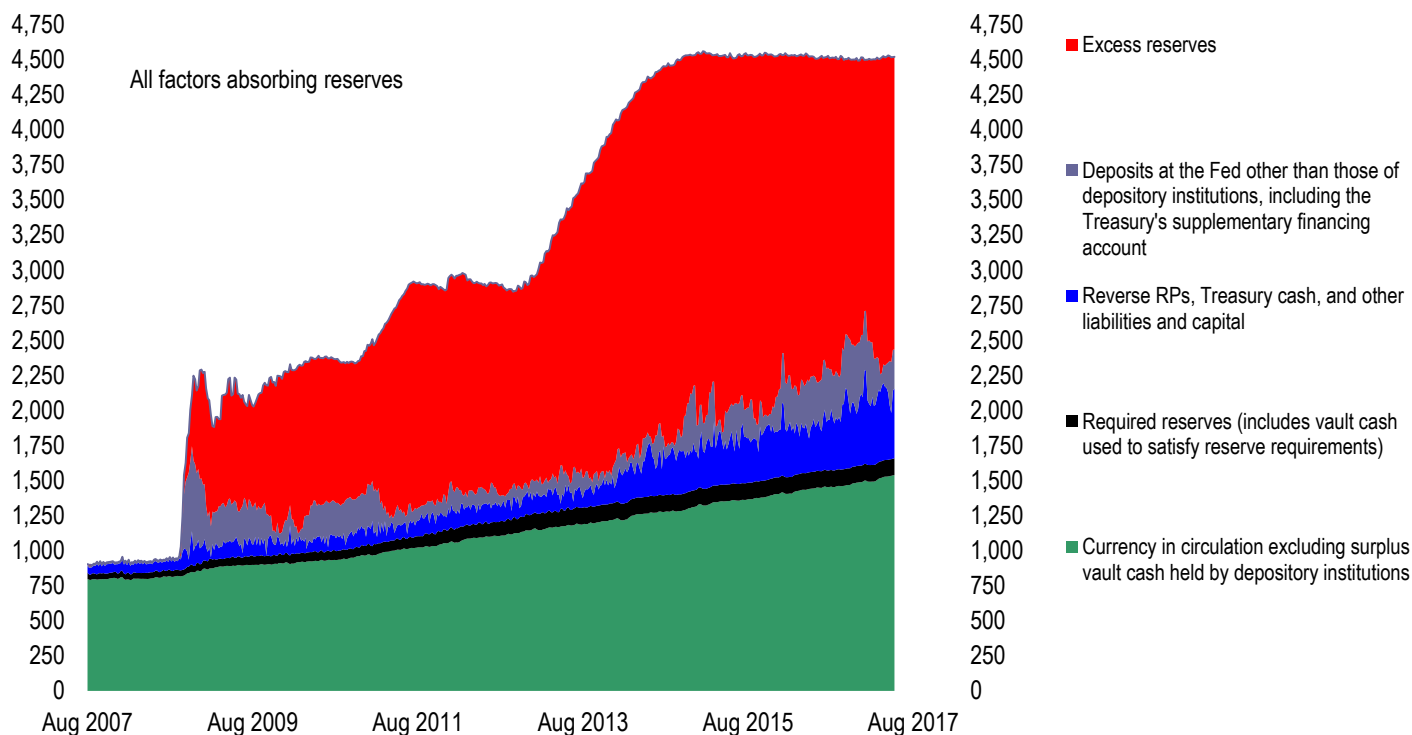
Forecasts of the federal funds rate (percent)



Sources: FRB; Bloomberg. Updated through March 15, 2017 (FOMC) and May 26, 2017 (futures).

And Balance Sheet Normalization ...

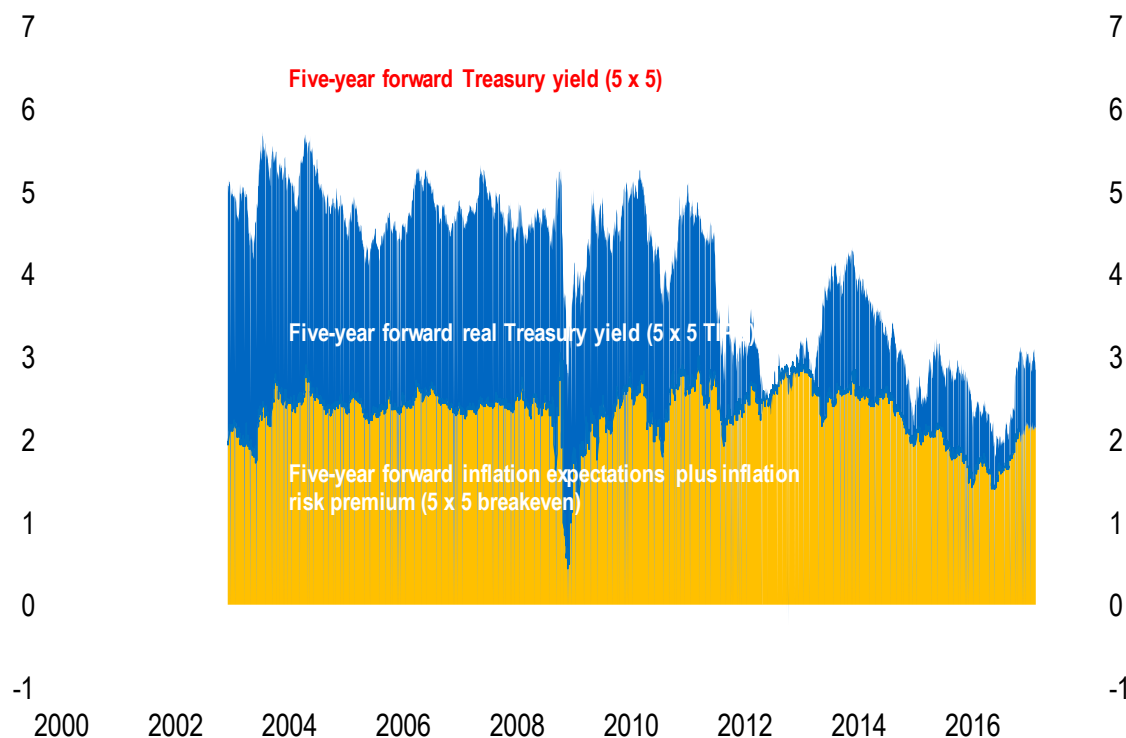
Federal Reserve liabilities (billions of dollars)



Sources: Haver Analytics; Federal Reserve Board. Updated through May 10, 2017.

That's a Tougher One to Gauge ...

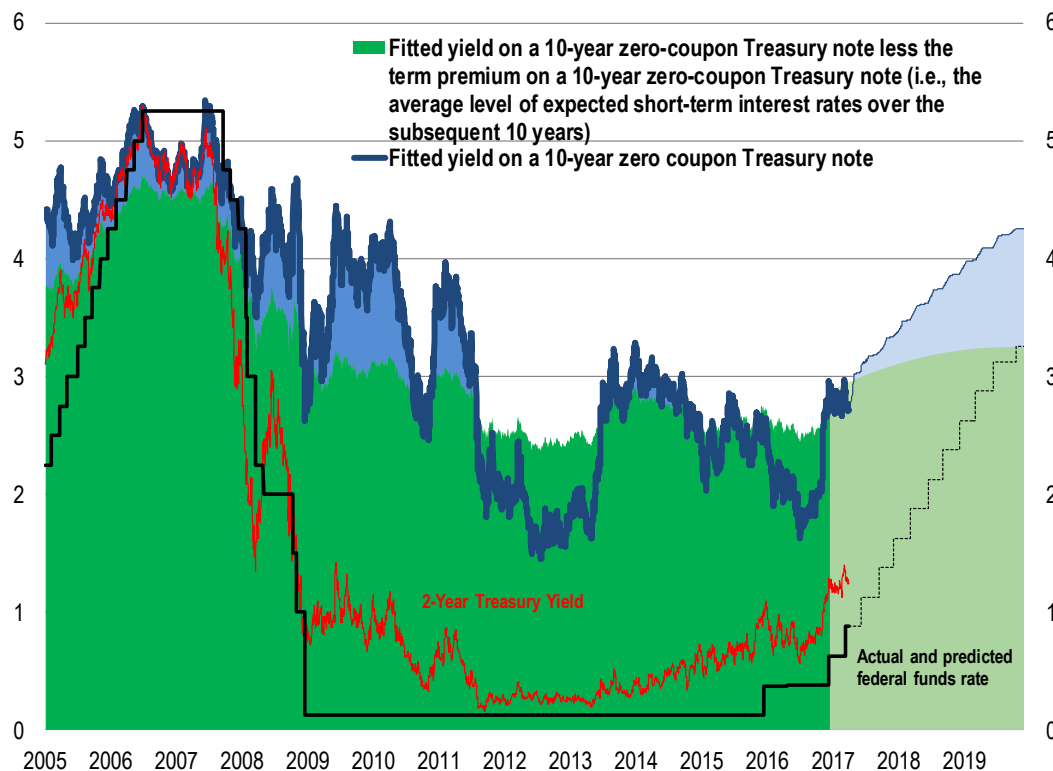
Components of the 5 x 5 nominal Treasury yield (percent)



Sources: Haver Analytics; Federal Reserve Board. Updated through April 7, 2017.

... Take 2

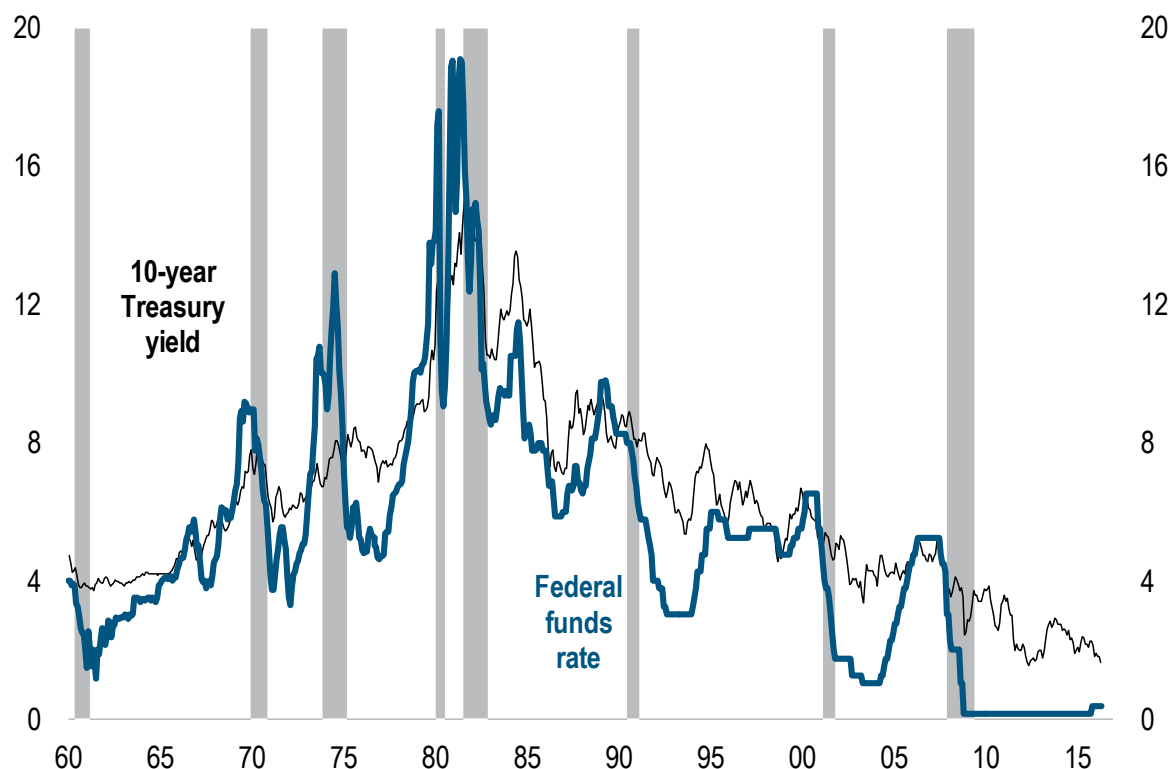
The 10-year Treasury yield, expected policy rates and the term premium (percent)



Sources: Haver Analytics; Federal Reserve Board. Updated through December 21, 2016 (term premium) and April 6, 2017 (federal funds rate).

Asset Purchases Distort All Rates ...

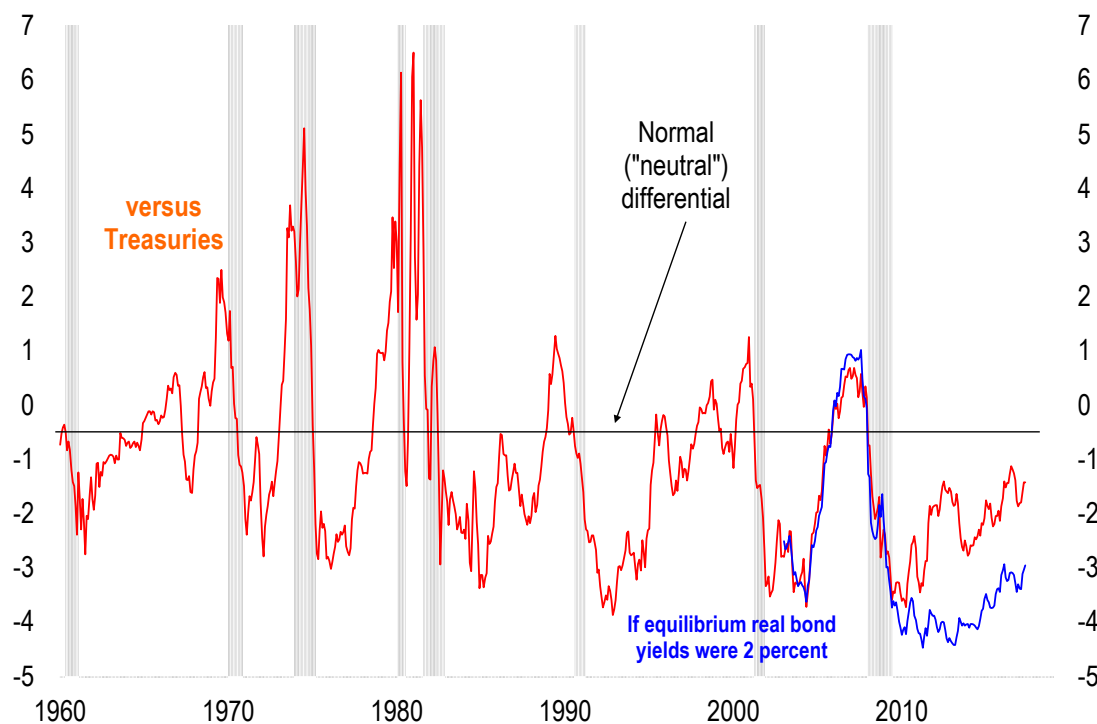
Federal funds rate and the 10-year Treasury yield (percent)



Sources: Haver Analytics; Federal Reserve Board. Updated through July 8, 2016.

... and the Yield Curve

Federal funds rate and the 10-year Treasury yield (percent)



Sources: Haver Analytics; Federal Reserve Board. Updated through July 8, 2016.

Outline

The Global Economy

Why U.S. GDP Is Slow

- 1) Insufficient aggregate demand ... No
- 2) Demographics ... Yes
- 3) Productivity ... Yes
- 4) Mismeasurement ... Possibly

Why “Slow” Doesn’t Matter

- 1) Slow GDP didn’t prevent economic recovery
- 2) The living standard has climbed to record highs

Why “Slow” Matters

- 1) Slow GDP makes it harder to pay for safety net promises
- 2) Justification for supply side (not demand side) stimulus
 - Infrastructure investment
 - Tax reform, relief, simplification
 - Regulatory reform
- 3) Health care reform (P.S. ACA is about coverage more than reform)

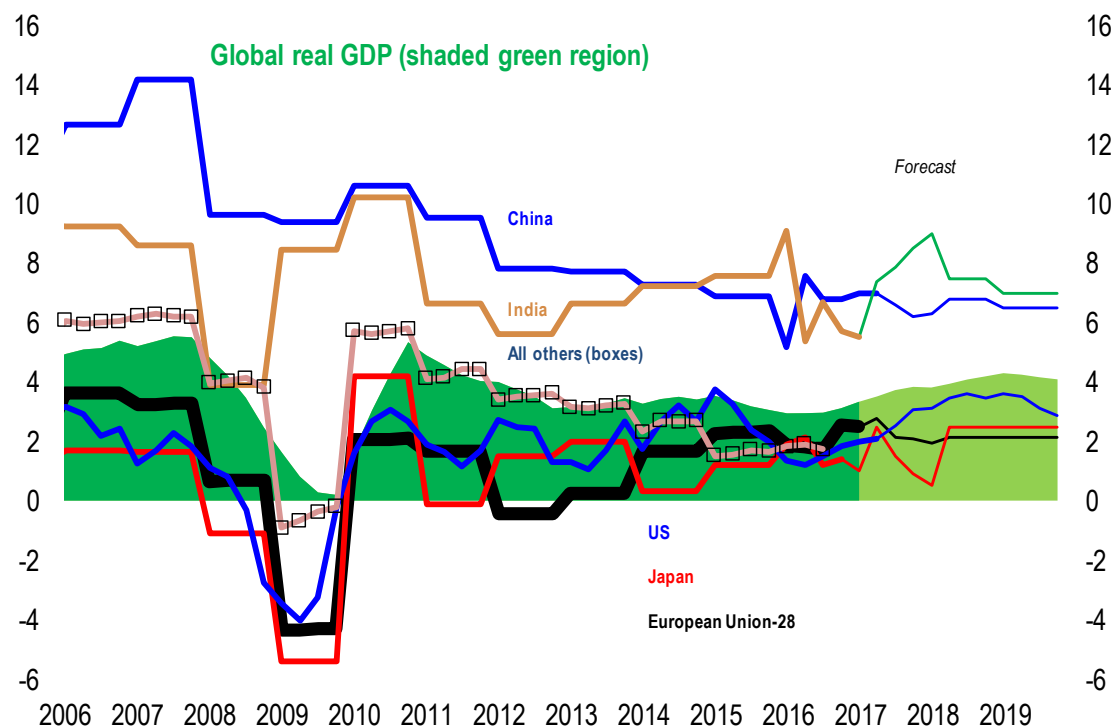
Conclusion: Macrofoundations of the Bullish

- 1) Low inflation and no obvious financial imbalances
- 2) Innovation, socially disruptive but economically enriching
- 3) Globalization (we help ourselves when we help others)
- 4) Polarized political discourse

The Global Economy

Synchronized Growth ...

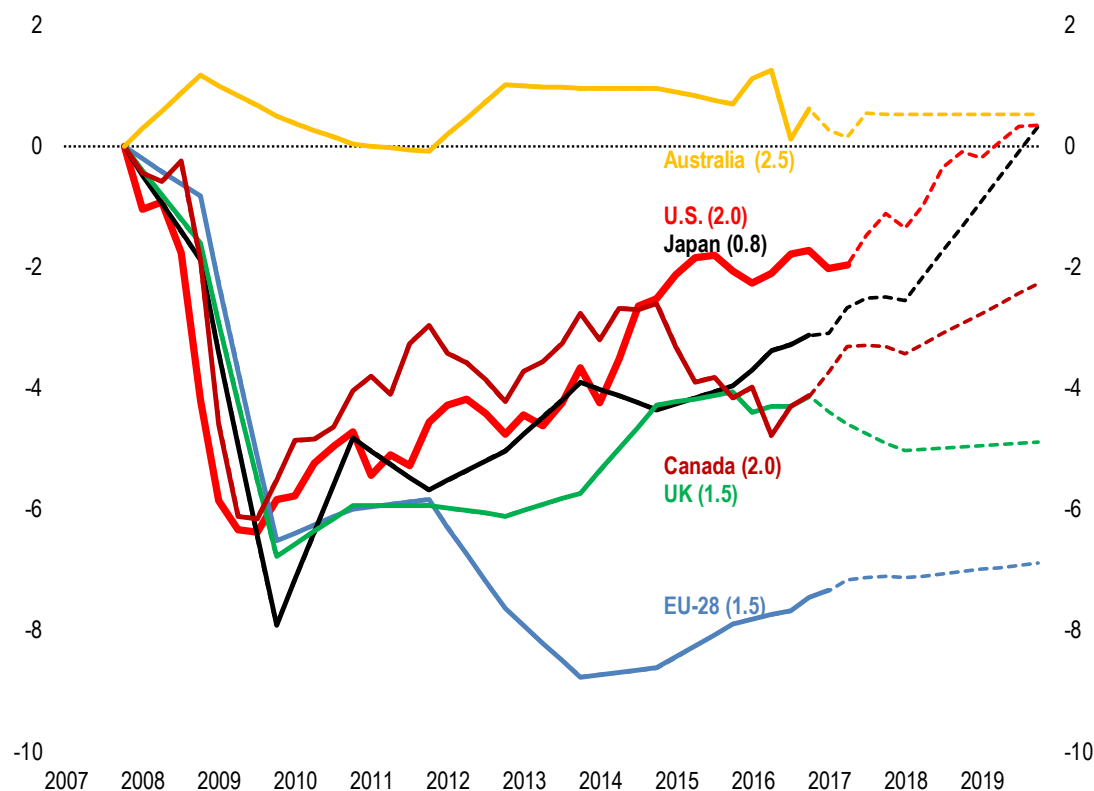
Real GDP in selected regions (percent change from four quarters earlier)



Sources: Haver Analytics; International statistical sources; U.S. Department of Commerce; J.P. Morgan. Updated through 2017 Q1.

... Masks Economic Gaps ...

Output Gap, actual less potential real GDP (percent of potential real GDP)

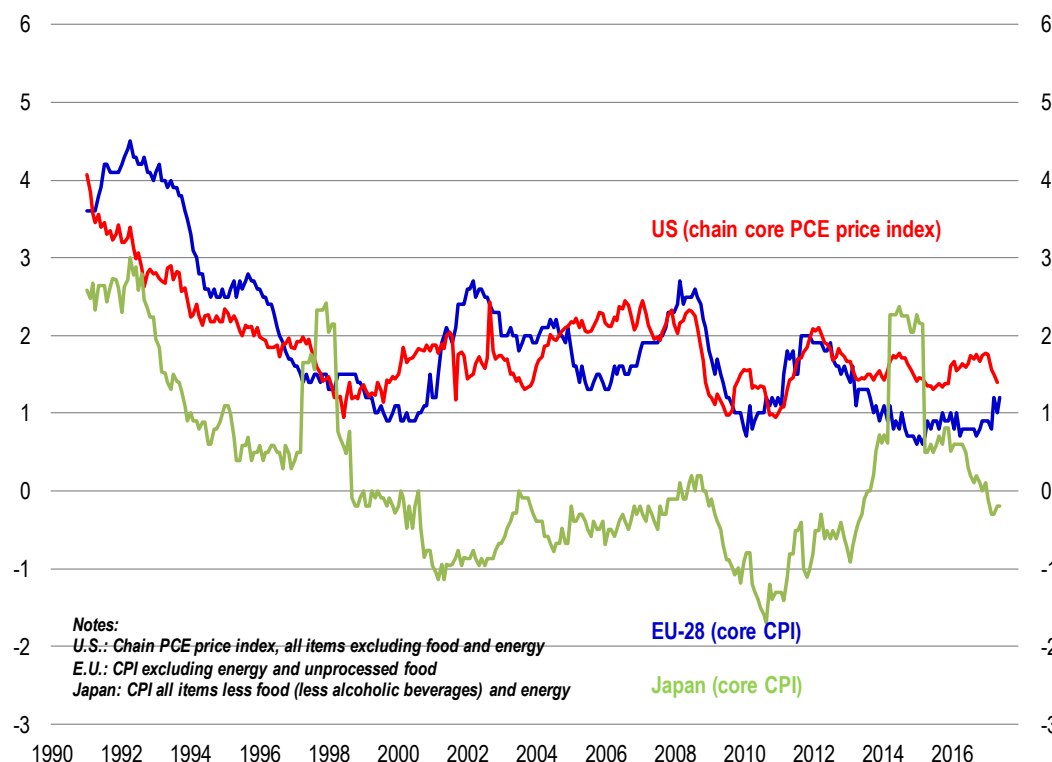


Note: Potential growth assumptions in parentheses.

Sources: Haver Analytics; International statistical sources; U.S. Department of Commerce; J.P. Morgan. Updated through 2017 Q2.

... that Drive Inflation Divergences

Core inflation in selected regions (percent change from 12 months earlier)

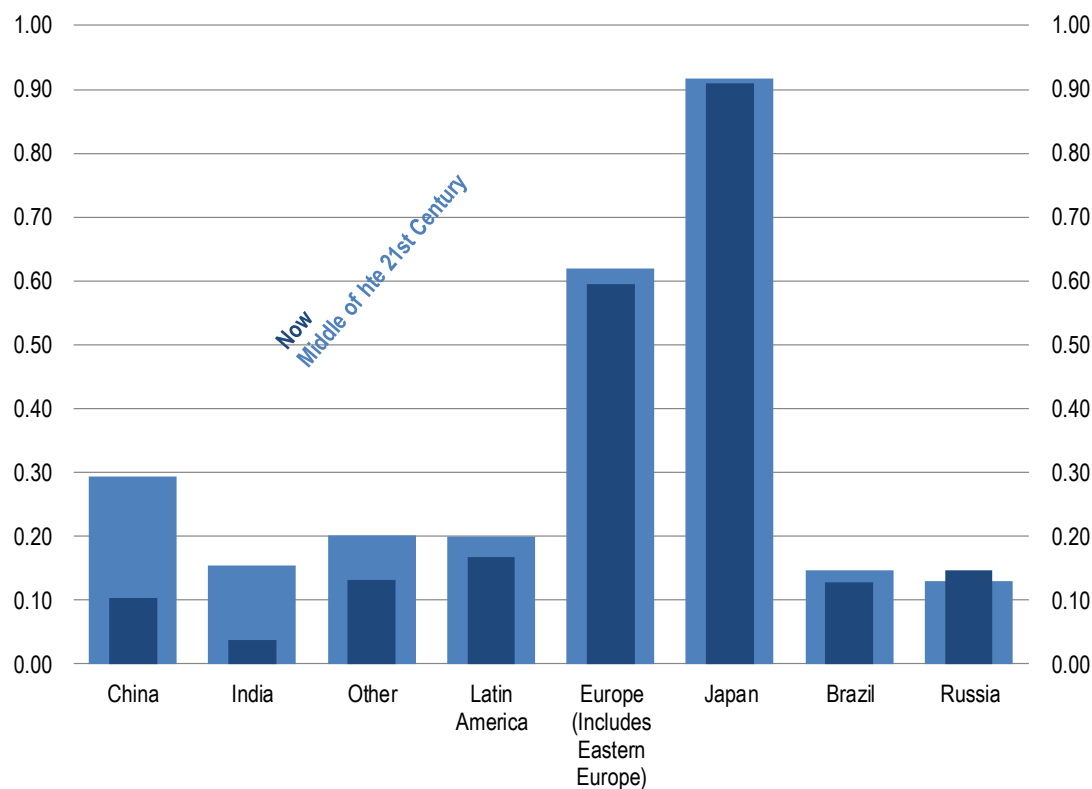


Note: Japan introduced a consumption tax in 1989, setting it at 3 percent. It raised this to 5 percent in April 1997 and then to 8 percent in April 2014. Plans to raise the tax to 10 percent in October 2015 have been put on hold.

Sources: Haver Analytics; U.S. Department of Commerce; Bank of Japan; Eurostat. Updated through June 2017.

The Roadmap to 21st Century Themes

Relative real GDP per capita (ratio to U.S. real GDP per capita, 2009 dollars, PPP basis)

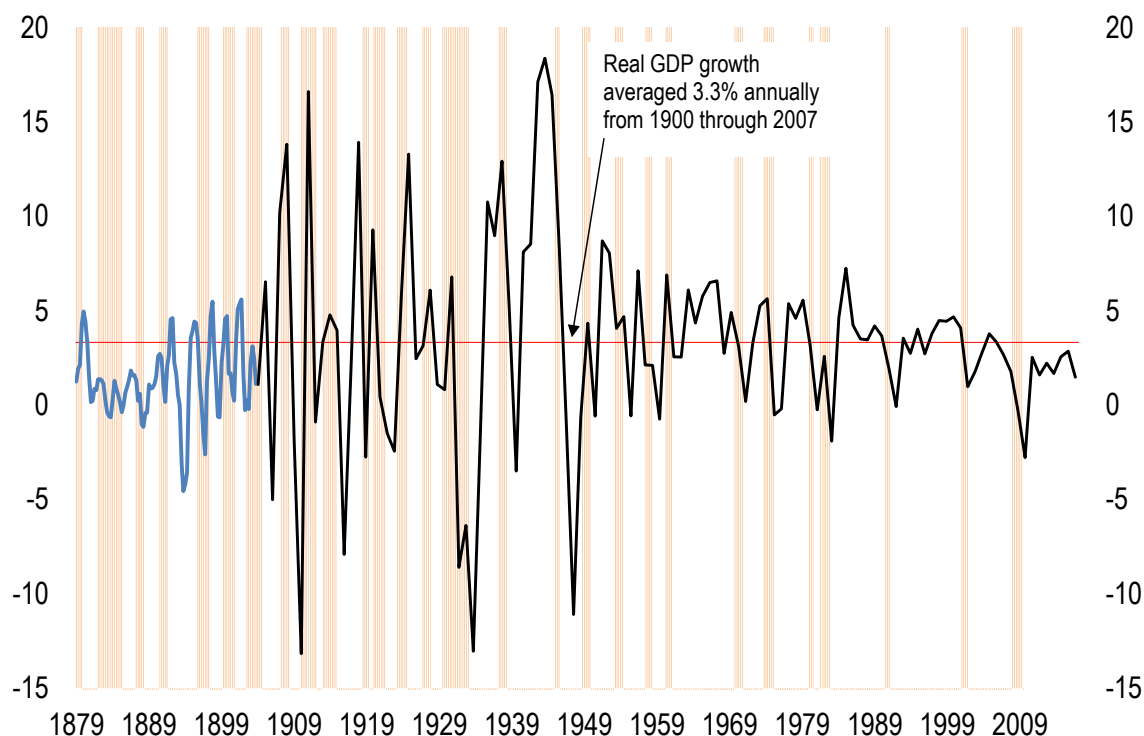


Sources: Haver Analytics; World Bank; JPMorgan Chase & Co. Updated through 2017 Q1.

Why U.S. GDP Is Slow

Slow GDP ... a Break from the Past

Real U.S. GDP growth (percent change from the previous year)



Sources: Haver Analytics; U.S. Department of Commerce; NBER Macroeconomic database; Ray Fair. Updated through 2017 Q2.

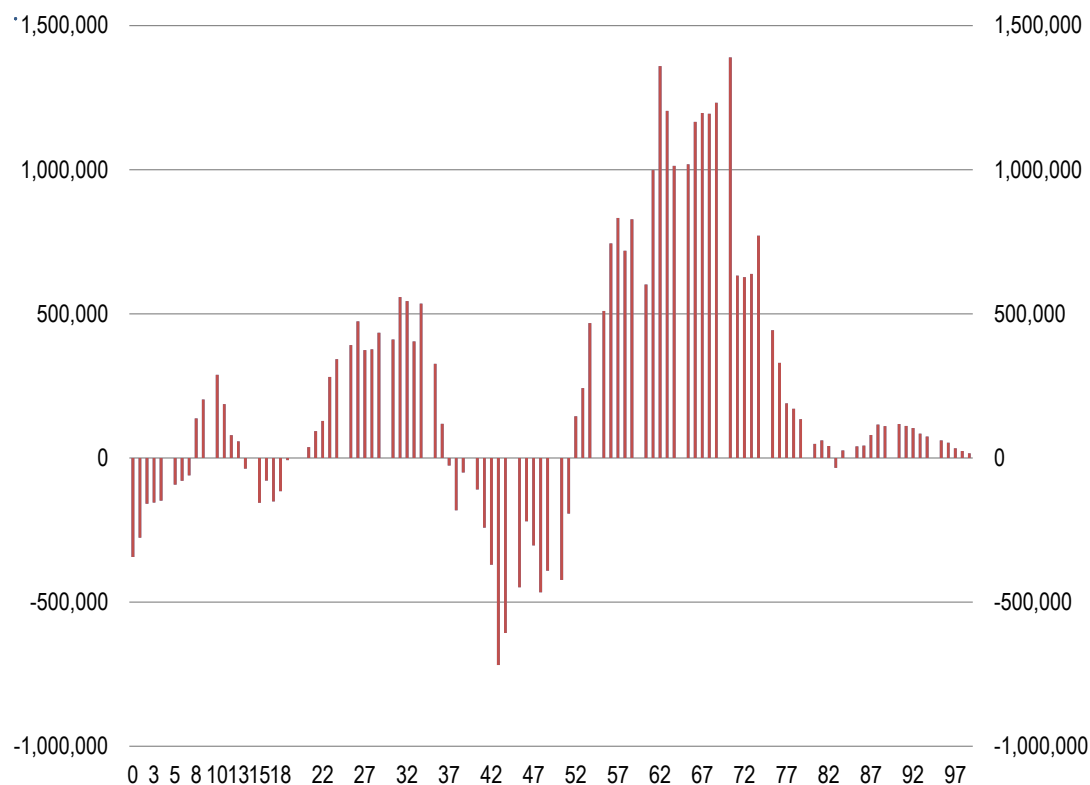
(1) Demographics

	1947 to 2007	2007 to 2017
Real GDP	3.43	1.27
Real GDP Per Hour	1.75	0.76
Aggregate Hours (Nonfarm Payrolls)	1.65	0.50
Memo:		
If Productivity Had Not Slowed ...		
Real GDP Growth Would Be:	3.43	2.25
		<i>\$ billions</i>
And Real GDP Would Be This Much Higher (\$ billions)		\$1,582
Or, Because Real GDI Grew This Much More than GDP		\$543
The Missing Real GDP Might Be:		\$1,039
Nonfarm Business Output	3.68	1.42
Real Output Per Hour	2.28	1.08
Hours	1.36	0.34

Sources: Haver Analytics; U.S. Department of Commerce; U.S. Department of Labor. Updated through 2017 Q1 (GDP) and April 2017 (hours).

With Baby Boomers Retiring ...

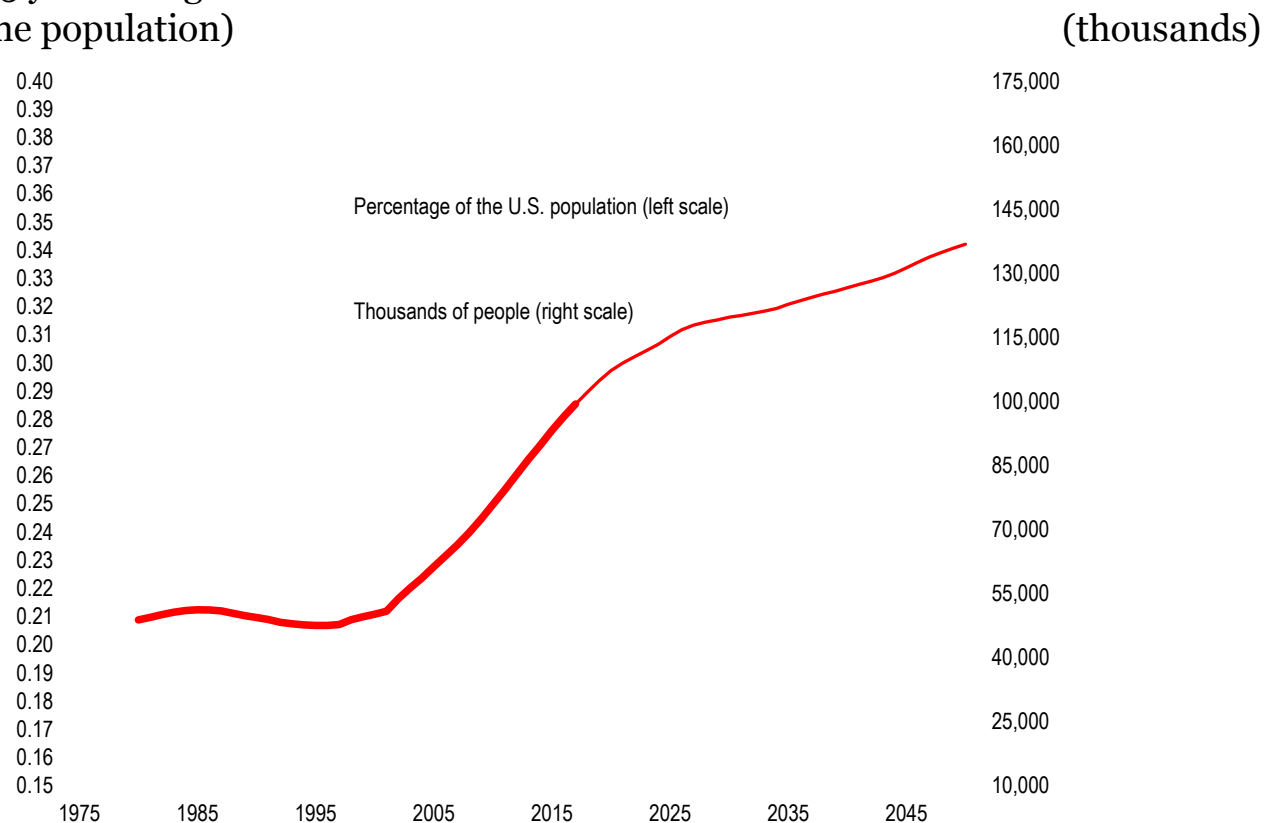
Change in the population since 2007, by age (number)



Sources: Haver Analytics; Census. Updated through June 2017.

... a Big Shift Is Under Way ...

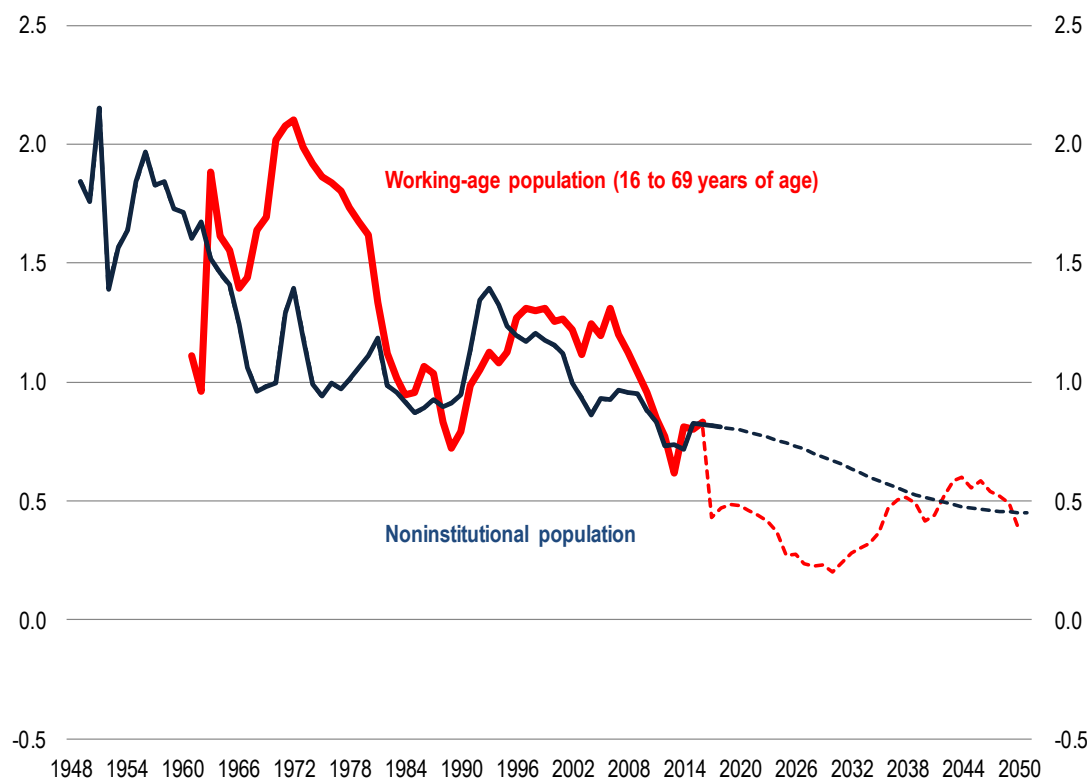
Population 55 years of age or older
(percent of the population)



Sources: Haver Analytics; U.S. Department of Labor. Updated through January 2017.

... Slowing the Working-age Population ...

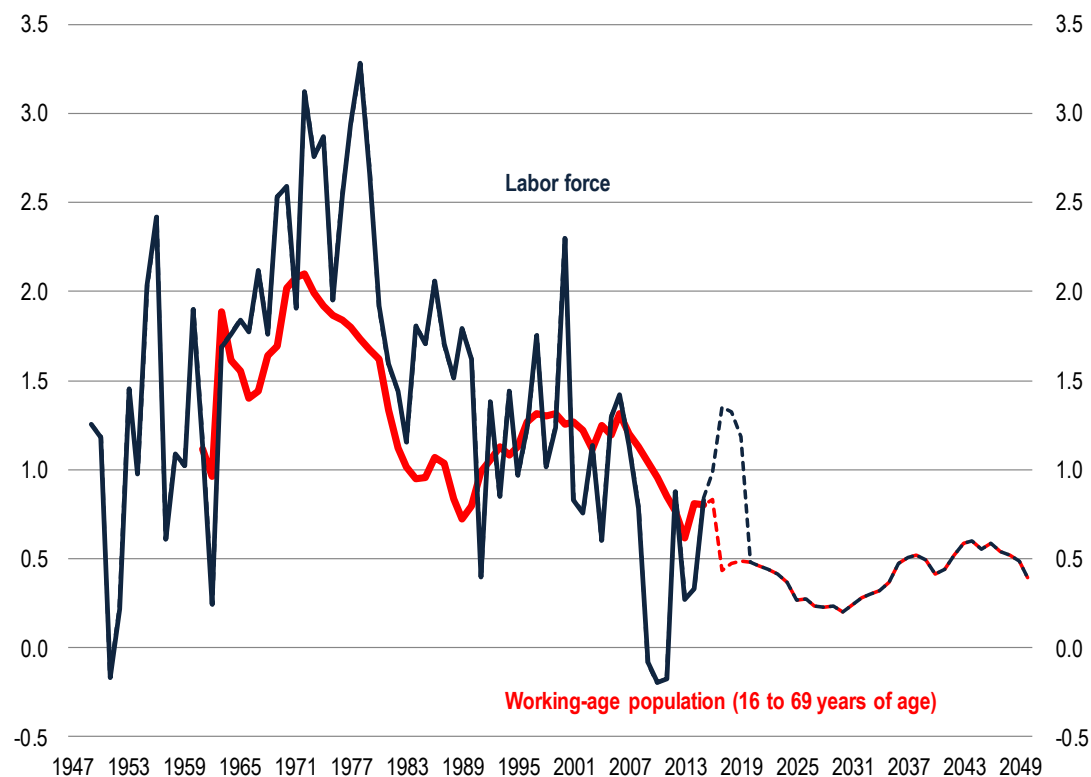
Actual and working-age population (percent change annually)



Sources: Haver Analytics; Census. Updated through January 2017.

... and So Labor Force Growth

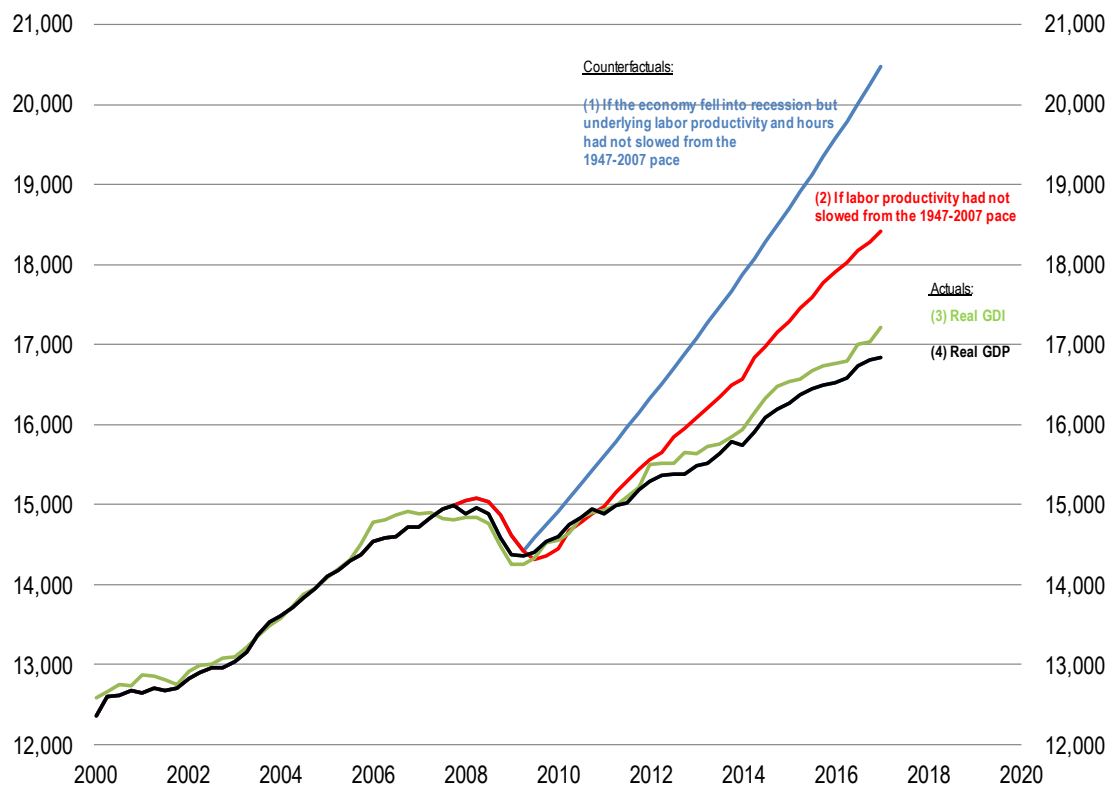
Labor force and the working age population (percent change annually)



Sources: Haver Analytics; Federal Reserve Board; U.S. Treasury. Updated through September 2015.

(2) “Measured” Productivity

Counterfactual GDP paths (billions of chained 2009 dollars)



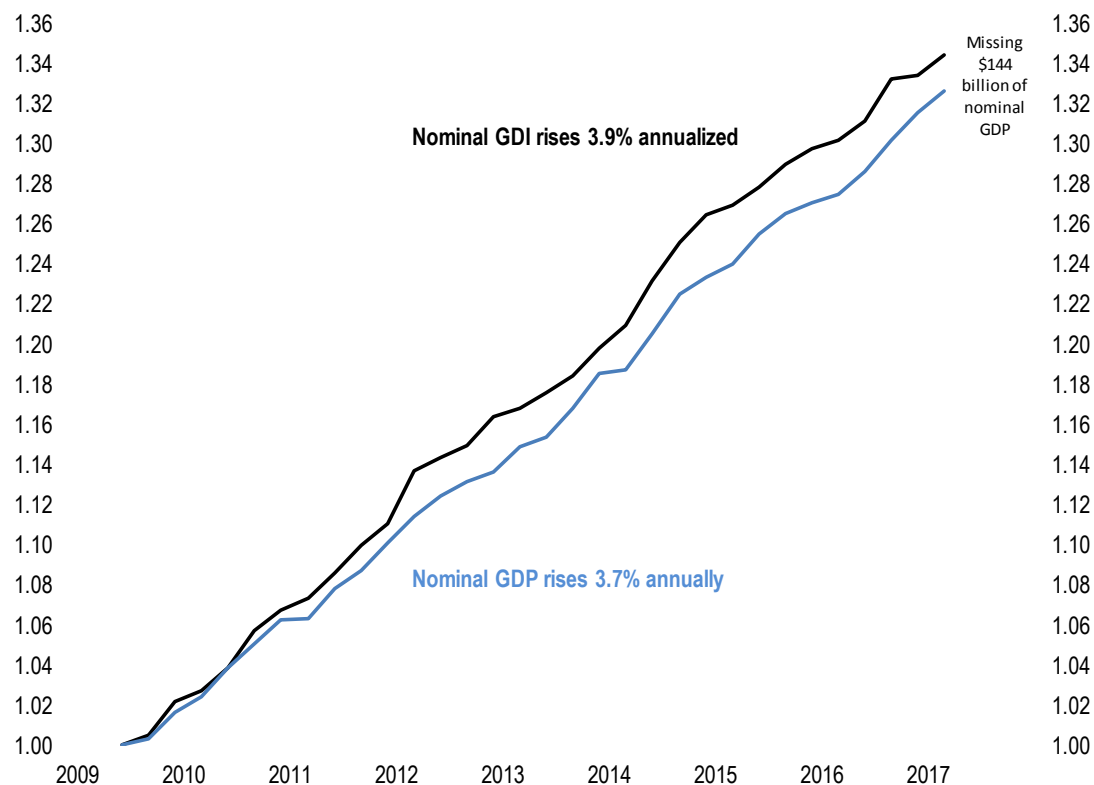
Sources: Haver Analytics; U.S. Department of Commerce. Updated through 2017 Q1.

(3) Metrology

- Exponential growth of purchases of energy products at big-box retailers, not fully accounted for when translating retail sales into estimates of real consumer spending and GDP, masks the true (inflation-adjusted) level of consumer spending when energy prices rise or fall. (Solution: more frequent Census surveys).
- Exponential growth of e-commerce, encouraged by promotions like free shipping as the industry develops this new retail frontier, temporarily reduces the market value of consumer activity. Shareholders implicitly subsidize these promotions, because equity investors are assigning high values to companies like Amazon even though they have generated few profits so far. Imputations don't factor in this subsidy. (Solution: introduce a new imputation)
- Exponential growth of free or inexpensive content on mobile platforms that is financed with advertising dollars (intermediate product). (Solution: use an imputation to represent this value)
- Outlays for services provided by the GIG ('sharing') economy may be more difficult to track than employment and that may account for some of the widening gap between aggregate income and aggregate spending. (Solution: expand consumer surveys)
- Advances in microprocessor performance may not be fully reflected in the hedonic price indexes that are used to track quality improvements in I-T products, because the advances in performance continue in reality, if not in the price index readings.
- The push for better health outcomes at lower prices—away from the standard fee-for-service model—adds to the complexity of controlling for quality changes in health care metrics.

One Red Flag, a Telling Family Quarrel ...

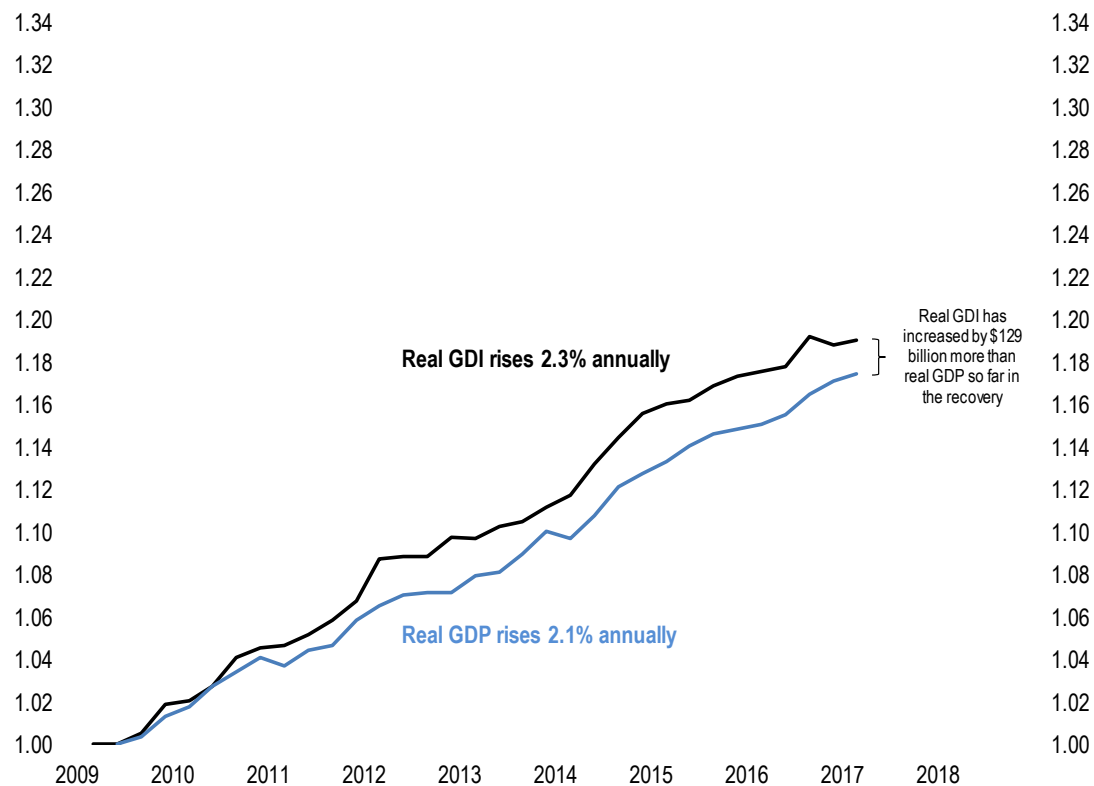
Nominal GDP versus nominal GDI (ratio to 2009 Q2)



Sources: Haver Analytics; U.S. Department of Commerce. Updated through 2017 Q1.

... Take 2

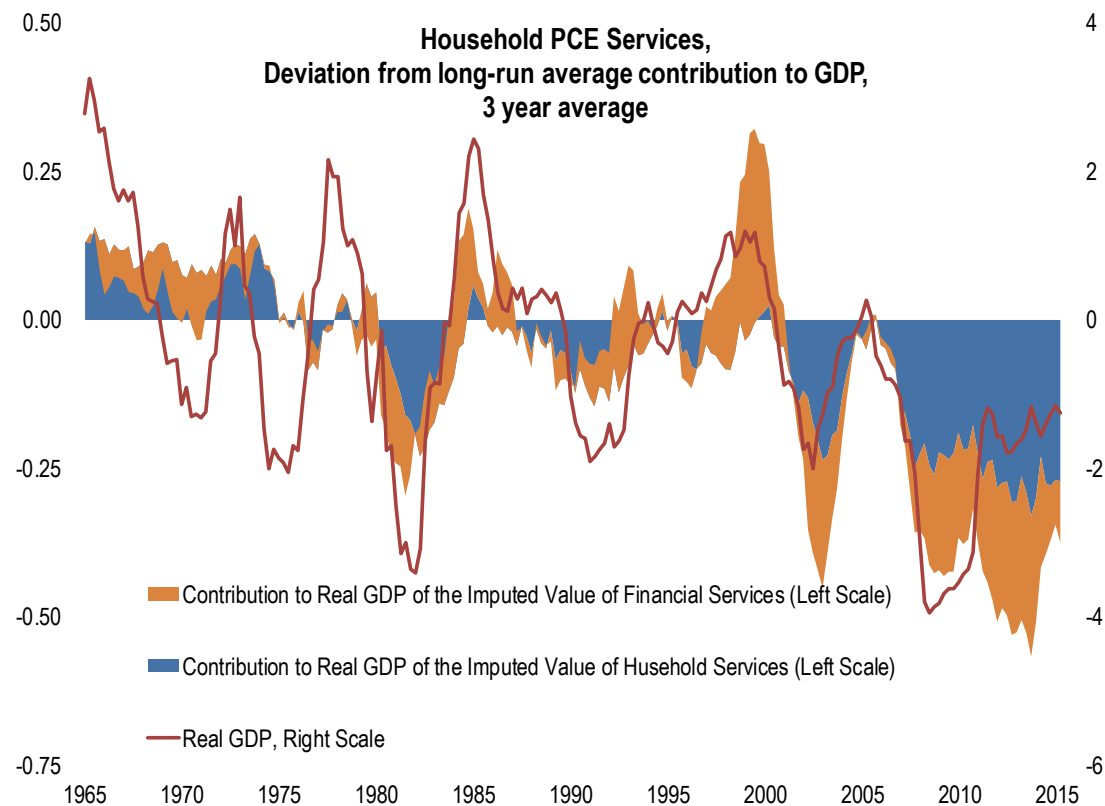
Real GDP versus real GDI (ratio to 2009 Q2)



Sources: Haver Analytics; U.S. Department of Commerce. Updated through 2017 Q1.

Worry When Imputations Are One Reason

Contribution to real GDP (pct pts, dev from pre-2005 level) Real GDP (% vs previous qtr)



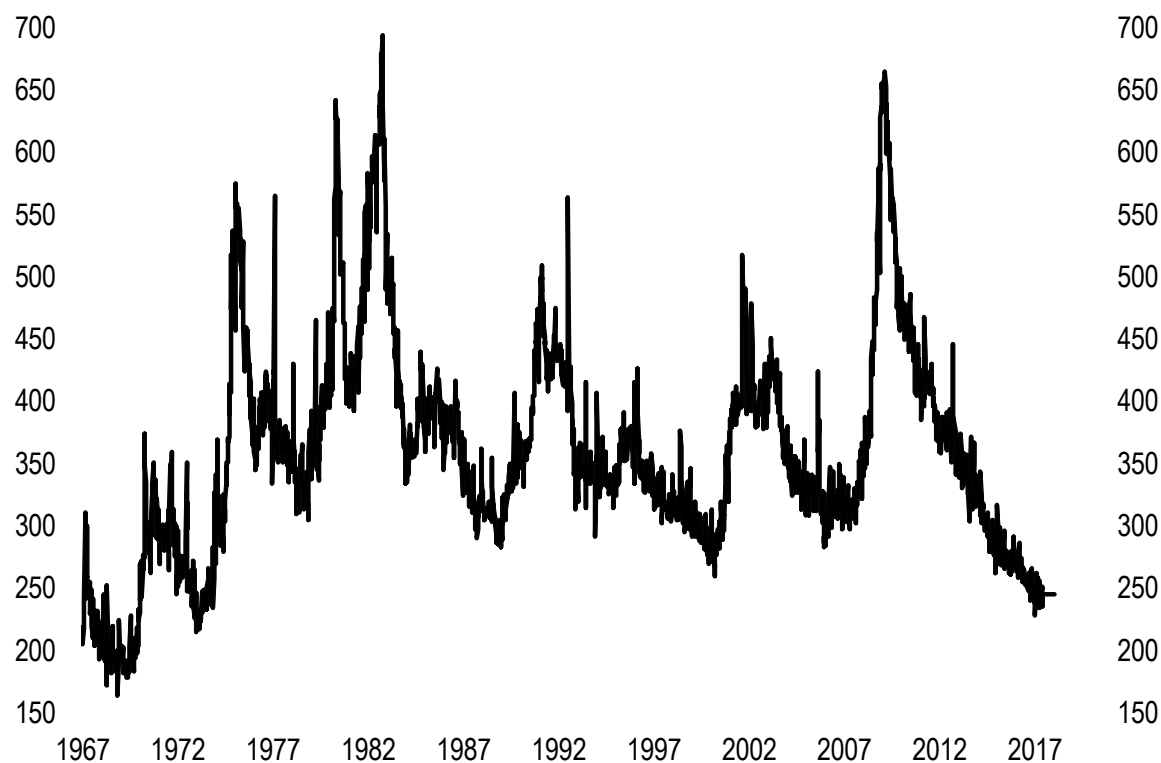
Sources: Haver Analytics; U.S. Department of Commerce. Updated through 2016 Q1.

Why “Slow” Doesn’t Matter

It Didn't Stop Economic Recovery

Jobless “Claims” Know the Story Best ...

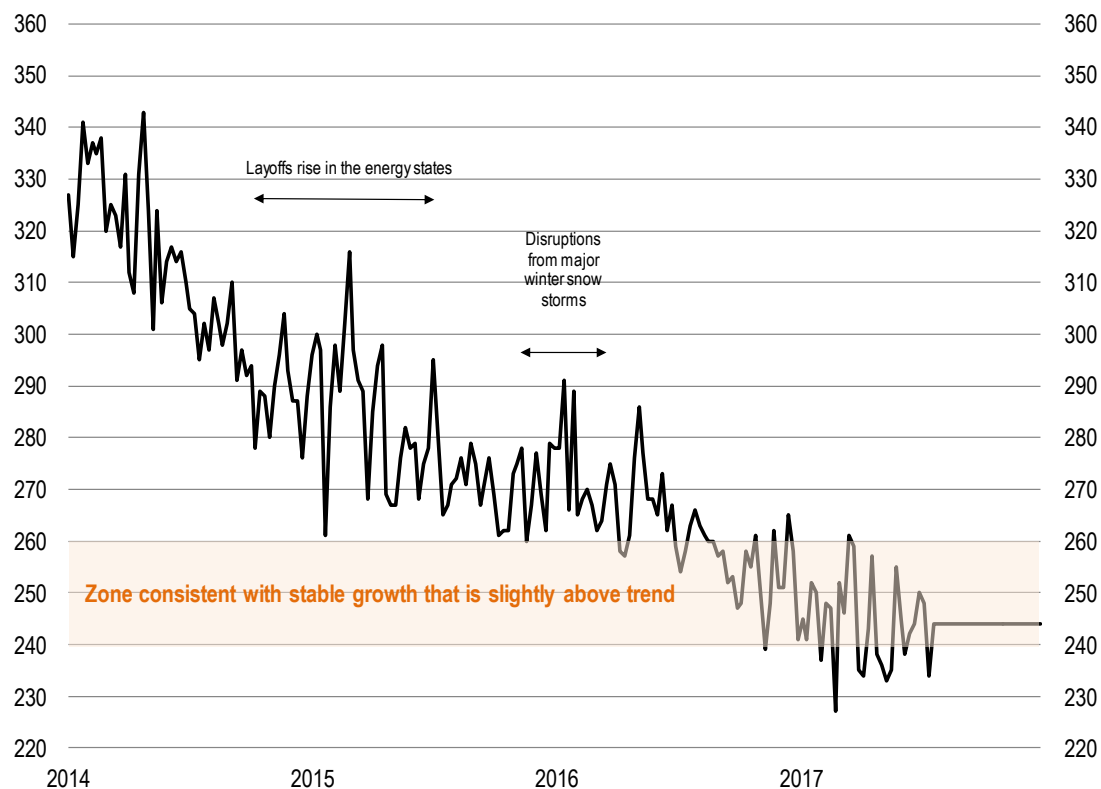
Initial applications for unemployment benefits (thousands, weekly)



Sources: Haver Analytics; U.S. Department of Labor. Updated through July 22, 2017.

...Timely, Comprehensive, Precise, Informative

Initial applications for unemployment benefits (thousands, weekly)

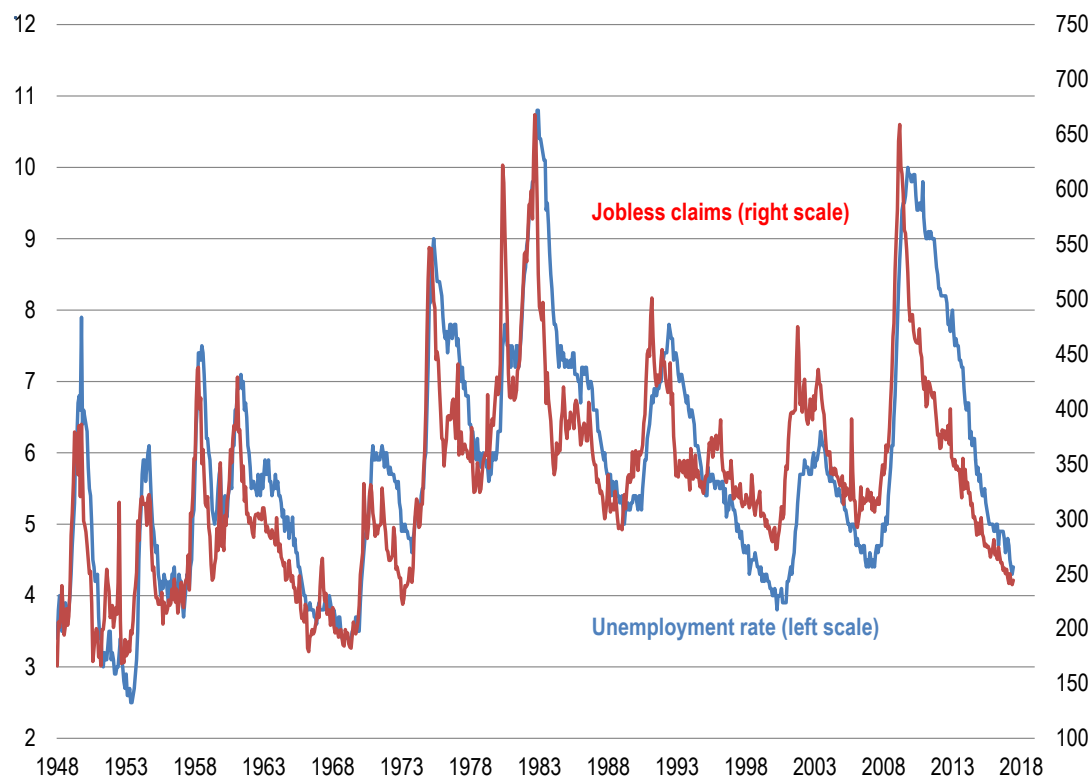


Sources: Haver Analytics; U.S. Department of Labor. Updated through July 22, 2017.

... Correlated With Unemployment ...

Unemployment (% of the labor force)

Jobless claims (thousands, weekly)

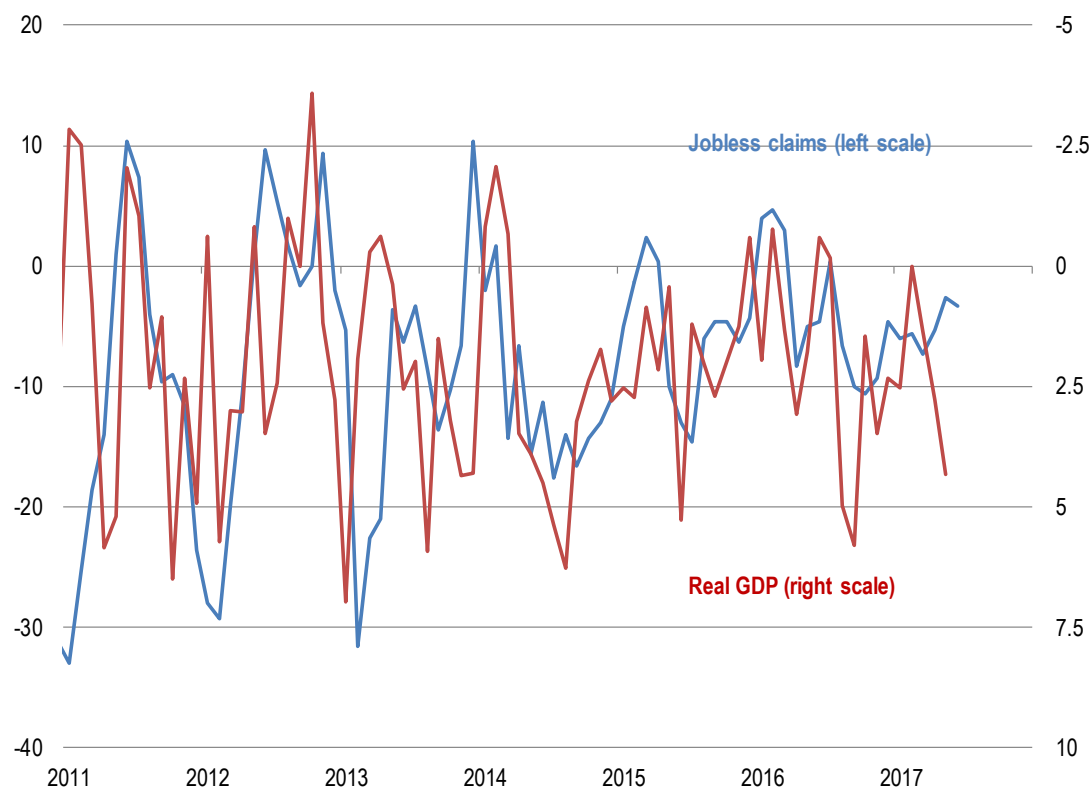


Sources: Haver Analytics; U.S. Department of Labor. Updated through June 2017 (unemployment) and July 8, 2017 (jobless claims).

... GDP ...

Jobless claims (ch in ave weekly apps vs prev qtr, '000)

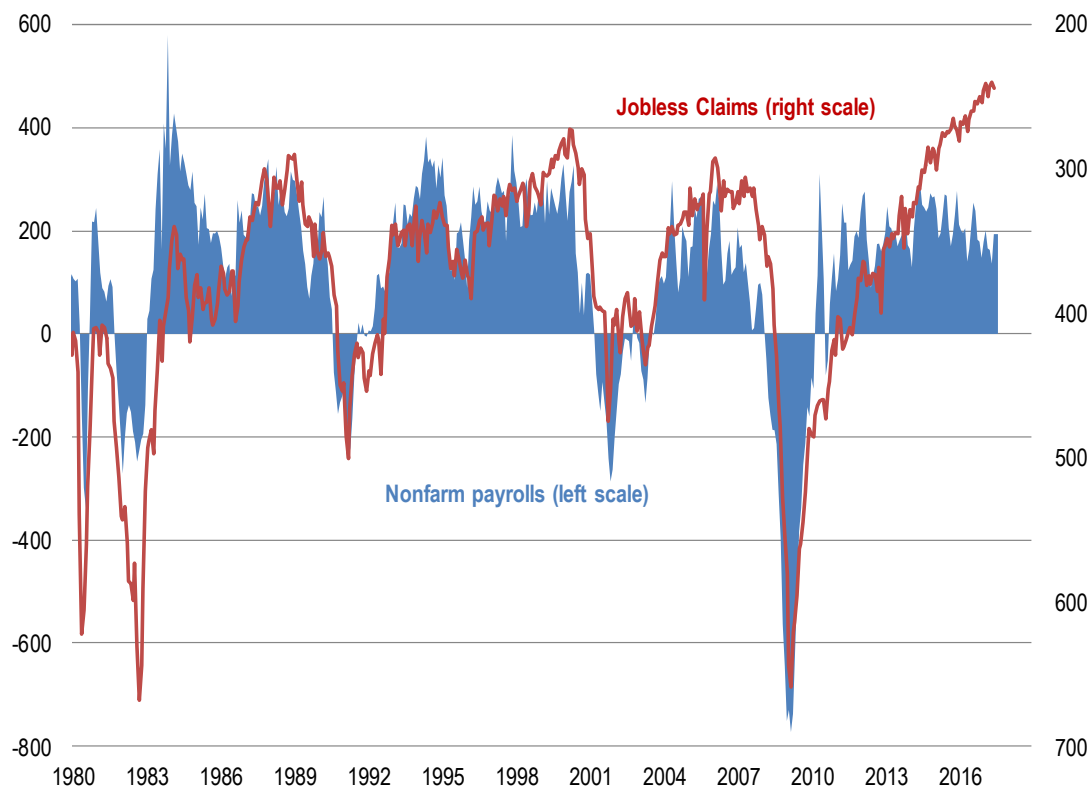
Real GDP (%ch vs 3 mn)



Sources: Haver Analytics; U.S. Department of Labor; U.S. Department of Commerce. Updated through May 2017 (GDP) and July 8, 2017 (jobless claims).

... and Payrolls

Nonfarm payrolls (ch in '000 in latest 3 mnths) Jobless claims (wkly ave in the mnth, '000)



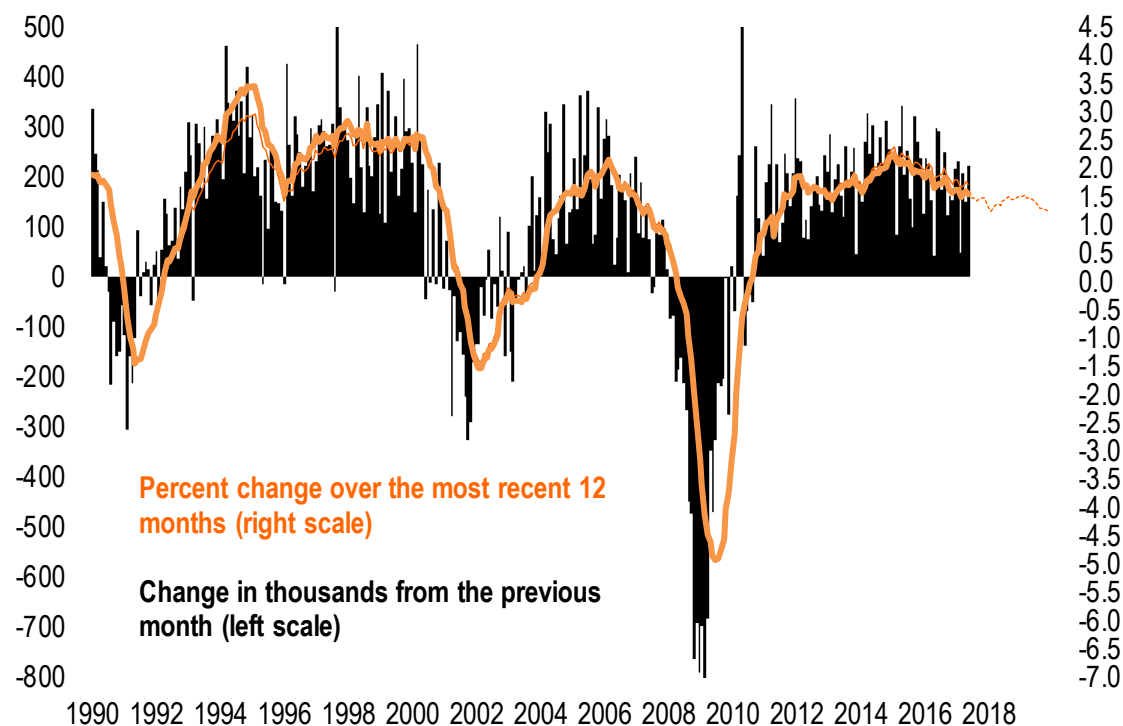
Sources: Haver Analytics; U.S. Department of Labor. Updated through June 2017 (employment) and July 8, 2017 (claims).

A Pretty Normal Job Market Recovery

Nonfarm payrolls

(monthly change in thousands)

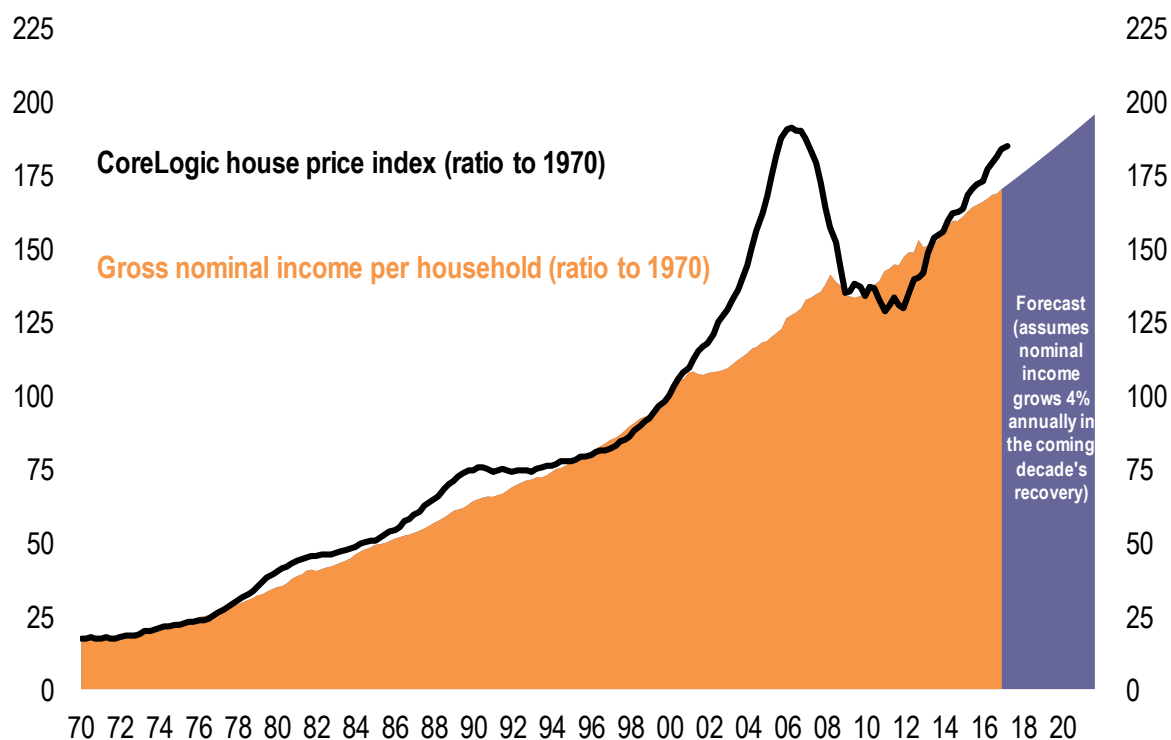
(percent change from 12 months earlier)



Sources: Haver Analytics; U.S. Department of Labor. Updated through June 2017.

“Underwater” Is a Distant Memory ...

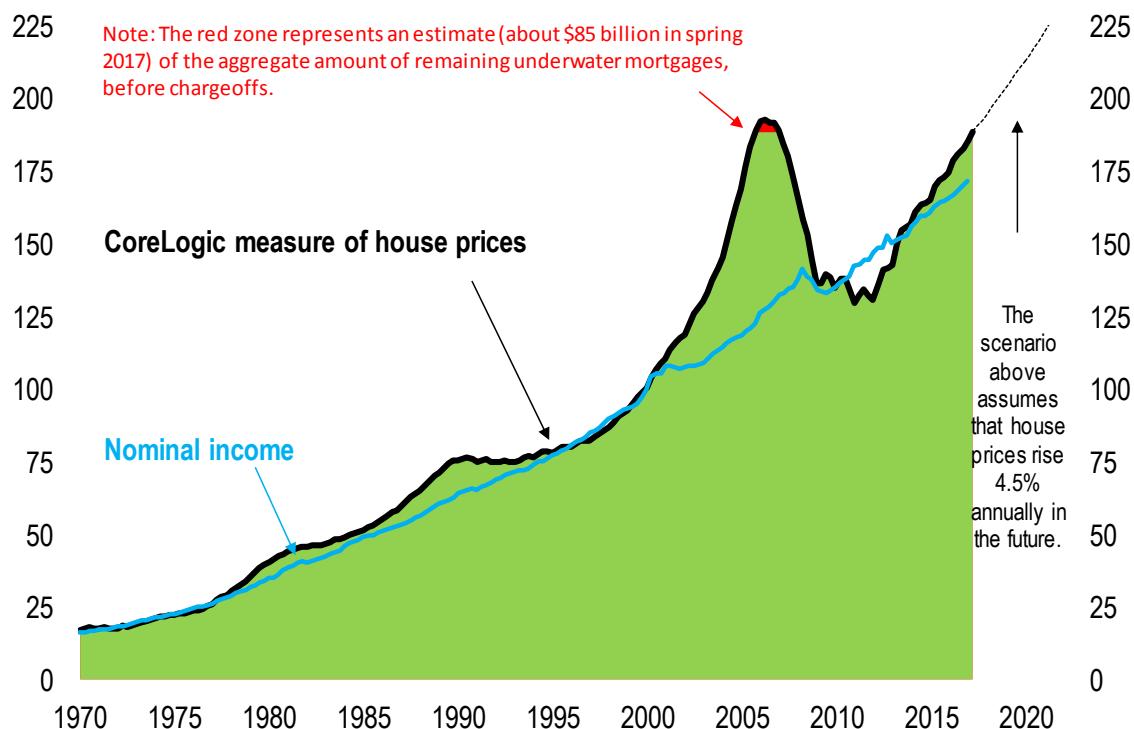
Household income and house prices (January 2000 = 100)



Sources: U.S. Dep. of Commerce; CoreLogic; U.S. Department of Commerce. Updated through 2017 Q1.

... What Was Once a \$3.0 Trillion Trap

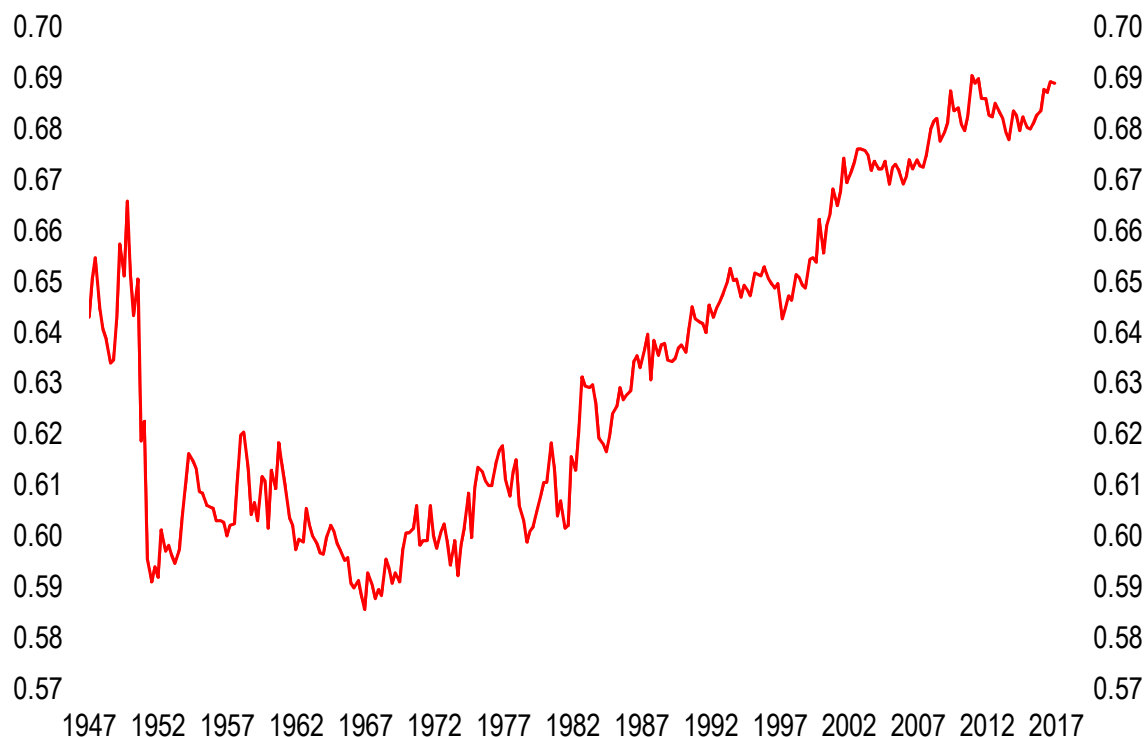
U.S. house prices and nominal income (January 2000 = 100)



Sources: Haver Analytics; CoreLogic; U.S. Department of Commerce. Updated through 2017 Q1.

Cured Outside the Household Sector ...

U.S. nominal consumer spending share (ratio to nominal GDP)

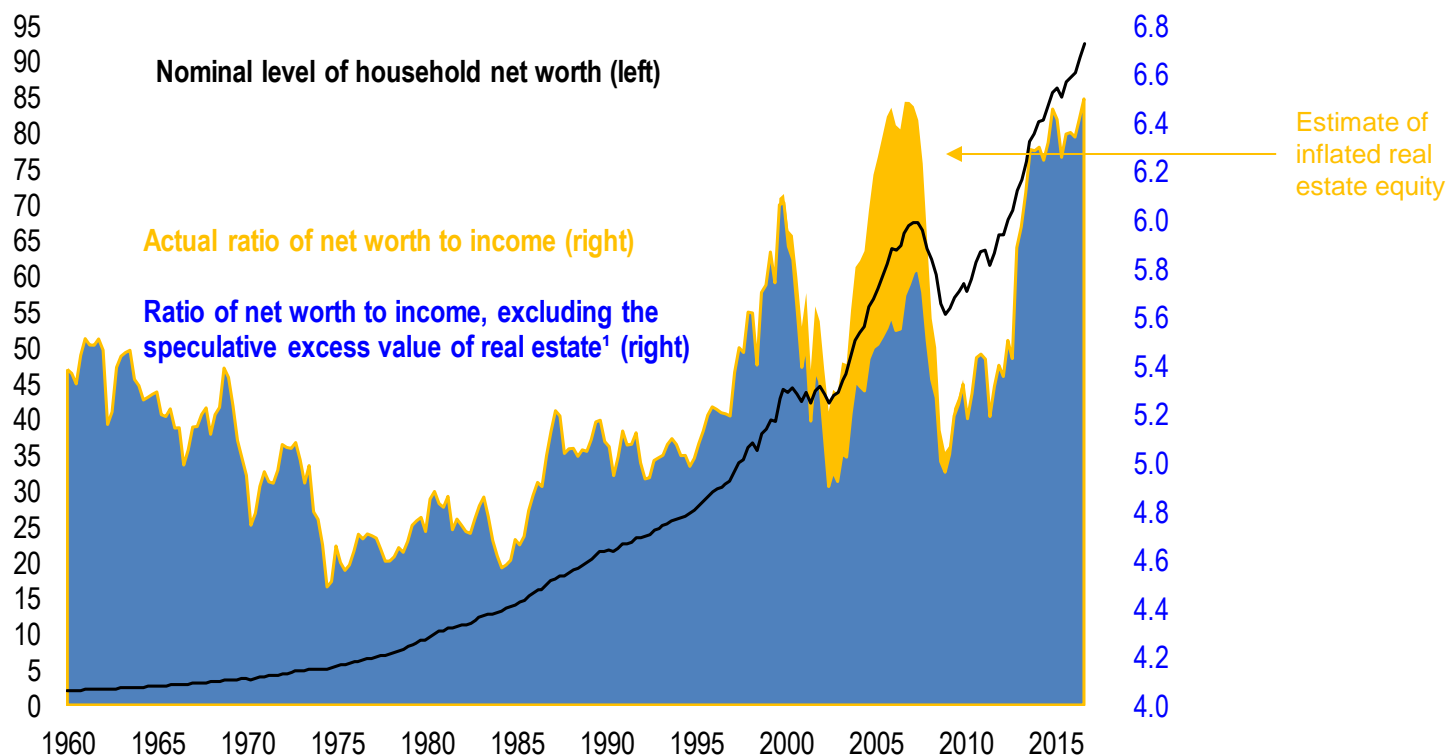


Sources: Haver Analytics; U.S. Department of Commerce. Updated through 2017 Q1.

... Which Enjoys Strong Balance Sheets

Household net worth (trillions of dollars)

(ratio to disposable income)

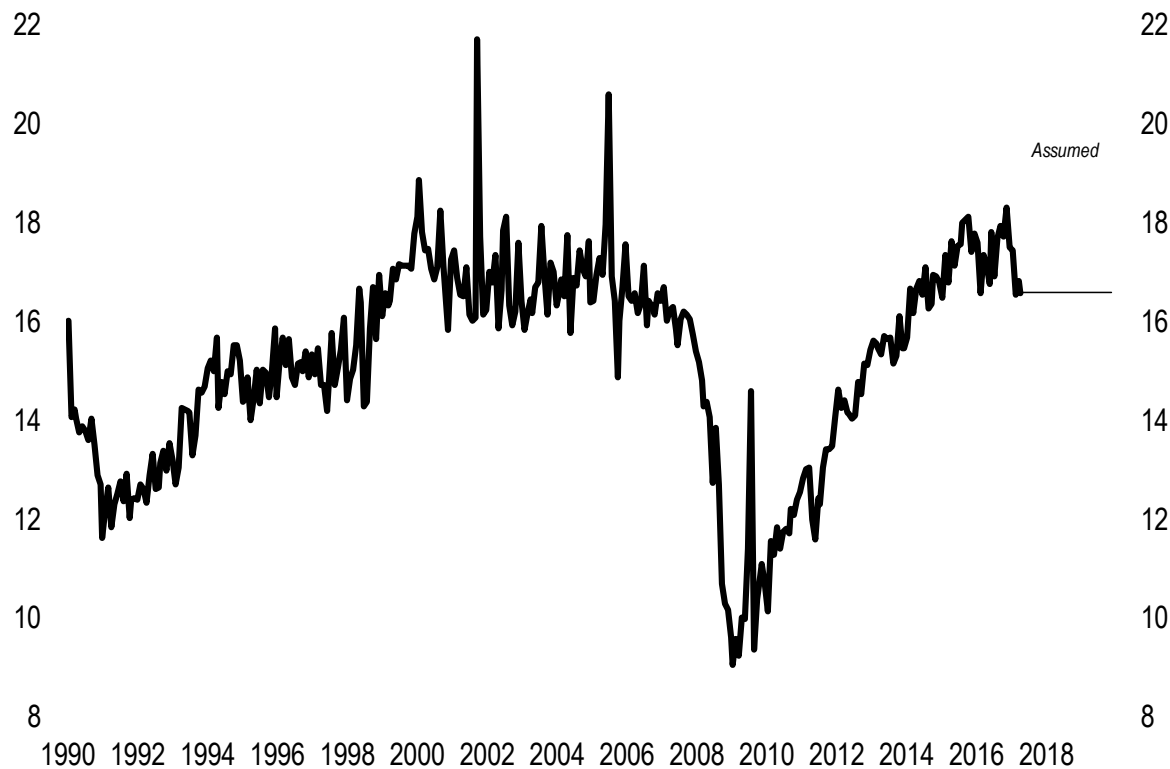


¹ Excludes the value of real estate in excess of the what would have been a normal alignment to household income.

Sources: Haver Analytics; Federal Reserve Board; U.S. Department of Commerce. Updated through 2016 Q4.

The Auto Industry Benefited First

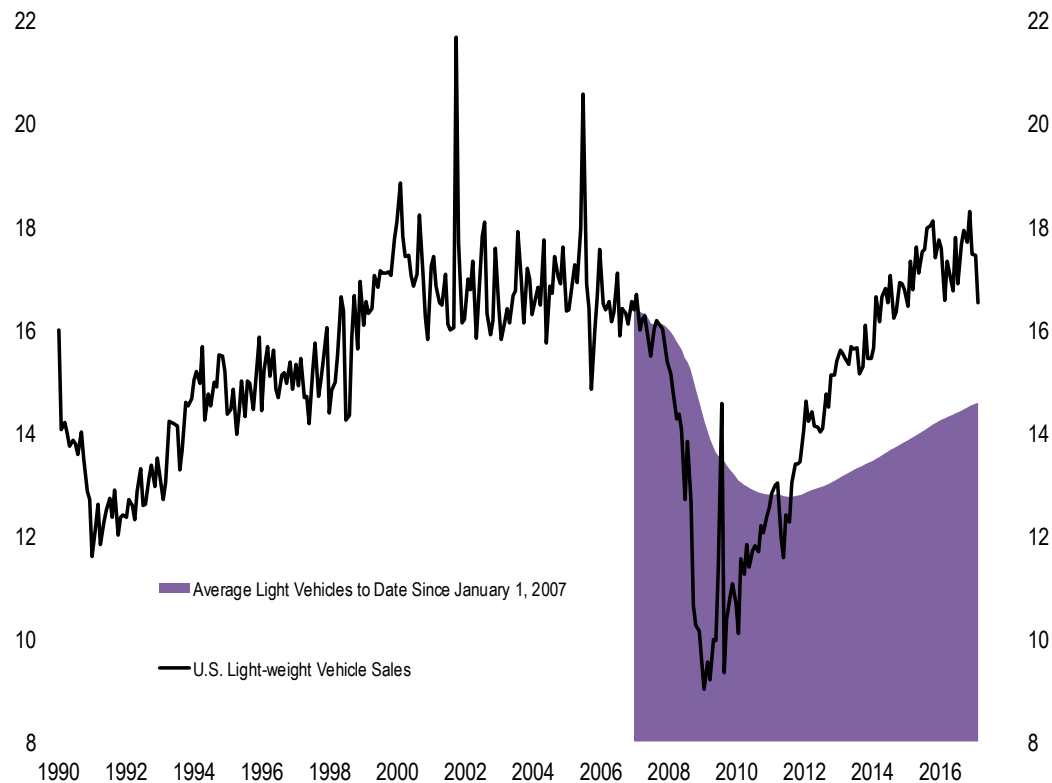
U.S. light vehicle sales (millions at an annual rate)



Sources: Haver Analytics; U.S. Department of Commerce. Updated through May 2017.

P.S. It Still Enjoys Pent-up Demand ...

U.S. light vehicle sales (millions at an annual rate)

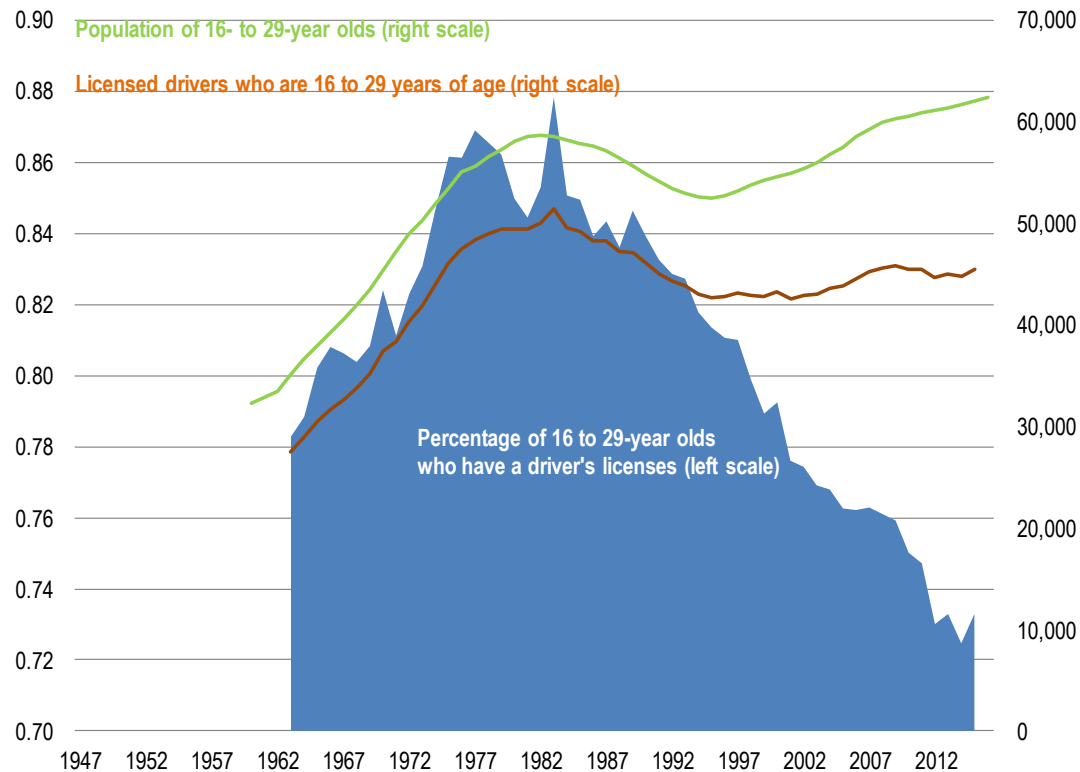


Sources: Haver Analytics; U.S. Department of Commerce. Updated through May 2017.

... and a Delayed Millennial Transition

Licensed 20-year olds (percent of the population)

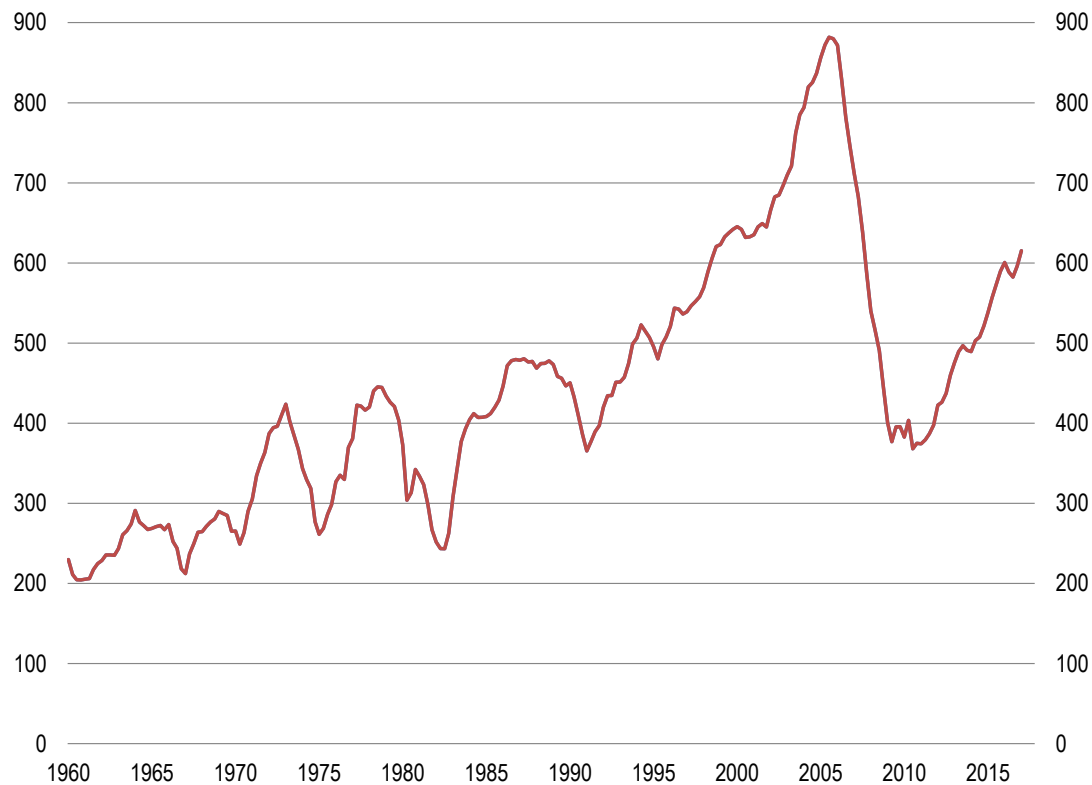
Drivers (thousands)



Sources: Haver Analytics; Federal Highway Administration. Updated through 2015.

The Slow Home Building Recovery ...

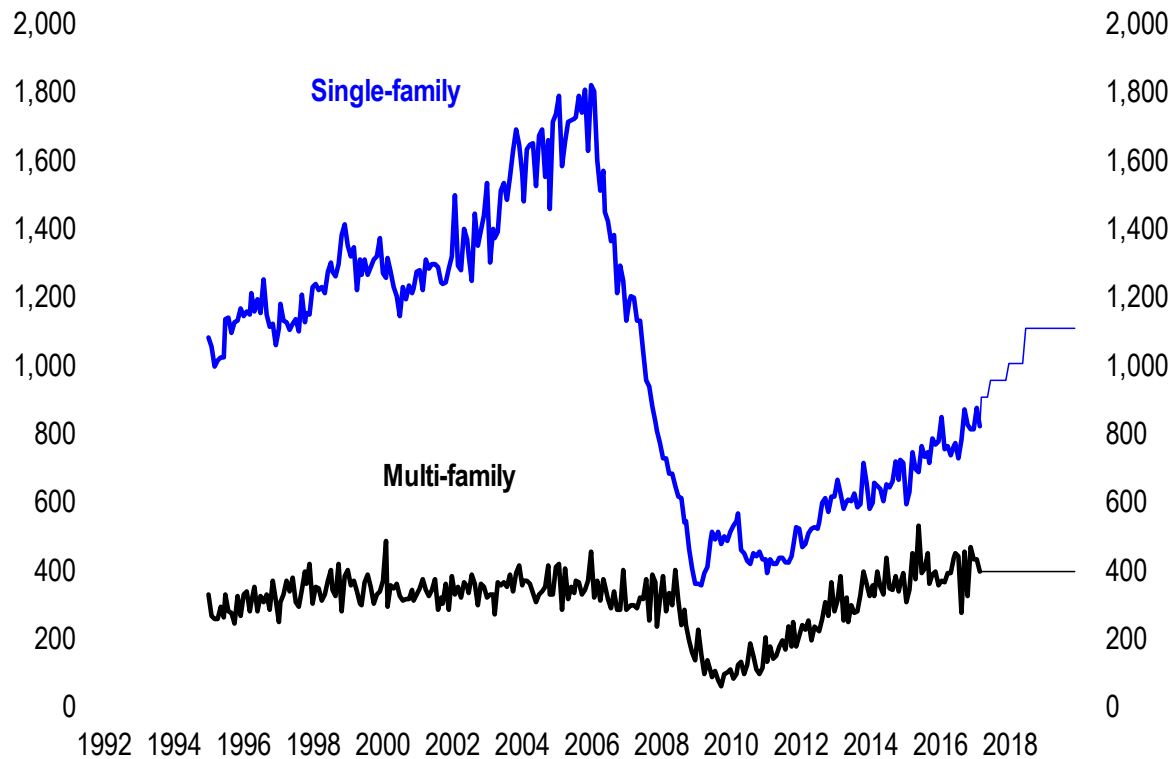
Real residential investment (billions of chained 2009 dollars)



Source: U.S. Department of Commerce. Updated through 2017 Q1.

... Mostly in the Single-Family Sector ...

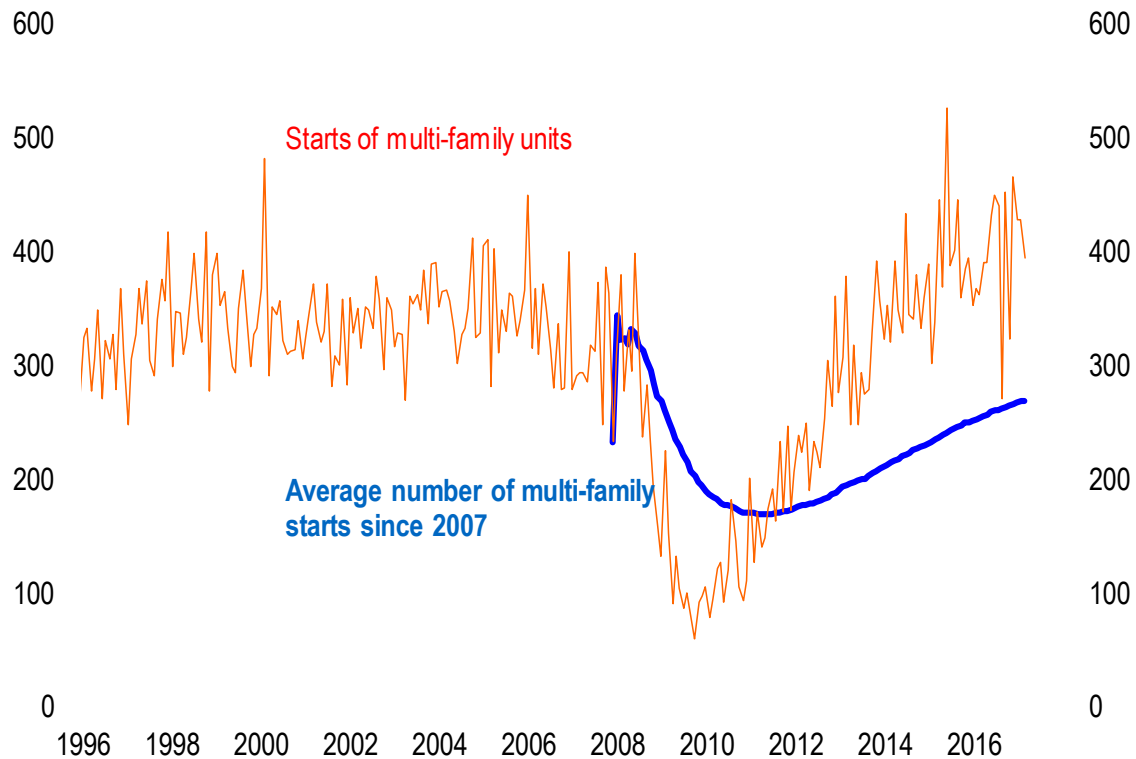
Housing starts (thousands of units at a seasonally adjusted annual rate)



Source: U.S. Department of Commerce. Updated through March 2017.

... With Multis Helped by Pent-up Demand ...

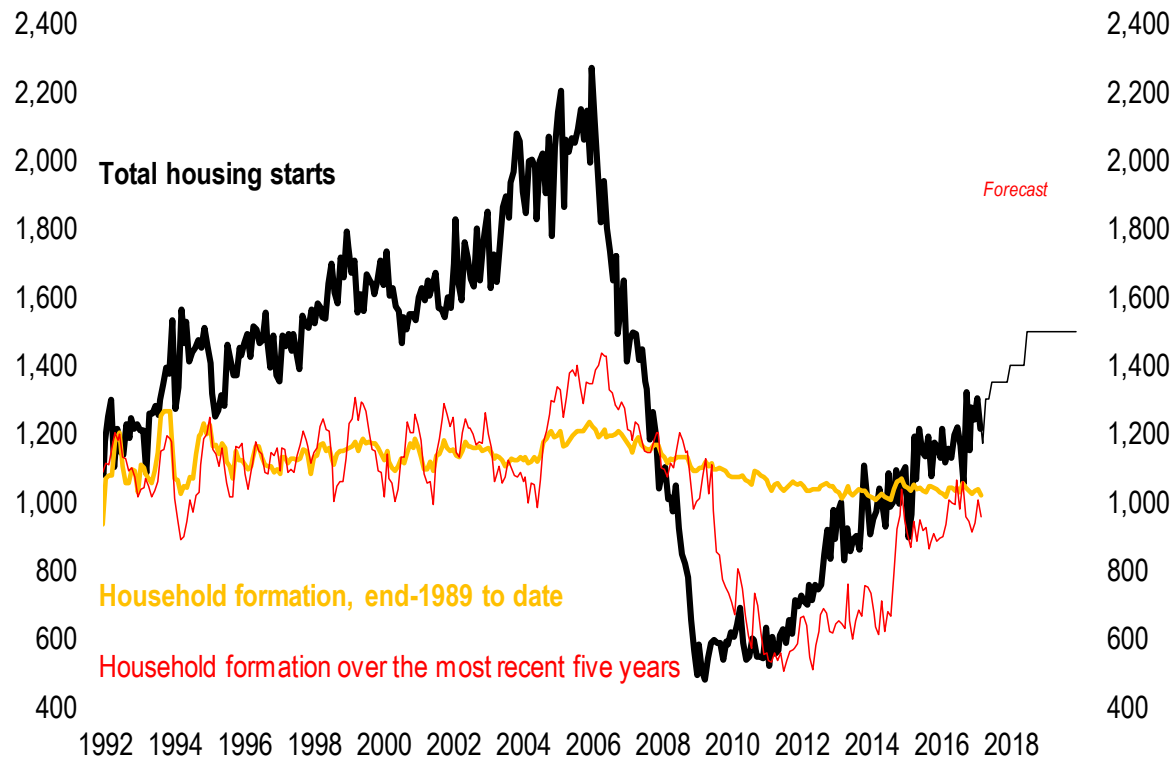
Housing starts (thousands of units at a seasonally adjusted annual rate)



Source: U.S. Department of Commerce. Updated through March 2017.

... Is Mostly About the Young Adult Issue ...

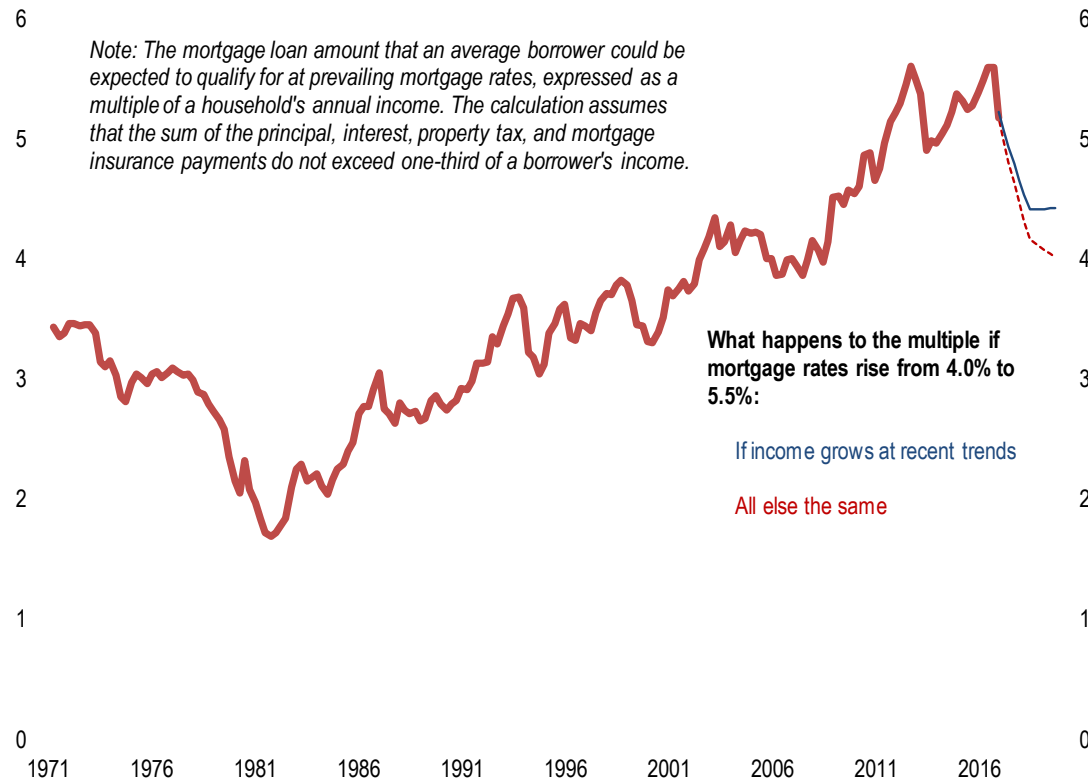
Housing starts and household formation (thousands of units, seasonally adjusted ar)



Sources: U.S. Department of Commerce; U.S. Department of Labor. Updated through April 2017.

... and Not Financial Conditions

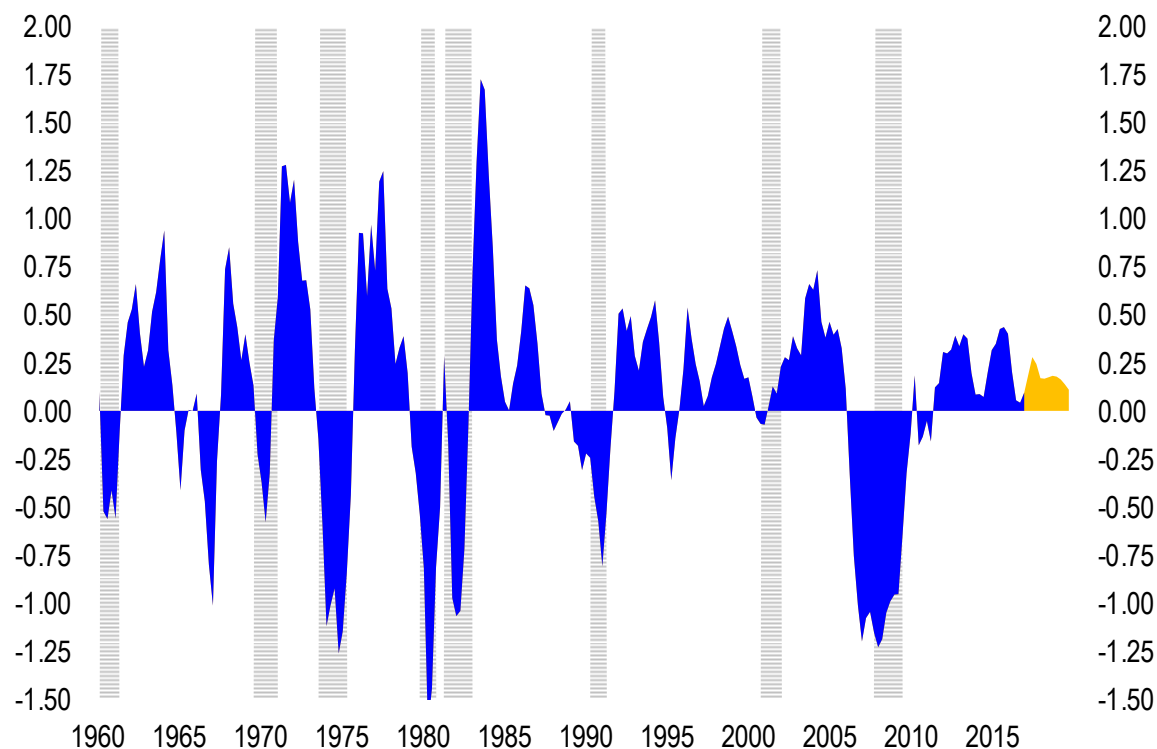
Mortgage qualifying terms and mortgage rates (ratio of qualifying loan to income)



Sources: Haver Analytics, Census Department. Updated through 2017 Q1.

P.S. Housing's Contribution ...

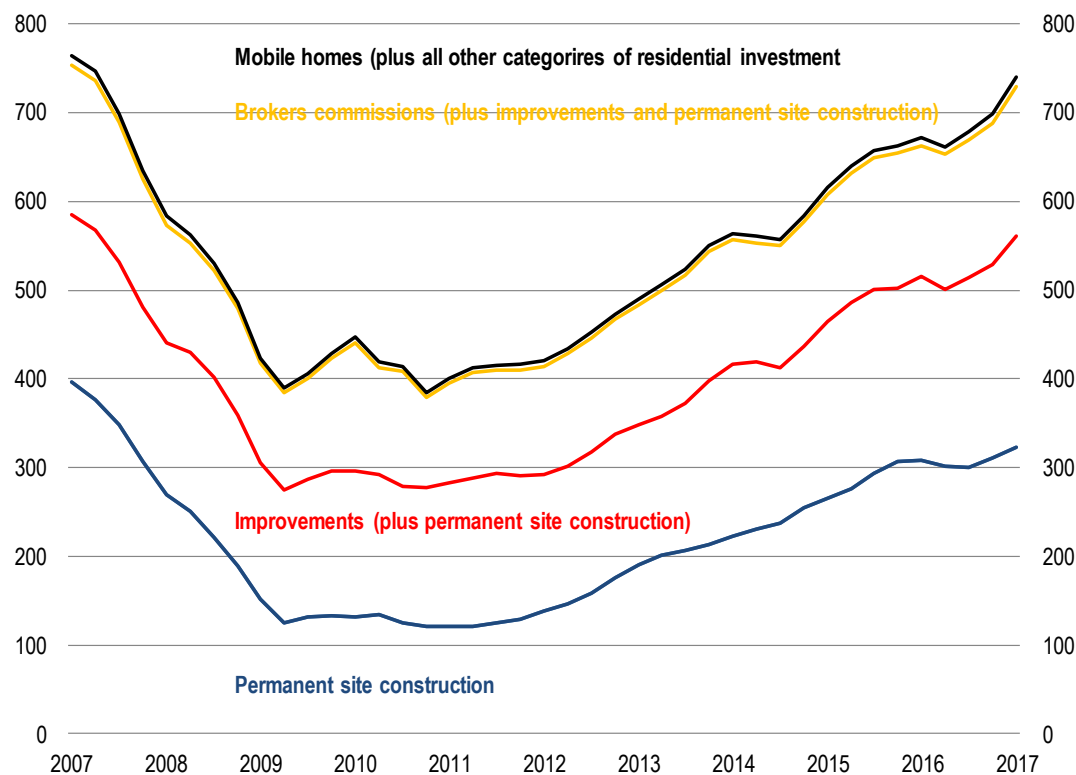
Contribution of residential investment to GDP (percentage points over the most recent 4 quarters)



Sources: Haver Analytics; U.S. Department of Commerce; CBO. Updated through 2017 Q1.

... Is Not Just About Housing Starts ...

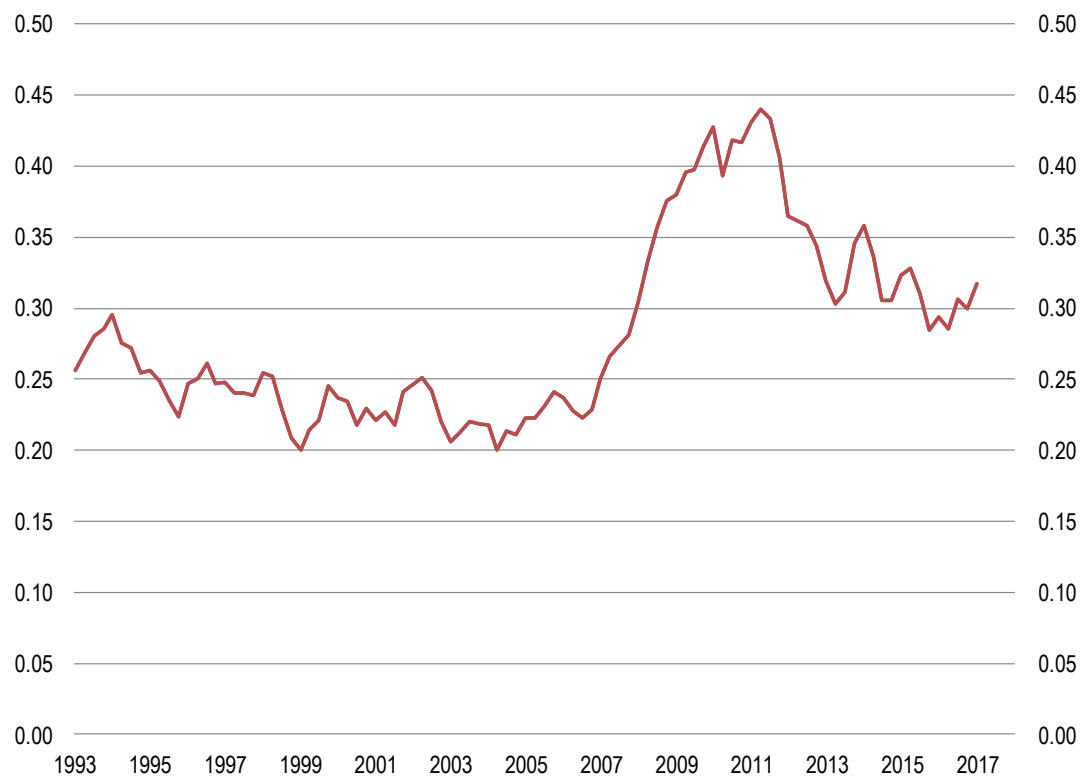
Selected components of residential investment (billions of nominal dollars)



Sources: Haver Analytics; U.S. Department of Commerce. Updated through 2017 Q1.

... and Home Improvement Is on the Rise

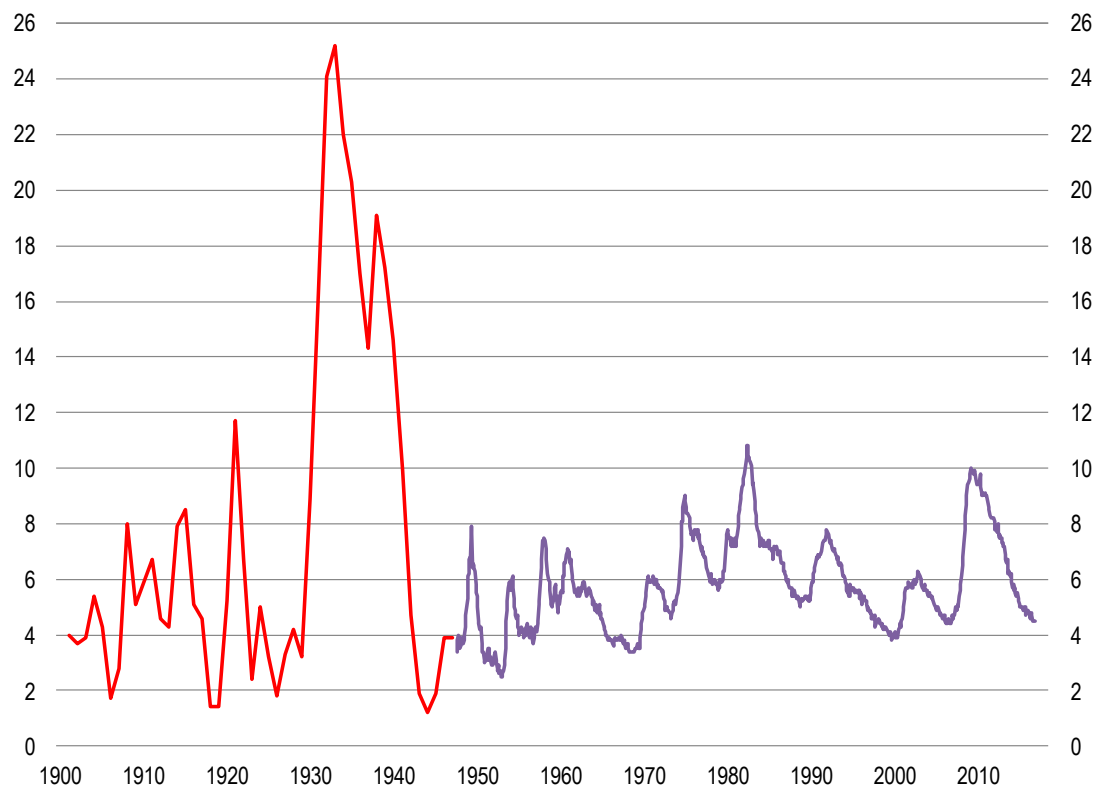
Home improvement outlays (percent of total nominal residential investment)



Sources: Haver Analytics; U.S. Department of Commerce. Updated through 2017 Q1.

All That Brought Us Back Home ...

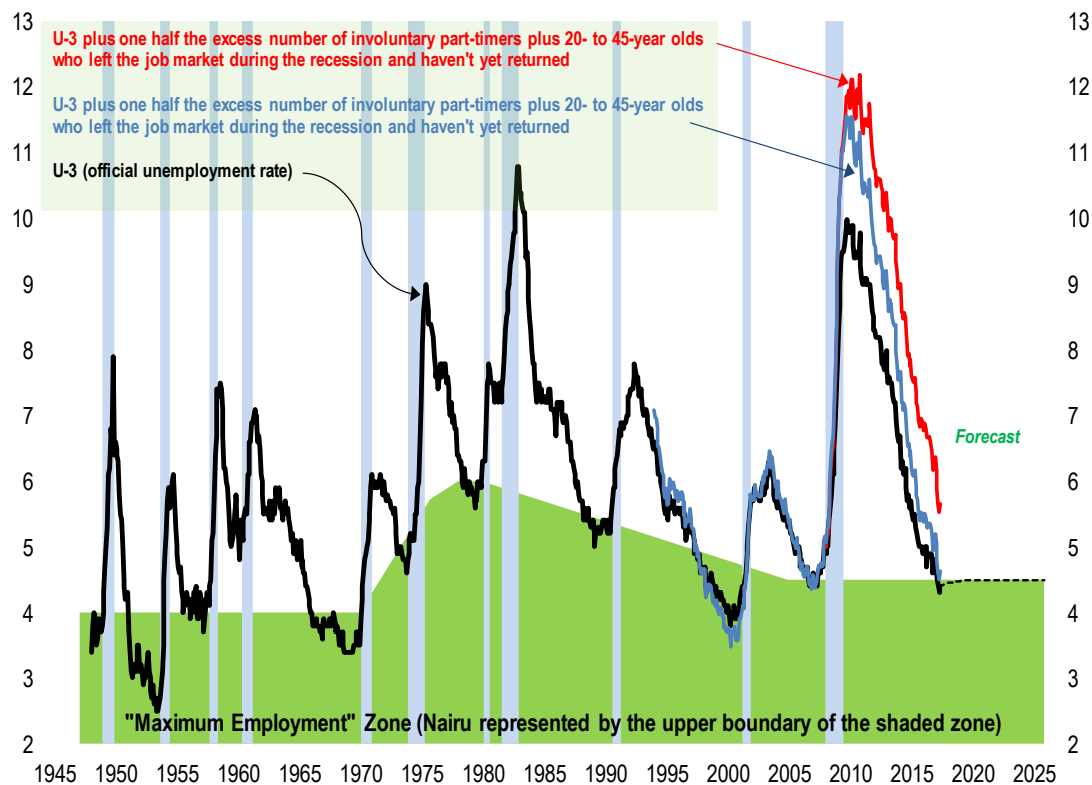
Unemployment (percent of the labor force)



Sources: Haver Analytics; U.S. Department of Labor. Updated through March 2017.

... Within Sight of Full Employment

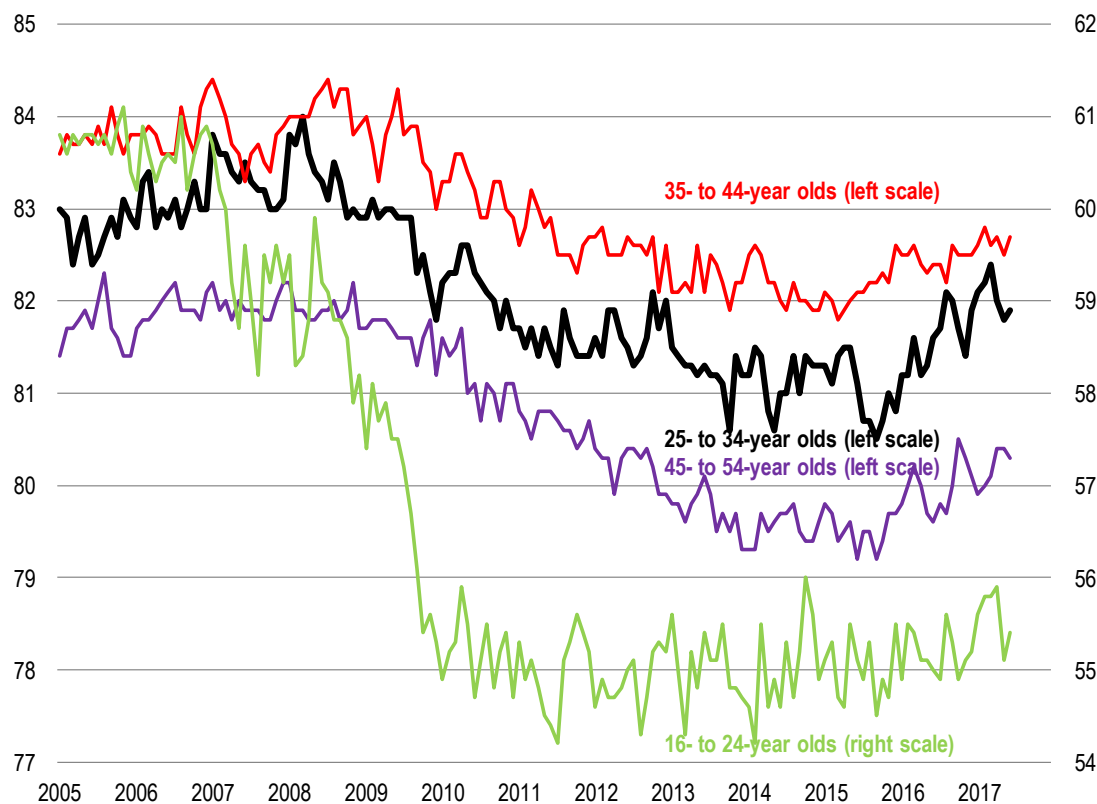
Unemployment (percent of the labor force)



Sources: Haver Analytics; U.S. Department of Labor. Updated through June 2017.

We're Home When All Discouraged Return

Participation rate by selected age groups (% of the respective population)

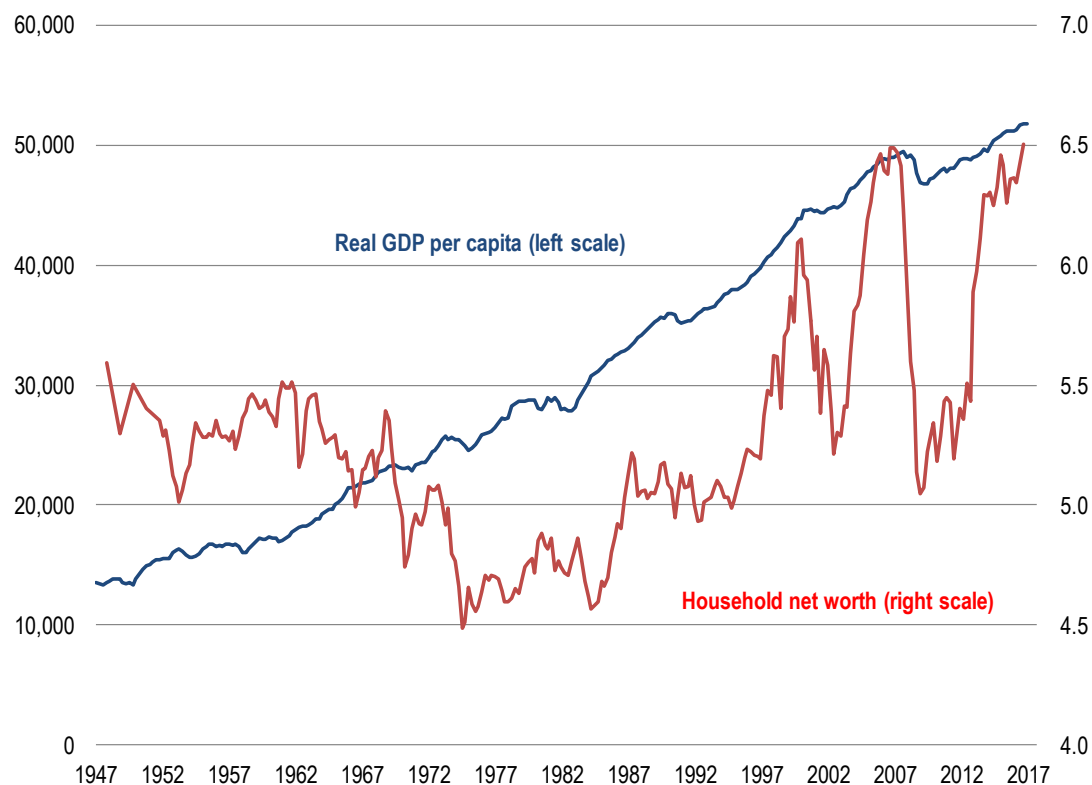


Sources: Haver Analytics; U.S. Department of Commerce; U.S. Department of Labor. Updated through June 2017.

P.S. MIA Economics

Real GDP (2009 dollars)

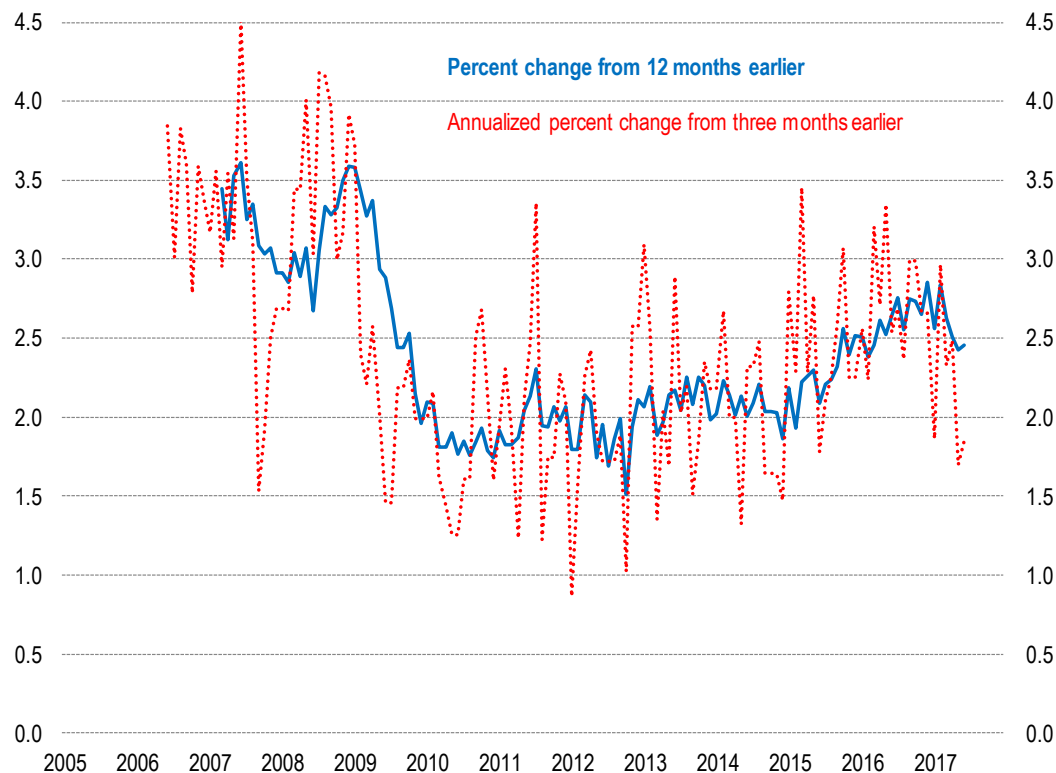
Household net worth (ratio to disposable income)



Sources: Haver Analytics; U.S. Department of Commerce; Federal Reserve Board. Updated through 2017 Q1 (GDP per capita) and 2016 Q4 (net worth).

Wage Trends Sort Of Agree ...

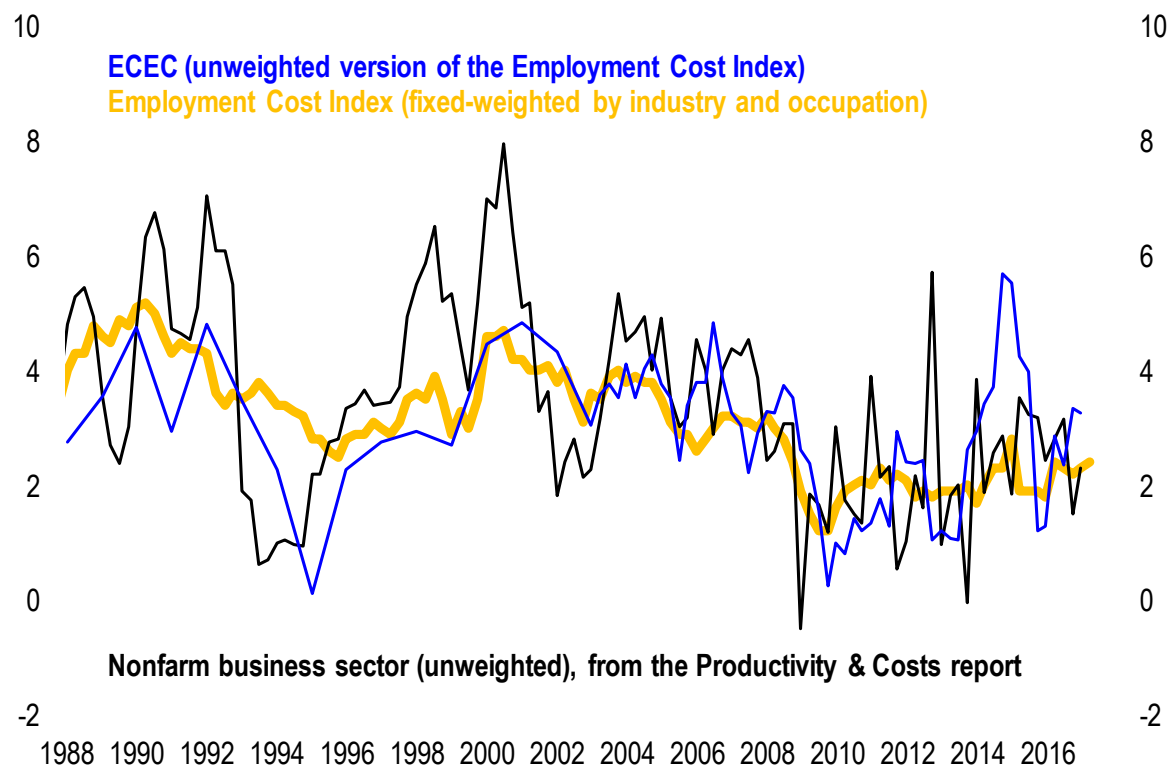
Average hourly earnings (annualized percent change over the period shown)



Sources: Haver Analytics; U.S. Department of Labor. Updated through June 2017.

Comp Trends Agree

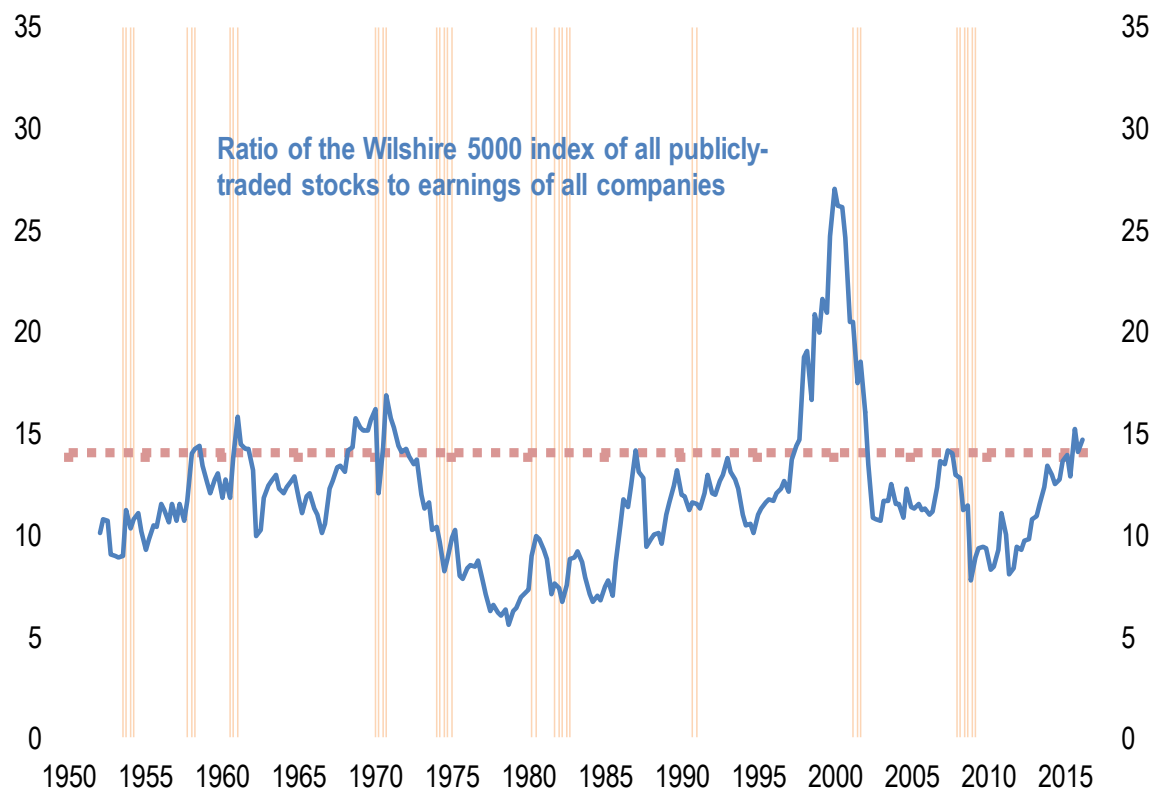
Private sector hourly compensation (percent change from four quarters earlier)



Sources: Haver Analytics; U.S. Department of Labor. Updated through 2017 Q2.

Stock Market Valuations Agree

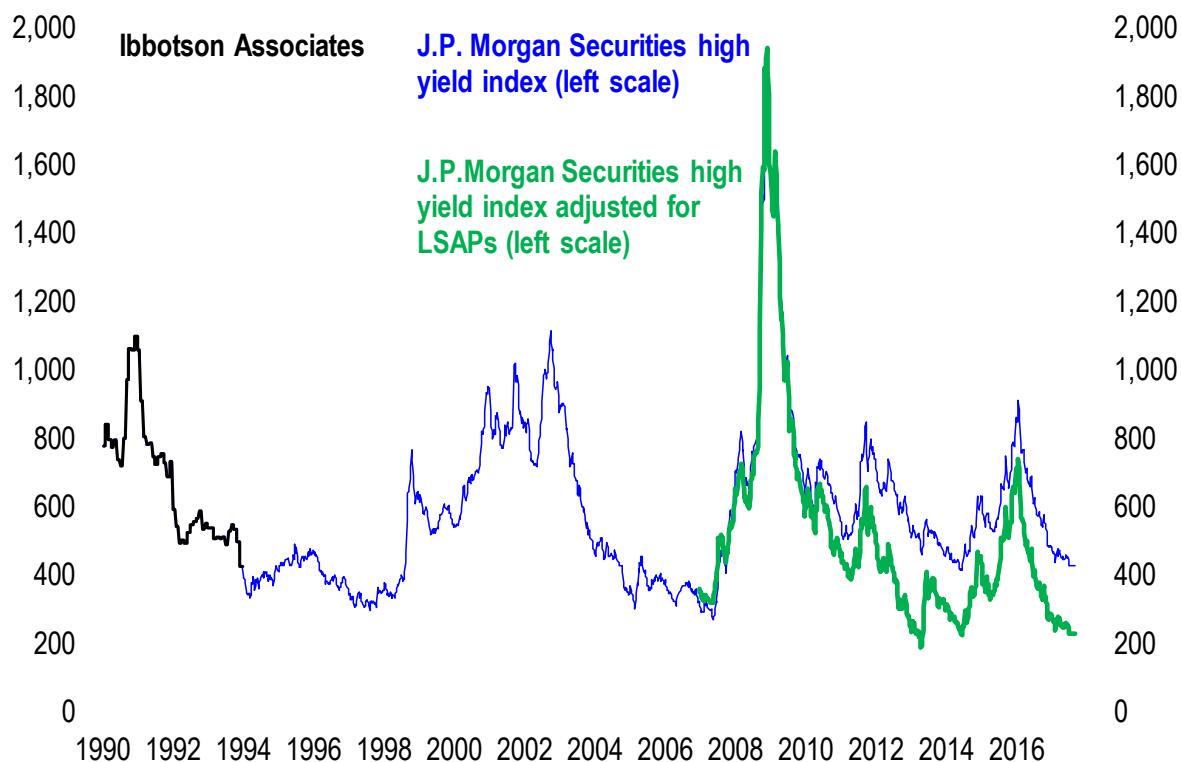
P-E ratio of the Wilshire 5000



Sources: Haver Analytics; U.S. Department of Commerce; Federal Reserve Board. Updated through 2017 Q1.

Credit Spreads Agree

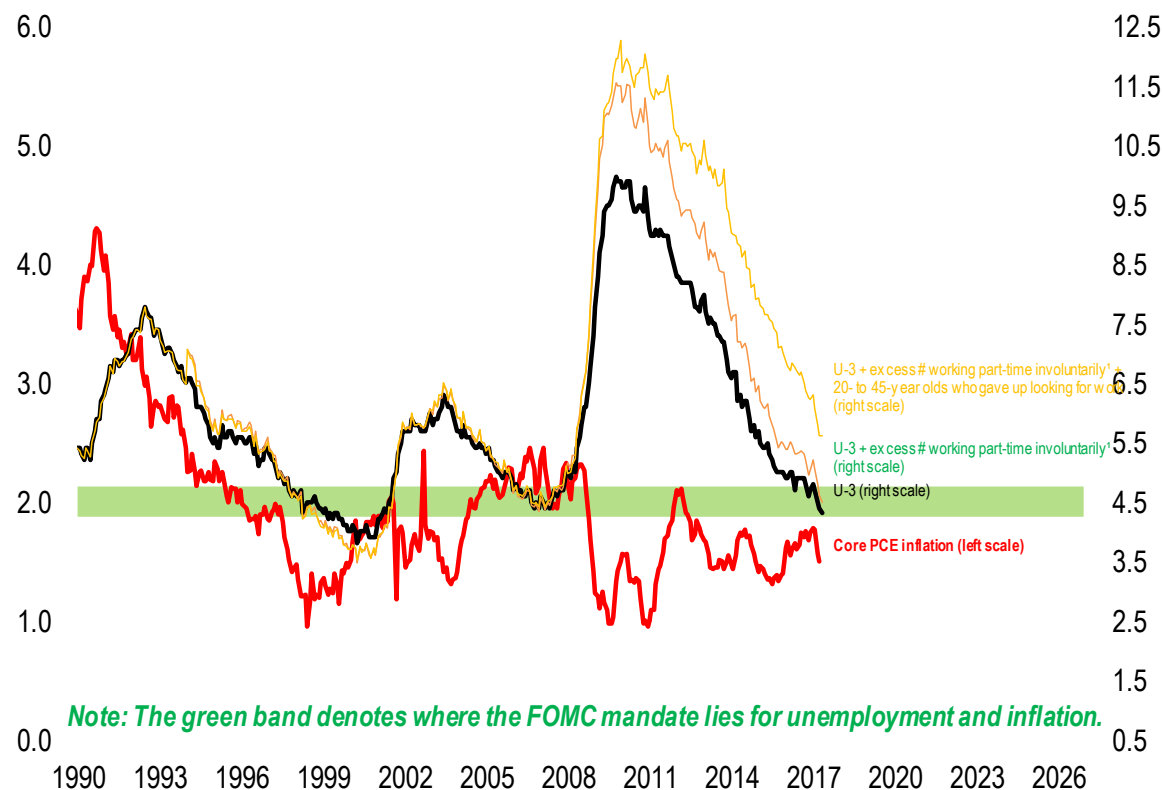
Noninvestment grade debt yield less 10-year Treasury yield (basis points)



Sources: Haver Analytics; Federal Reserve Board; J.P. Morgan. Updated through July 28, 2017.

And the Fed's Pivot Confirms All

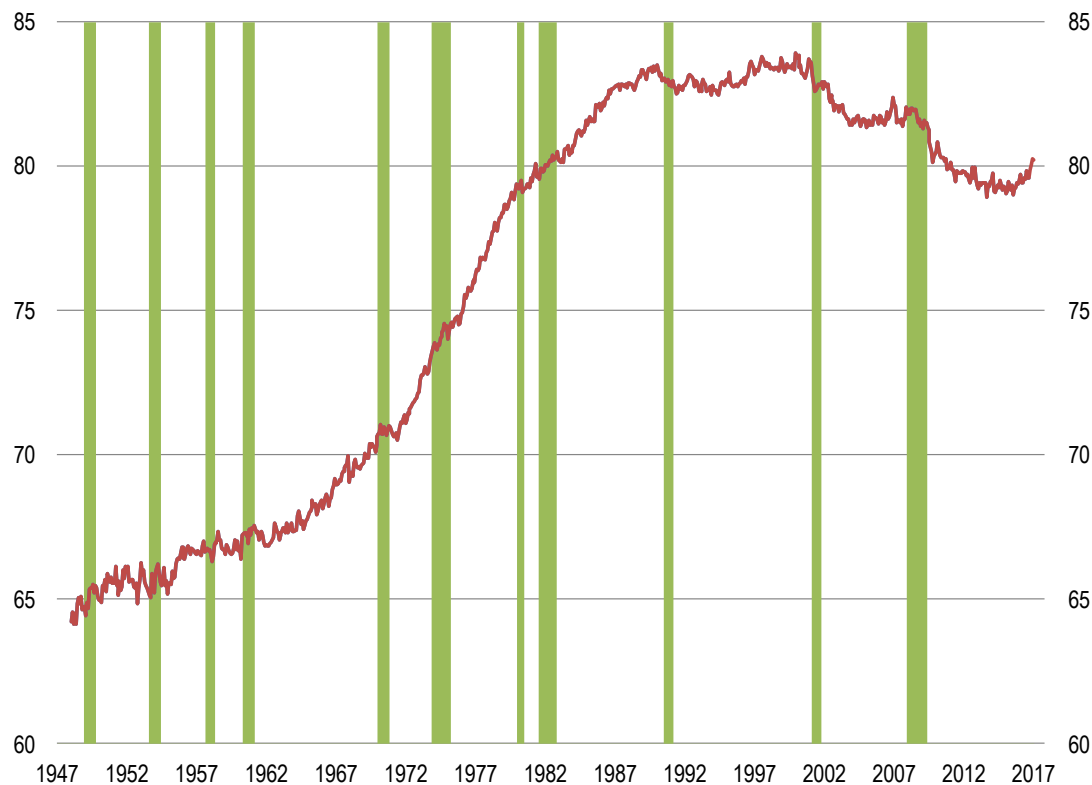
Core PCE inflation (% ch from 12 months earlier) Unemployment (% of the labor force)



Sources: Haver Analytics; U.S. Department of Commerce; U.S. Department of Labor. Updated through June 2017.

Only a Few (1.7 Million) Are MIA

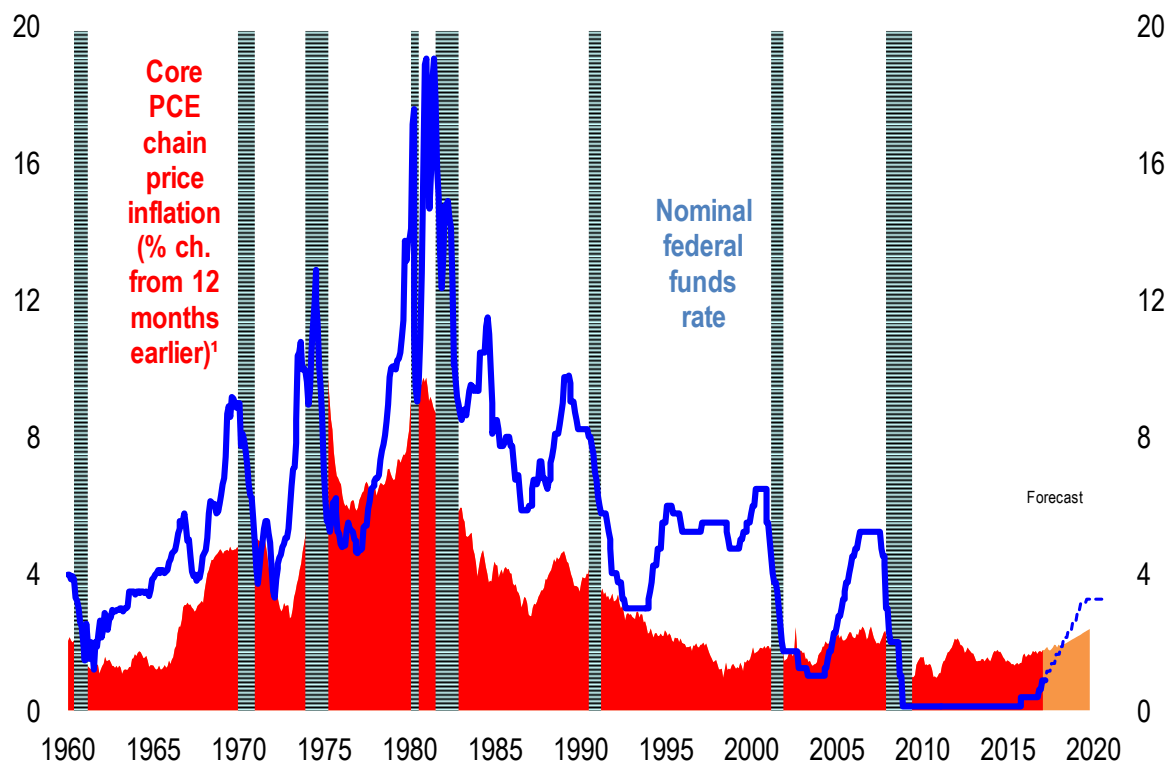
Participation rate of 20- to 45-year olds (% of the respective population)



Sources: Haver Analytics; NBER-designated business cycles; U.S. Department of Labor. Updated through June 2017.

“Normal” for the Fed Means ...

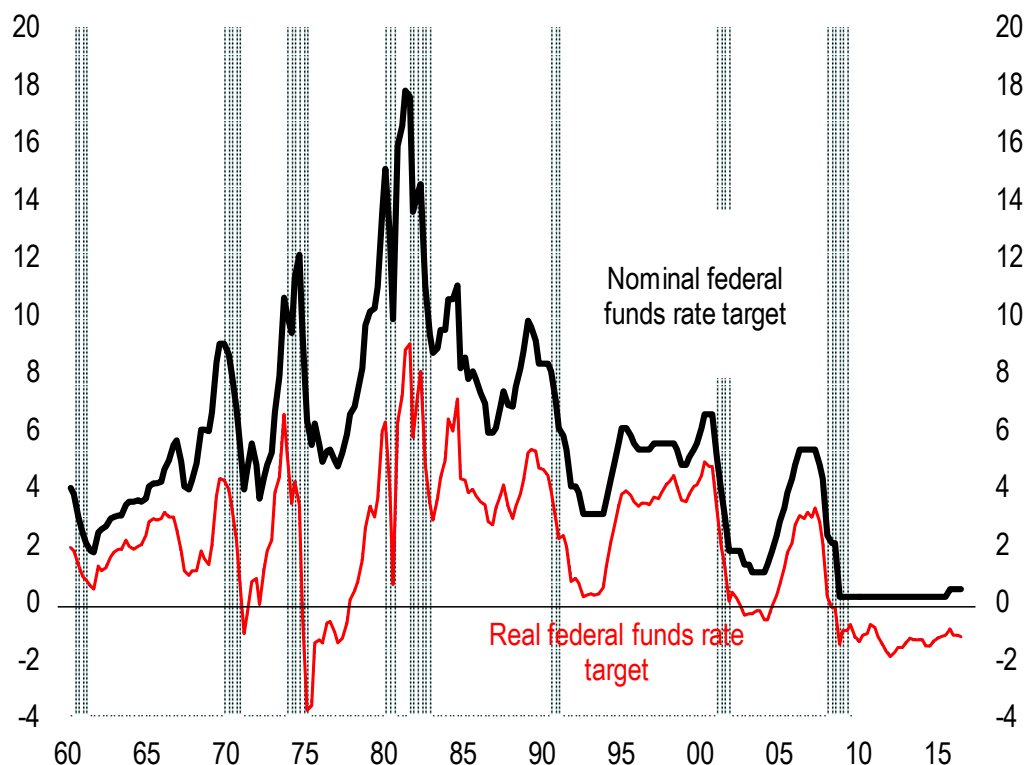
Nominal federal funds rate and core inflation (percent)



Sources: Haver Analytics; U.S. Department of Commerce; Federal Reserve Board. Updated through March 2017 (inflation) and April 24, 2017 (federal funds rate).

... 1% to 2% Percentage Points Over Inflation

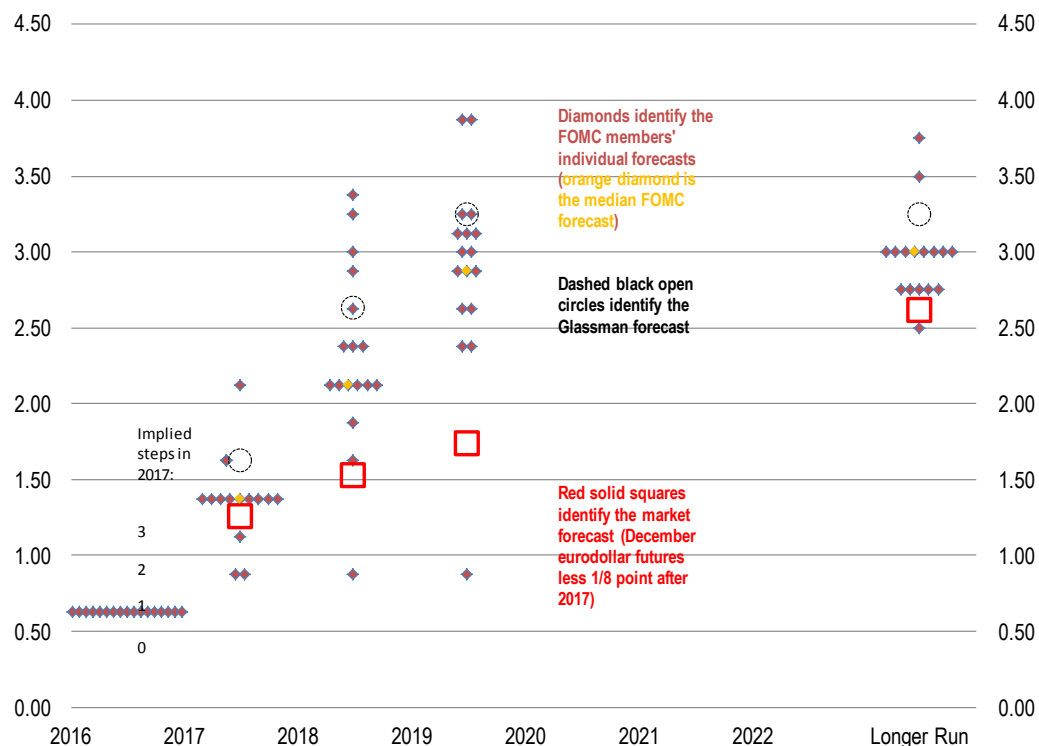
Nominal federal funds rate and real federal funds rate (percent)



Sources: Haver Analytics; U.S. Department of Commerce; U.S. Department of Commerce; Federal Reserve Board. Updated through February 2017 (inflation) and April 7, 2017 (federal funds rate).

The Futures Markets Has the Rough Idea

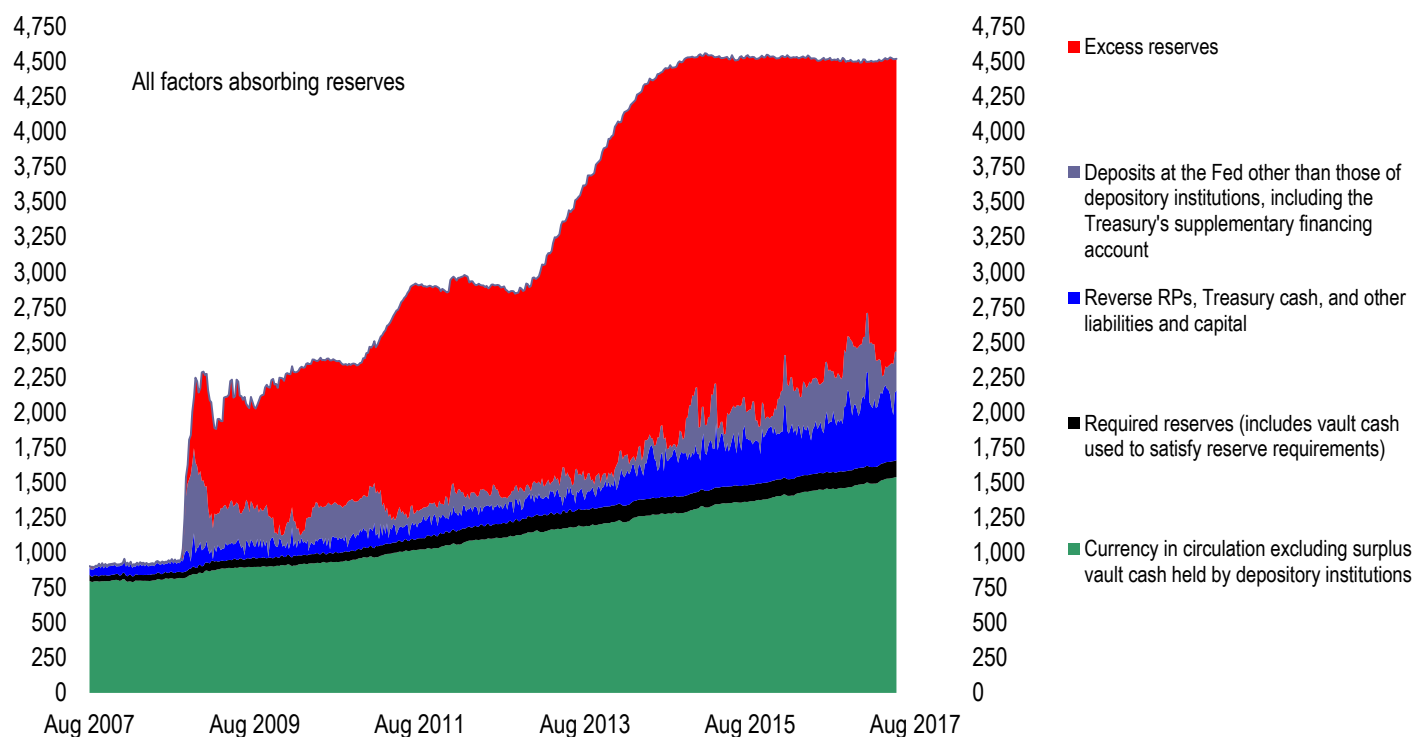
Forecasts of the federal funds rate (percent)



Sources: FRB; Bloomberg. Updated through March 15, 2017 (FOMC) and May 26, 2017 (futures).

Balance Sheet Normalization Still to Play ...

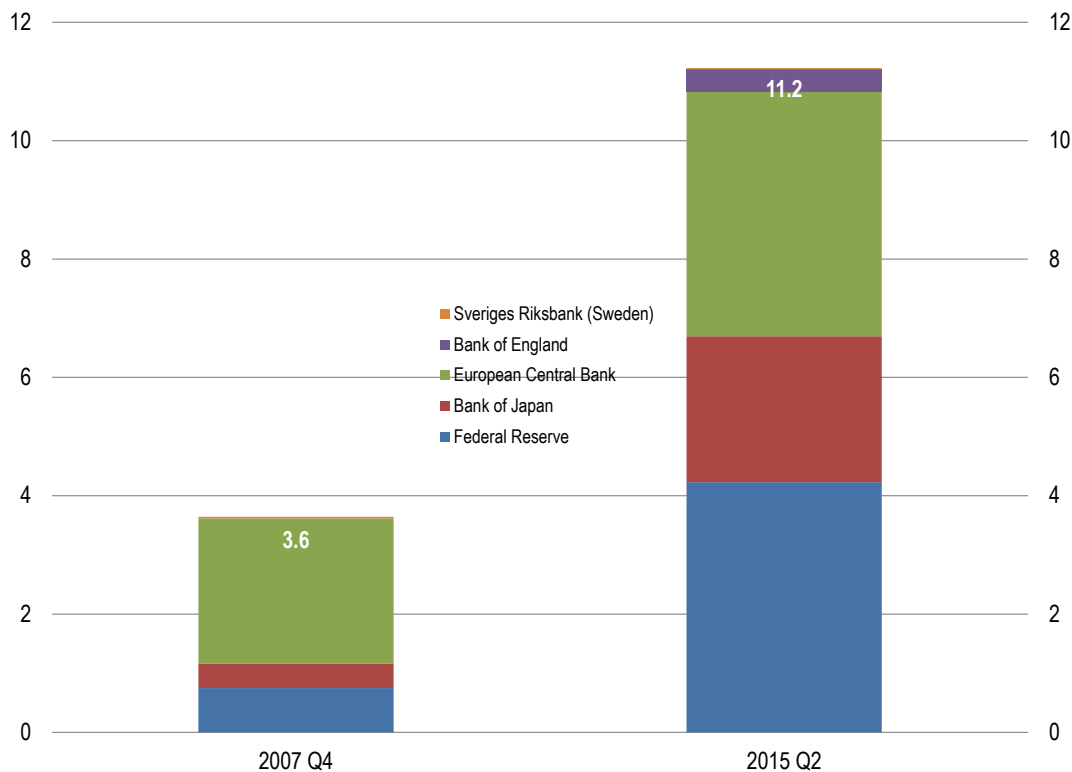
Federal Reserve liabilities (billions of dollars)



Sources: Haver Analytics; Federal Reserve Board. Updated through May 10, 2017.

... the Fed's and Others

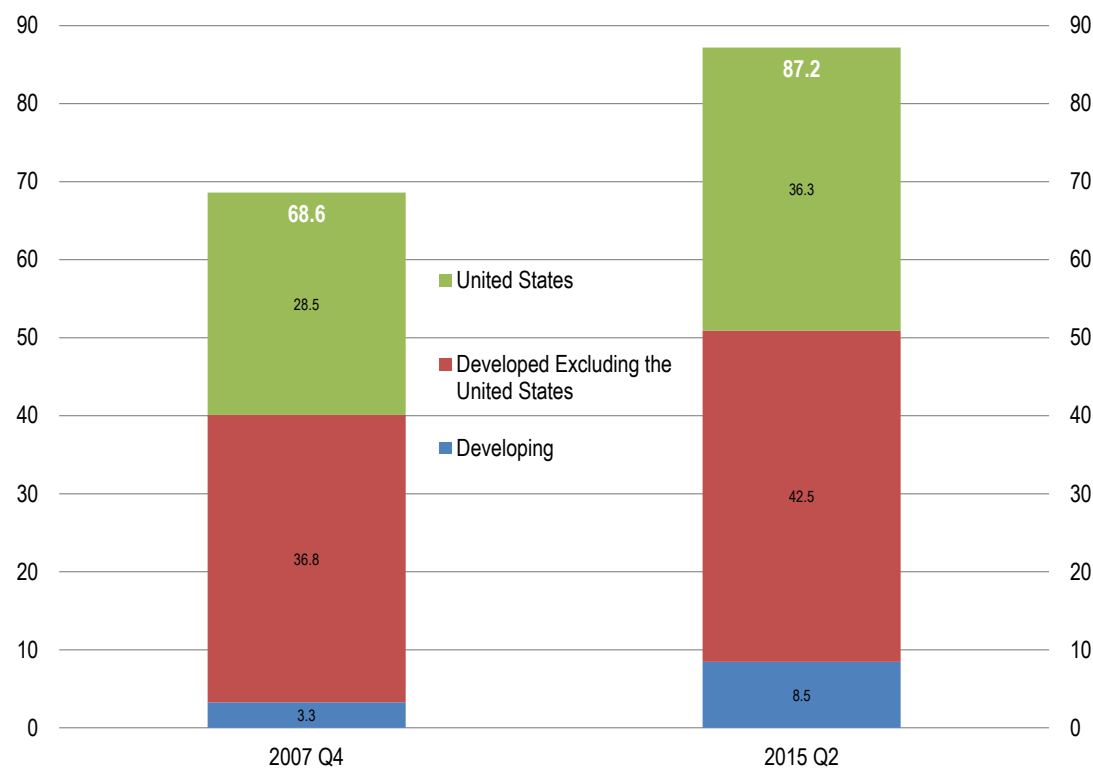
Assets held by key central banks (trillions of dollars)



Sources: Haver Analytics; Federal Reserve Board; ECB; Bank of Japan; Sveriges Riksbank. Updated through June 10, 2016.

CBs Absorbed Most New Debt

Global debt outstanding (trillions of dollars)

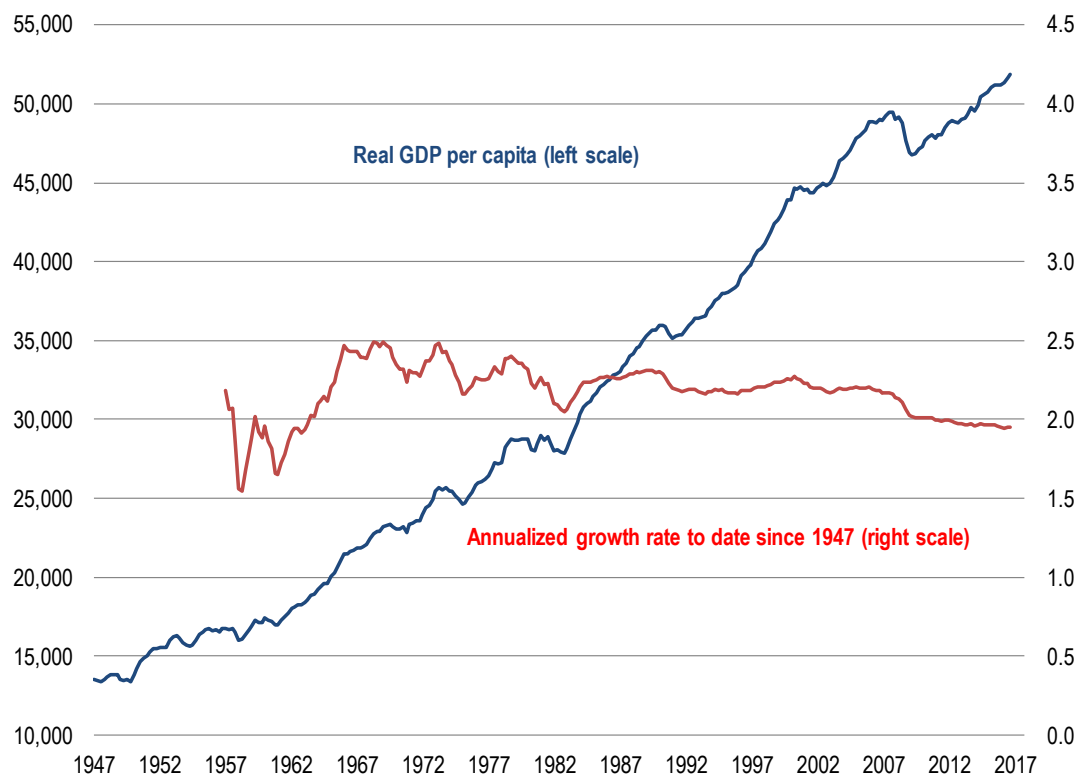


Sources: Haver Analytics; Bank for International Settlements. Updated through 2015 Q4.

It Didn't Stymie the Nation's Living Standard

Climbing to New All-time Highs

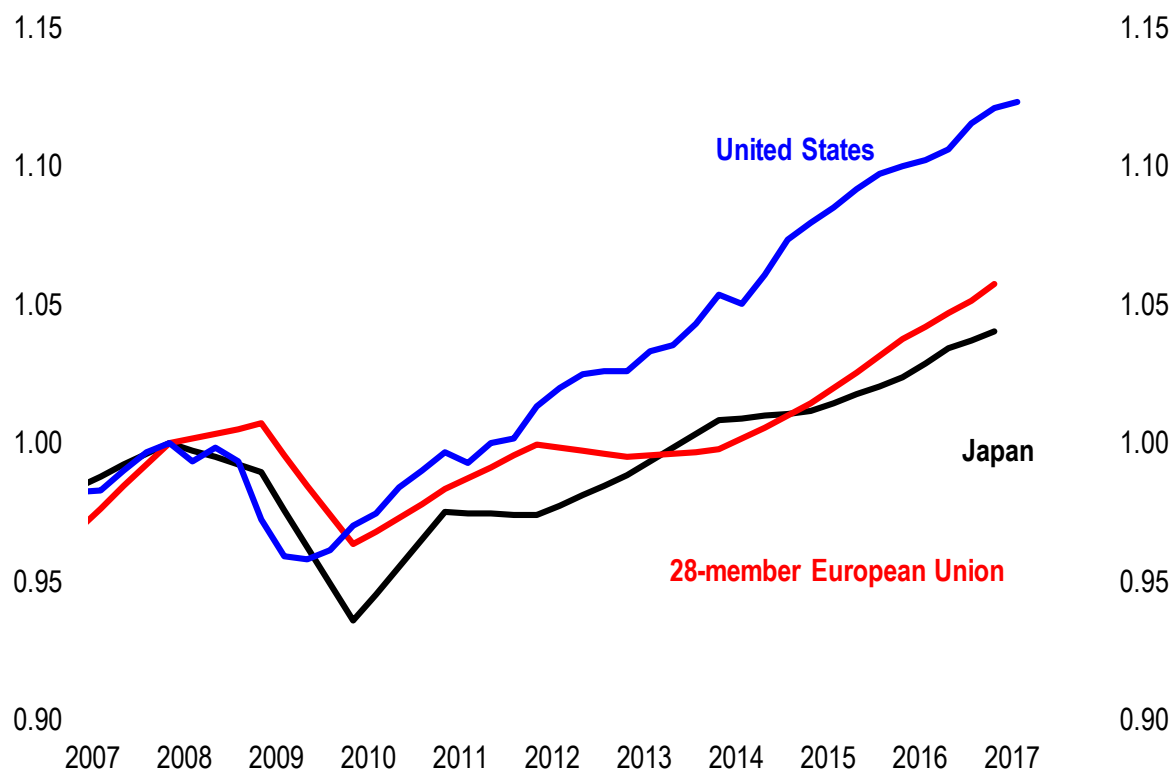
Real GDP per capita (\$ 2009) Real GDP per capita growth (annualized % ch since 1947)



Sources: Haver Analytics; U.S. Department of Commerce. Updated through 2016 Q4.

Insights from Japan's Story ...

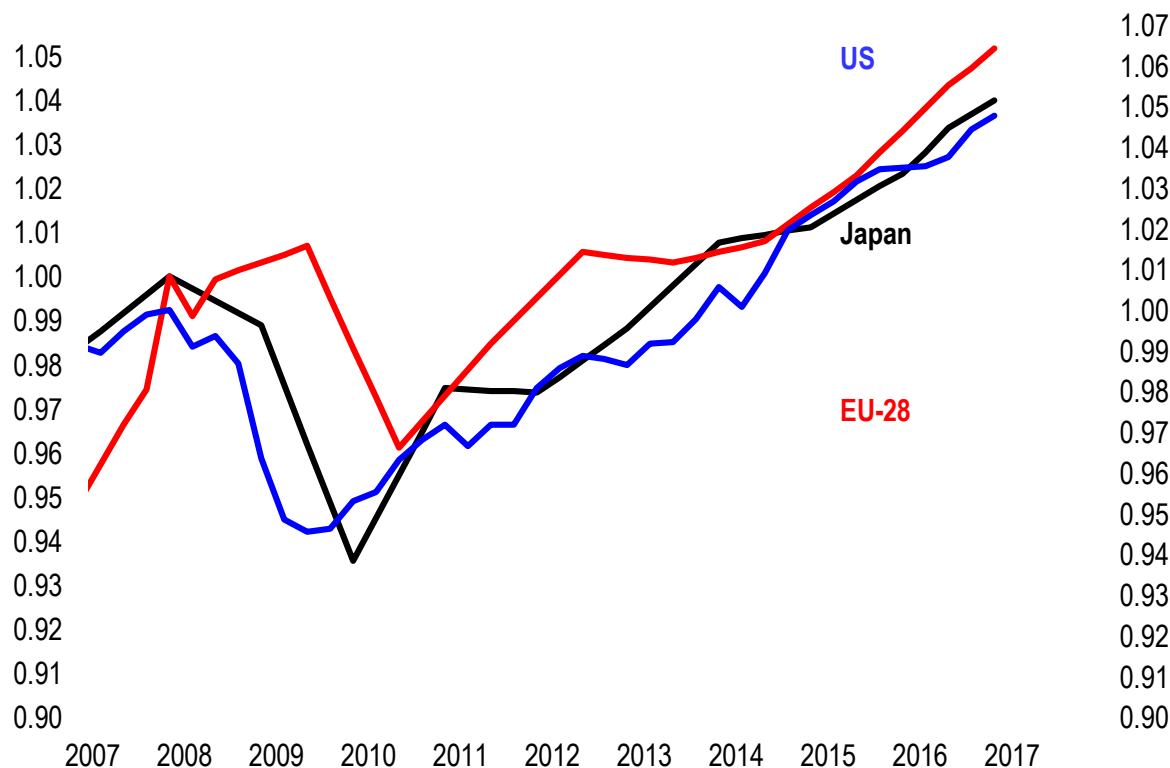
Real GDP (ratio to 2007 Q4)



Sources: Haver Analytics; U.S. Department of Commerce; selected international agencies. Updated through 2017 Q1.

... About Growth and Living Standards

Real GDP per capita (ratio to 2007 Q4)

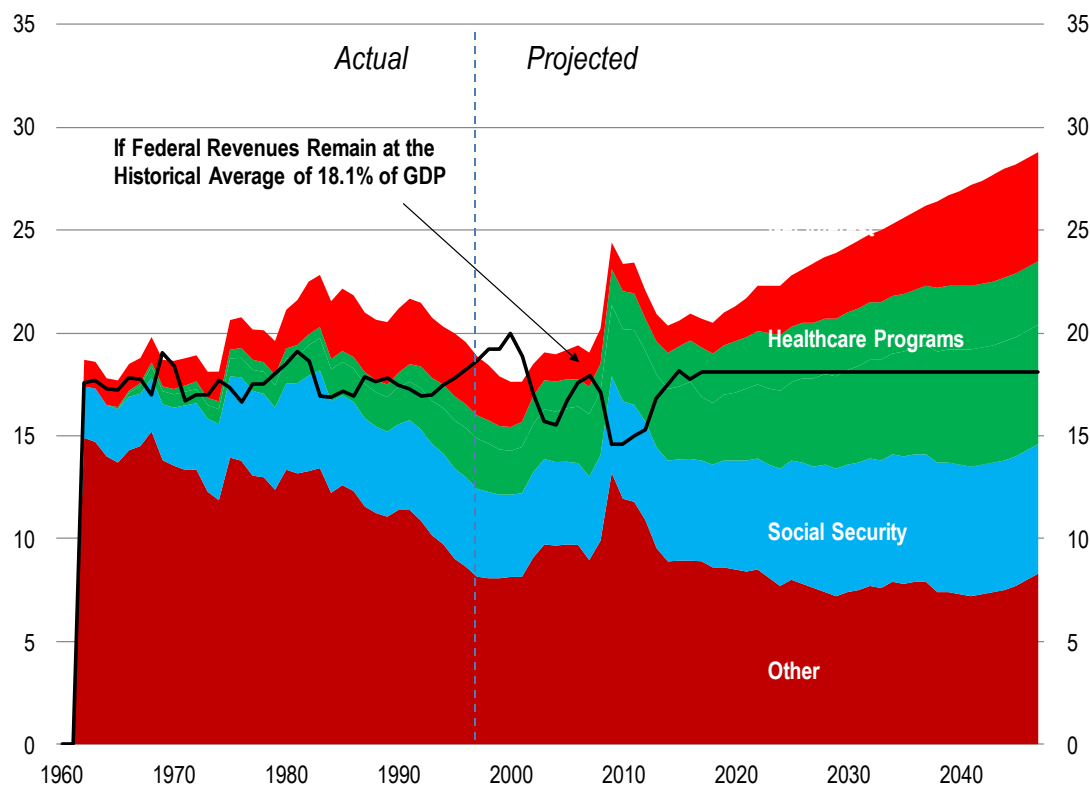


Sources: Haver Analytics; U.S. Department of Commerce; selected international agencies. Updated through 2017 Q1.

Why “Slow” Matters

2% Growth Does This

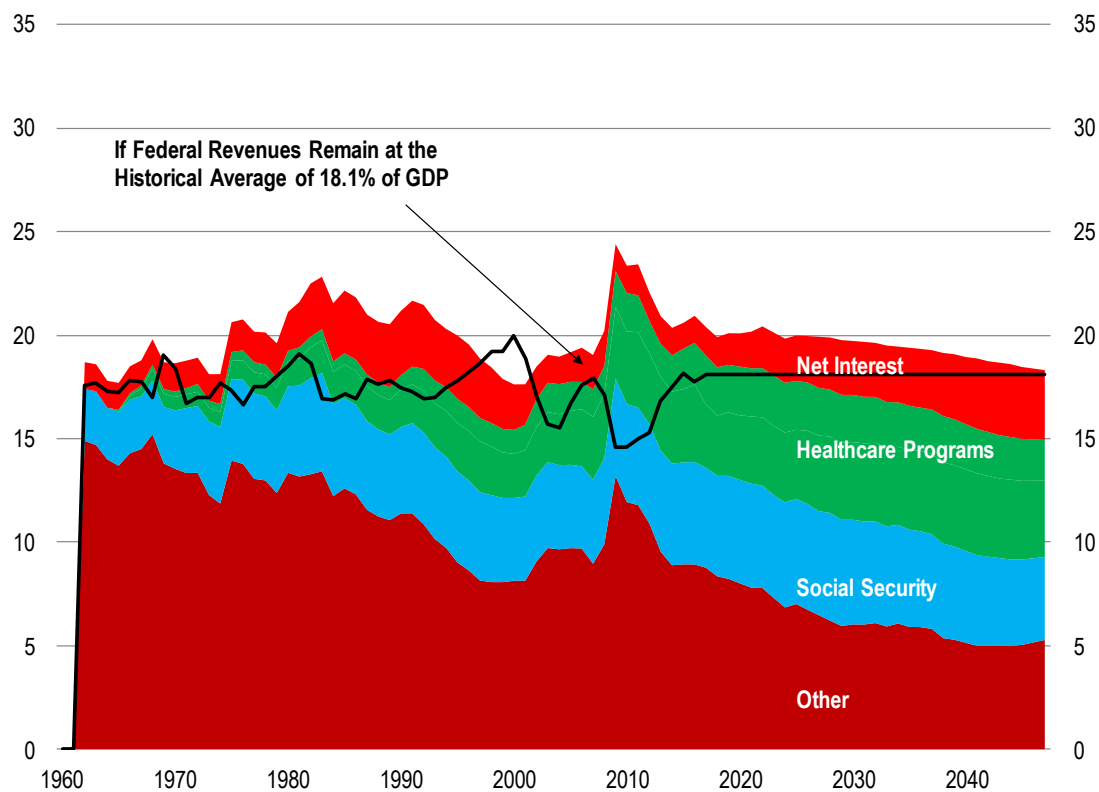
Long-term revenue and spending projections (percent of GDP)



Sources: Haver Analytics; Congressional Budget Office. Updated through 2016.

3.5% Growth Does This

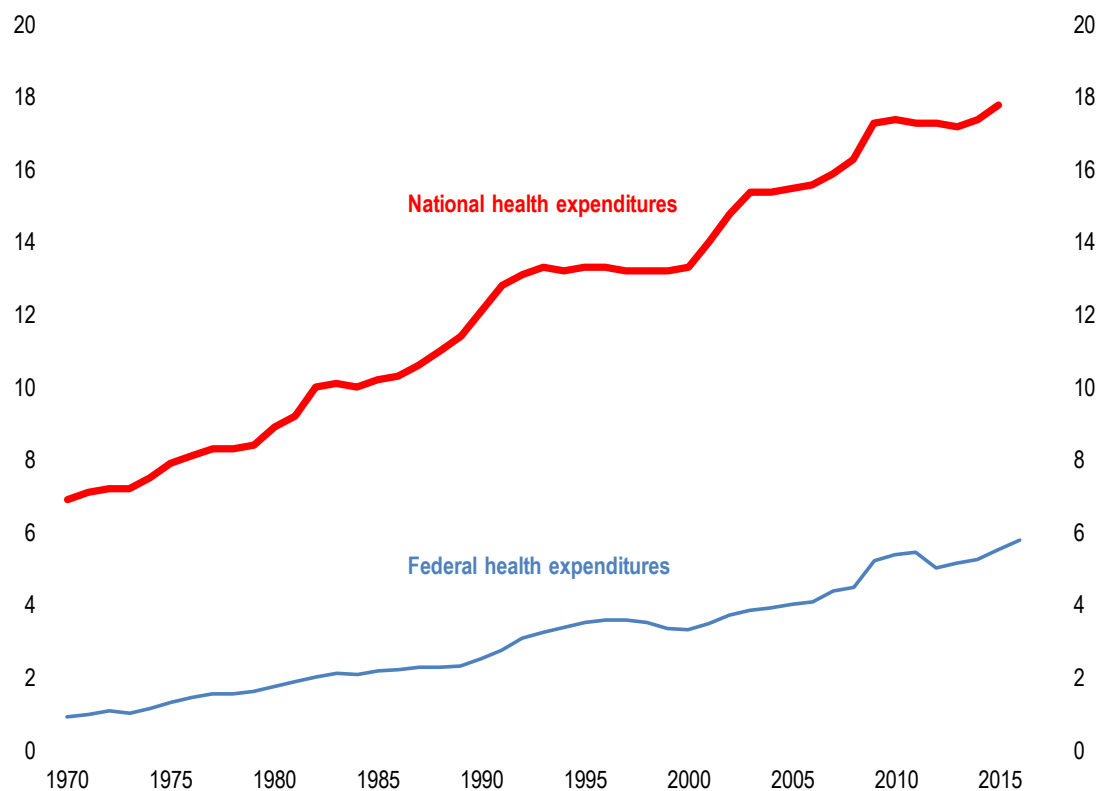
Long-term revenue and spending projections (percent of GDP)



Sources: Haver Analytics; Congressional Budget Office. Updated through 2016.

And Exposes a Flawed Health Care System

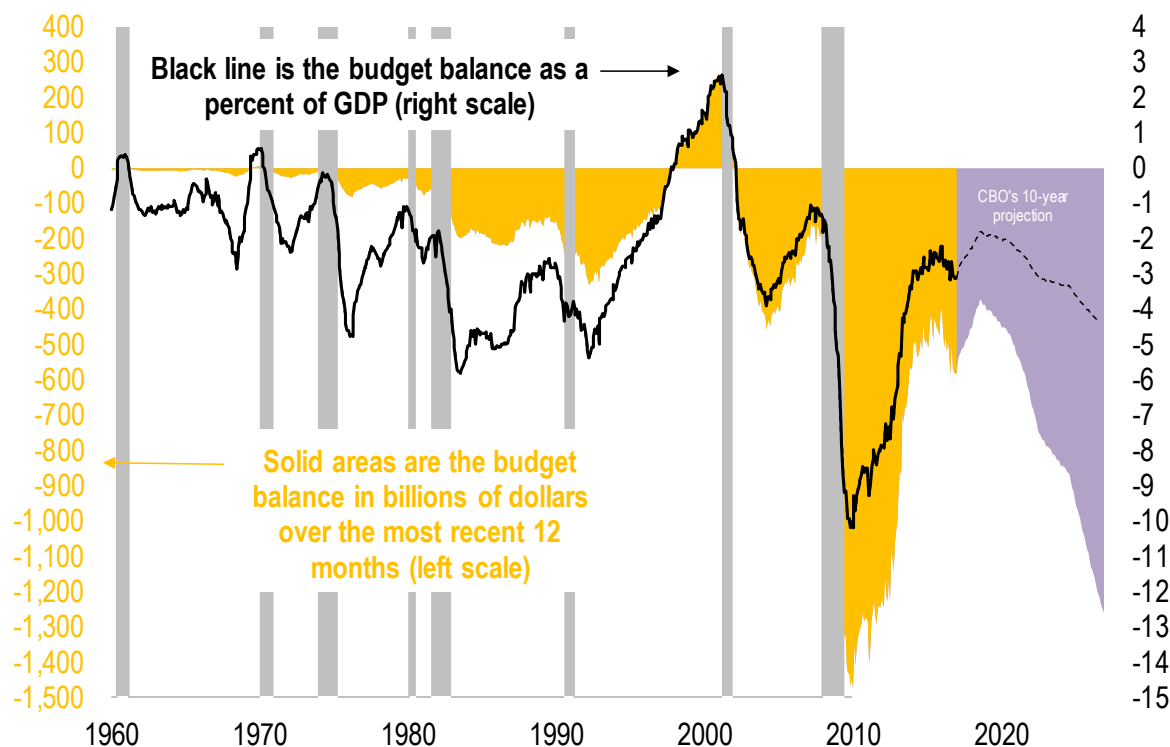
Healthcare spending by selected sectors (percentage of GDP)



Sources: Haver Analytics; Congressional Budget Office; Centers for Medicare and Medicaid Services. Updated through 2015 (national health expenditures) and 2016 (federal health expenditures).

All Leading to a Structural Imbalance and ...

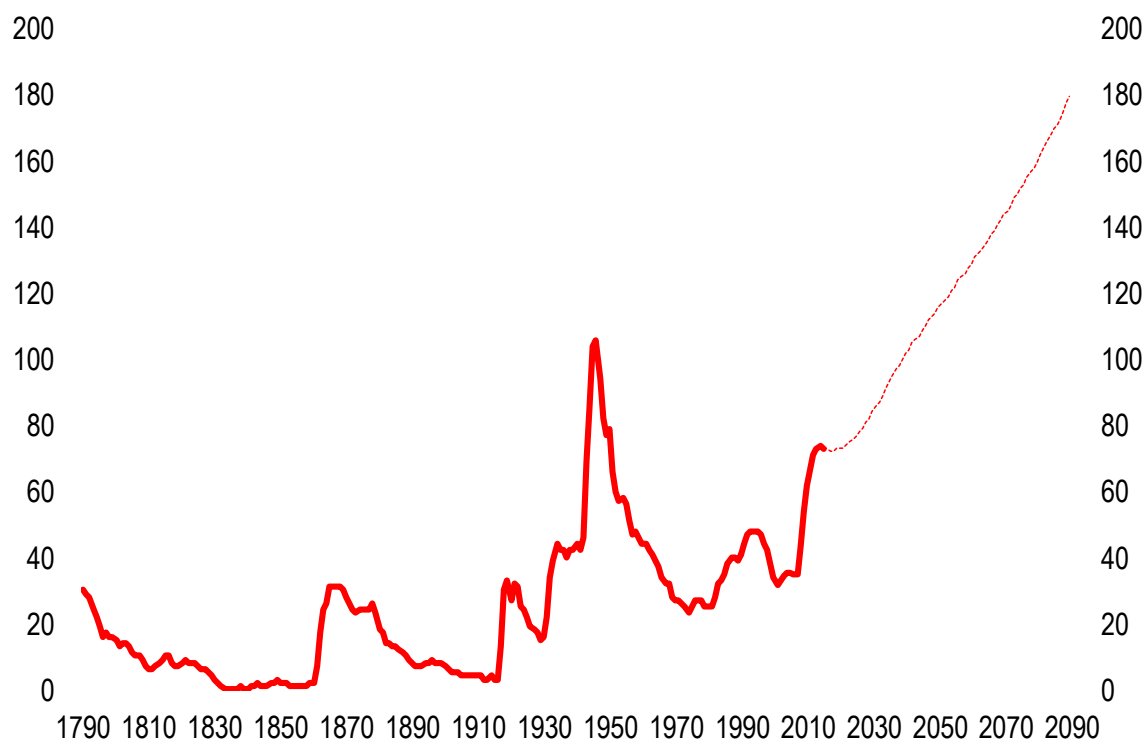
The federal deficit (billions of dollars over the most recent 12 months) (percent of nominal GDP)



Sources: Haver Analytics; NBER recession; U.S. Treasury; CBO. Updated through February 2017.

... Debt Ratios that Would Be Hard to Ignore

Federal debt (ratio to GDP)



Sources: Haver Analytics; Federal Reserve Board; U.S. Treasury. Updated through November 2016.

Coverage Is Reform

Promoting competition in the provider and insurance industries.

Back away from the employer-provided health insurance model:

- Promote greater personal responsibility by health care users

- Evolve towards full lifespan insurance coverage, not just birth to retirement

Tax benefits for health insurance coverage

- Health savings accounts combined with high-deductible plans

Lifetime insurance coverage

Tort reform

Government-provided minimum safety net, like Social Security

CONCLUSION ... SWEET SPOT

Going for Gold

Cycle Bottom		Cycle Peak		Duration	
				Months	Years
Mar	1919	Jan	1920	10	0.83
Jan	1912	Jan	1913	12	1.00
Jul	1980	Jul	1981	12	1.00
Dec	1867	Jun	1869	18	1.50
Jun	1894	Dec	1895	18	1.50
Jun	1908	Jan	1910	19	1.58
May	1891	Jan	1893	20	1.67
Dec	1900	Sep	1902	21	1.75
Nov	1927	Aug	1929	21	1.75
Dec	1858	Oct	1860	22	1.83
May	1885	Mar	1887	22	1.83
Jul	1921	May	1923	22	1.83
Jun	1897	Jun	1899	24	2.00
Apr	1958	April	1960	24	2.00
Apr	1888	Jul	1890	27	2.25
Jul	1924	Oct	1926	27	2.25
Dec	1854	Jun	1857	30	2.50
Aug	1904	May	1907	33	2.75
Dec	1870	Oct	1873	34	2.83
Mar	1879	Mar	1882	36	3.00
Nov	1970	Nov	1973	36	3.00
Oct	1945	Nov	1948	37	3.08
May	1954	Aug	1957	39	3.25
Dec	1914	Aug	1918	44	3.67
Oct	1949	Jul	1953	45	3.75
Jun	1861	Apr	1865	46	3.83
Mar	1933	May	1937	50	4.17
Mar	1975	Jan	1980	58	4.83
Nov	2001	Dec	2007	73	6.08
Jun	1938	Feb	1945	80	6.67
Nov	1982	Jul	1990	92	7.67
Aug	2009	Jun	2017	98	8.17
Feb	1961	Dec	1969	106	8.83
Mar	1991	Mar	2001	120	10.00

Shortest Cycle



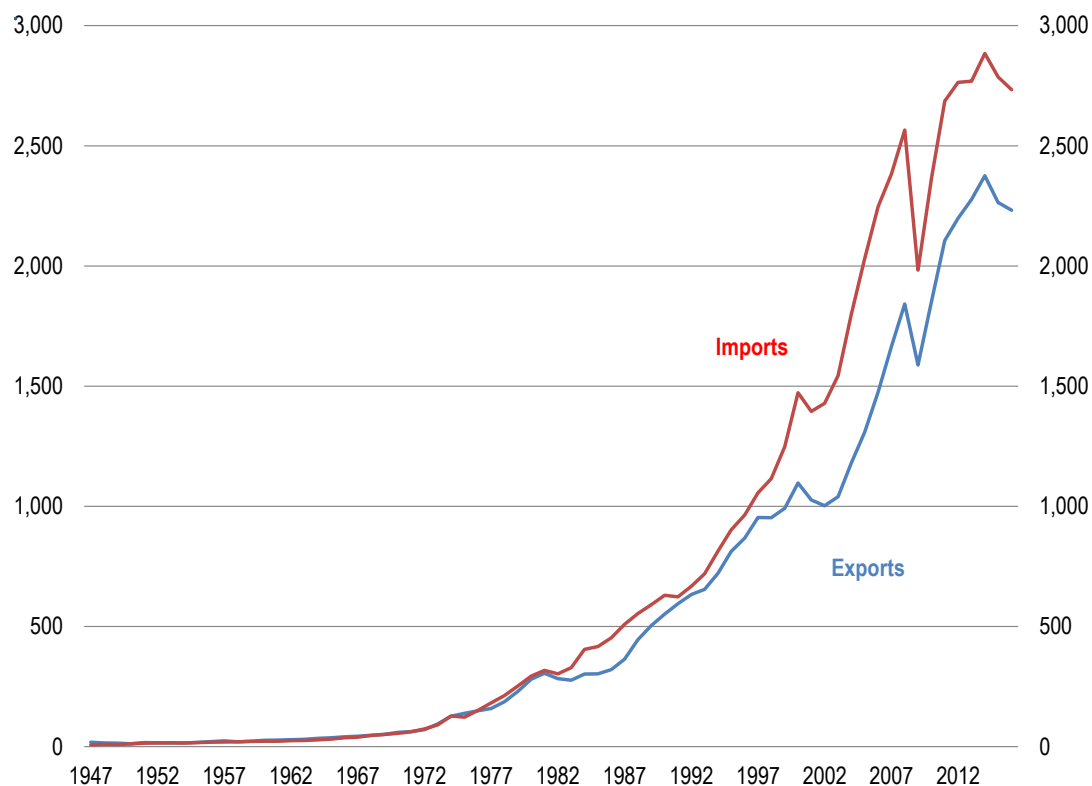
Longest Cycle

We Are Here →

Sources: Haver Analytics; National Bureau of Economic Research.

The Promise of Trade ...

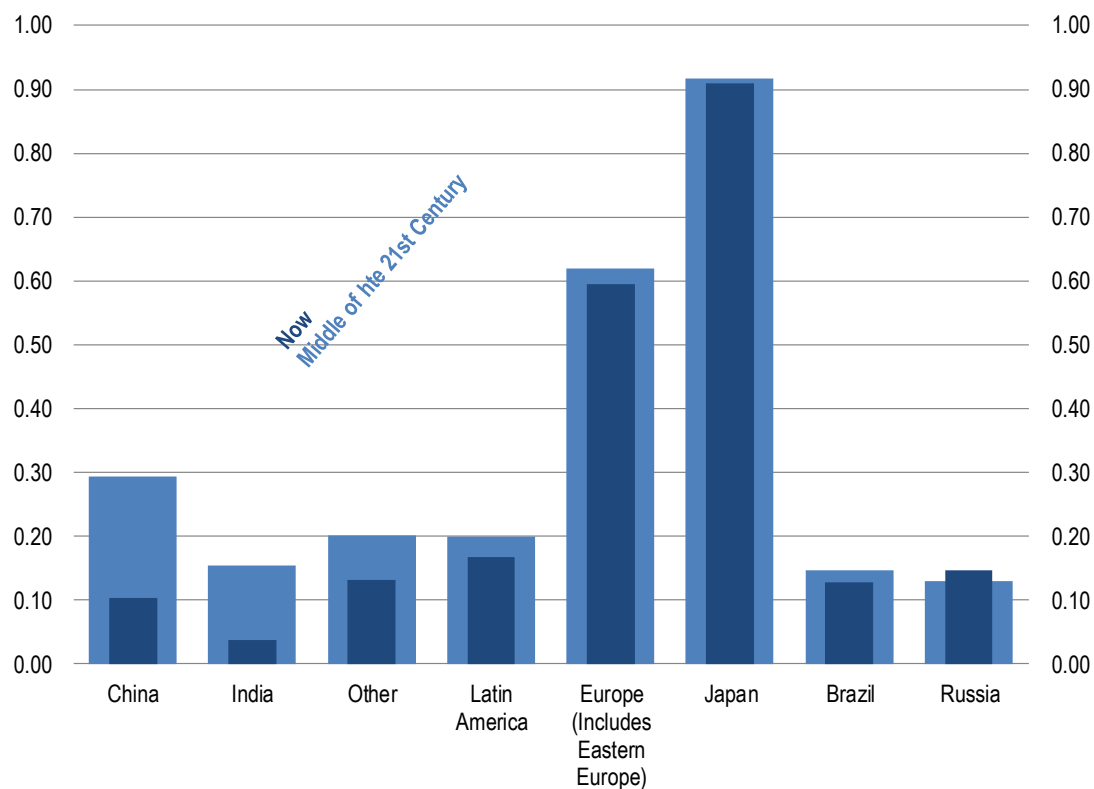
Nominal goods and services imports and exports (billions of dollars)



Sources: Haver Analytics; U.S. Department of Commerce. Updated through 2016.

... We Gain When We Help Others ...

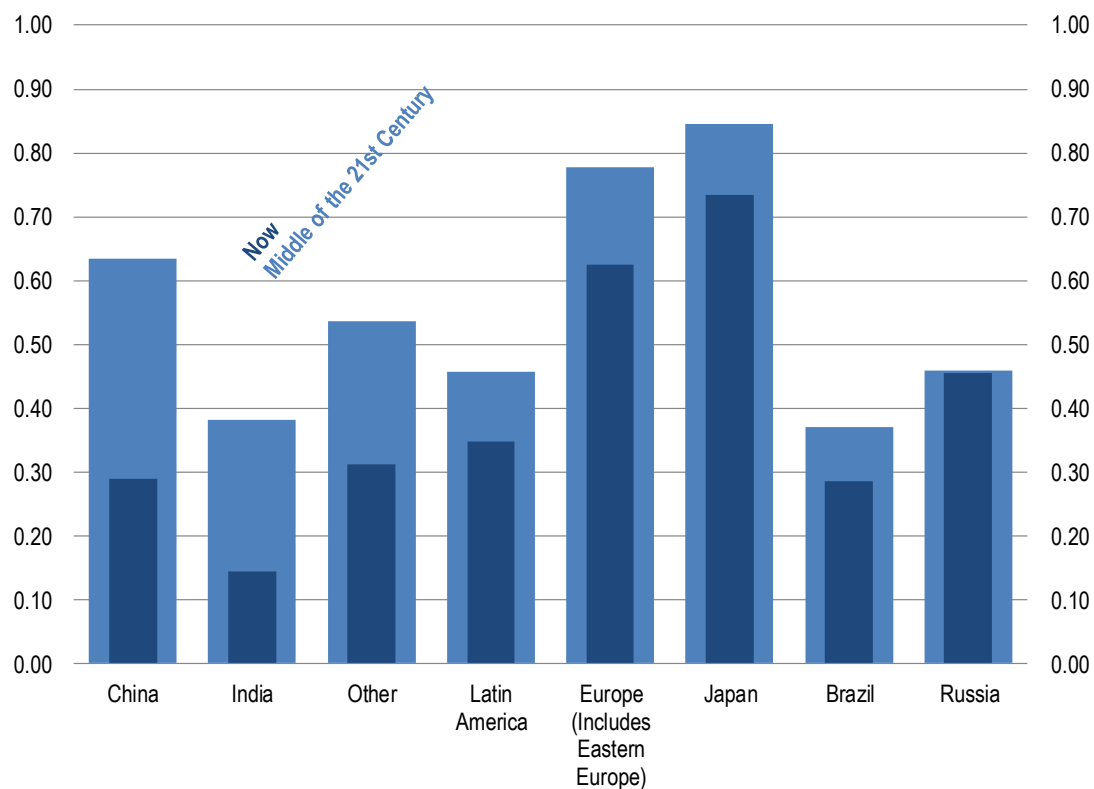
Relative real GDP per capita (ratio to U.S. real GDP per capita, 2009 dollars, PPP basis)



Sources: Haver Analytics; World Bank; JPMorgan Chase & Co. Updated through 2016 Q4.

... By Anyone's Estimates

Relative real GDP per capita (ratio to U.S. real GDP per capita, 2009 dollars, PPP basis)

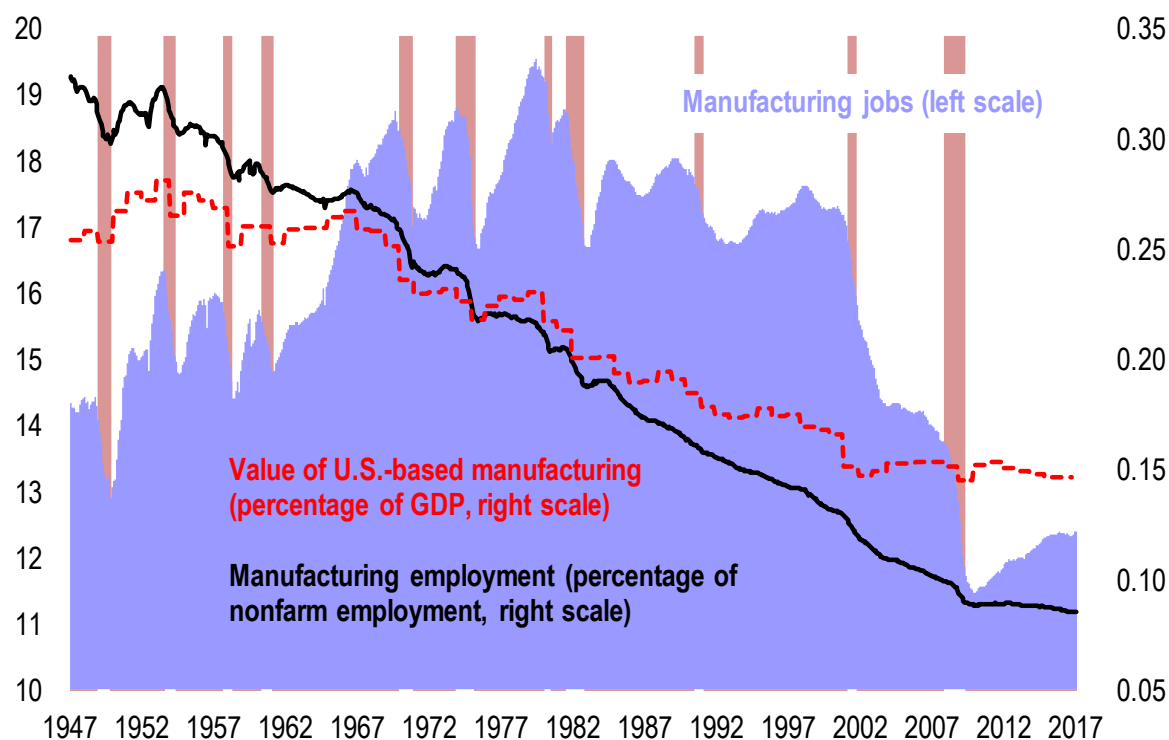


Sources: Haver Analytics; CIA; JPMorgan Chase & Co. Updated through 2016 Q4.

Innovation Is Disruptive but ...

Manufacturing employment (millions)

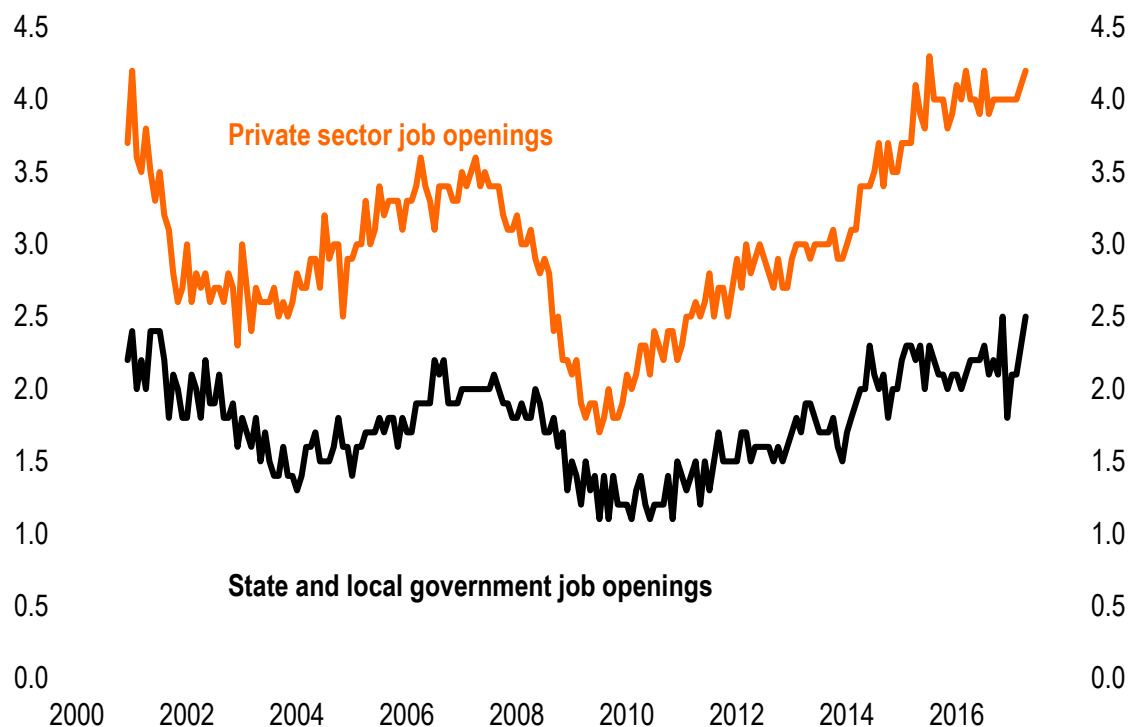
Employment and value added share (percent)



Sources: Haver Analytics; US Department of Commerce; U.S. Department of Labor. Updated through May 2017.

... It Creates New Opportunities

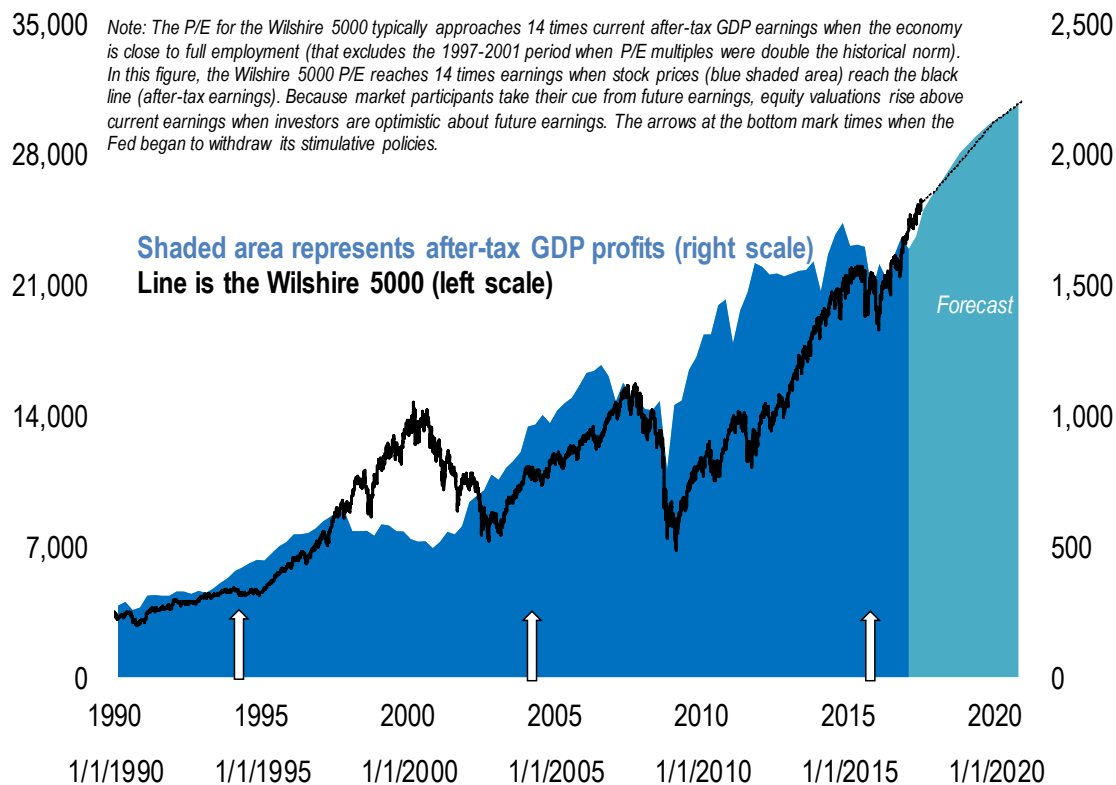
Manufacturing employment (millions)



Sources: Haver Analytics; US Department of Commerce; U.S. Department of Labor. Updated through April 2017.

A Long Cycle Makes Us Price to Tomorrow

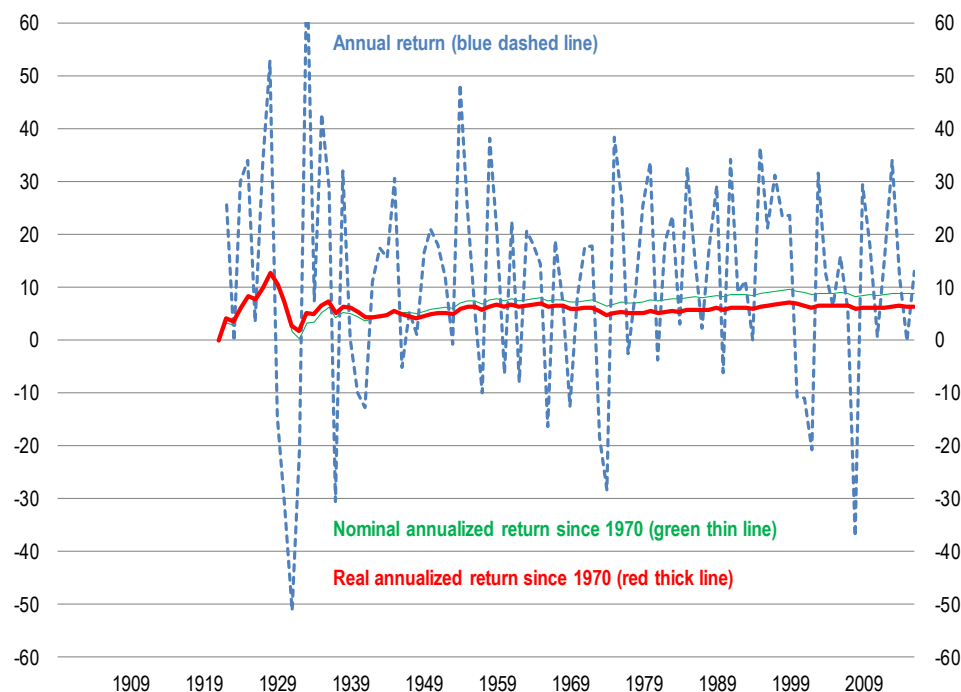
Wilshire 5000 (December 31, 1970 = 830.27) After-tax GDP profits (billions of dollars)



Sources: Haver Analytics; US Department of Commerce; Dow Jones. Updated through 2017 Q1 (profits) and July 28, 2017 (stocks).

Equities Get a New (Global) Sponsor ...

Nominal and real equity market returns (annualized percent change over period shown)

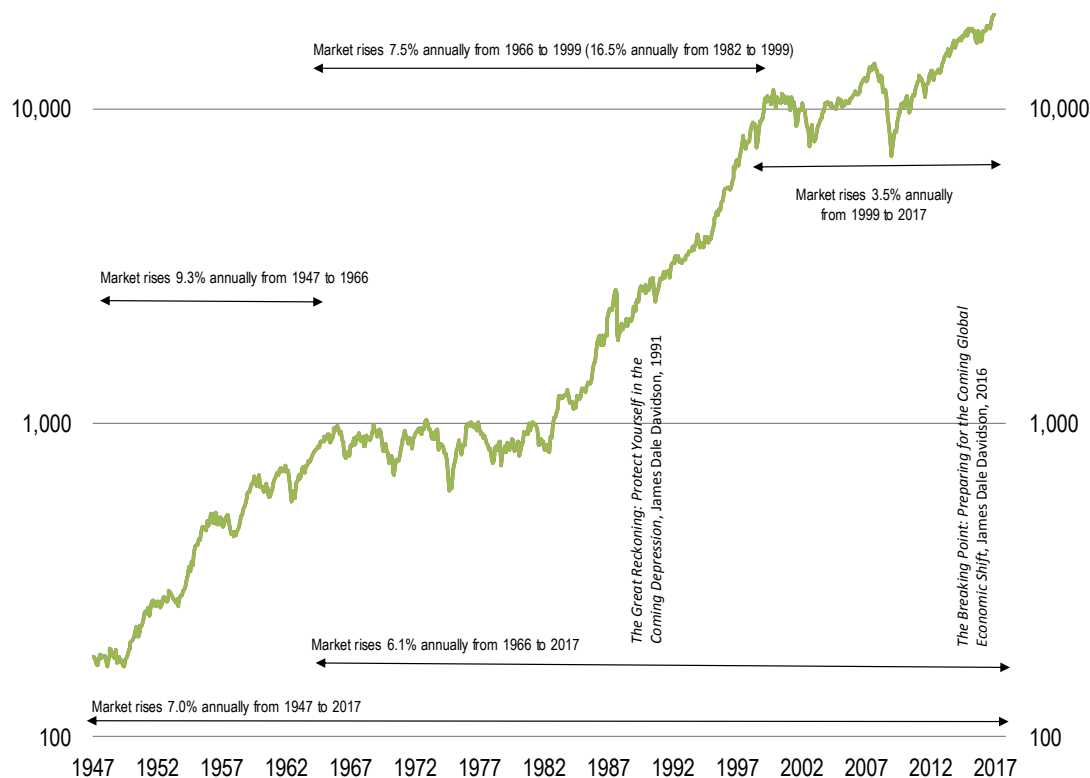


Note: Prior to 1945, the Wilshire 5000 index is extrapolated using the DJIA. From 1945 to 1970 the Wilshire 5000 index is extrapolated using the S&P 500. Prior to 1970, the Wilshire 5000 total return index is derived from the change in the Wilshire index (capital gains) plus 3 percent annually, the average increment owing to reinvested dividends from 1970 through 2016.

Sources: Haver Analytics; Dow Jones. Updated through December 2016.

... Bringing a Sequel to This Story

Dow Jones Industrial Average (May 25, 1896 = 40.94, \log_{10} scale)



Sources: Haver Analytics; Dow Jones. Updated through February 16, 2017.

Appendix I. The 2% Inflation Target

The Commitment

Statement on Longer-Run Goals and Monetary Policy Strategy, Adopted effective January 24, 2012; as amended effective January 31, 2017

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The inflation rate over the longer run is primarily determined by monetary policy, and hence the Committee has the ability to specify a longer-run goal for inflation . The Committee reaffirms its judgment that inflation at the rate of 2 percent, as measured by the annual change in the price index for personal consumption expenditures, is most consistent over the longer run with the Federal Reserve's statutory mandate. The Committee would be concerned if inflation were running persistently above or below this objective. Communicating this symmetric inflation goal clearly to the public helps keep longer-term inflation expectations firmly anchored, thereby fostering price stability and moderate long-term interest rates and enhancing the Committee's ability to promote maximum employment in the face of significant economic disturbances. The maximum level of employment is largely determined by nonmonetary factors that affect the structure and dynamics of the labor market. These factors may change over time and may not be directly measureable. Consequently, it would not be appropriate to specify a fixed goal for employment; rather, the Committee's policy decisions must be informed by assessments of the maximum level of employment, recognizing that such assessments are necessarily uncertain and subject to revision.

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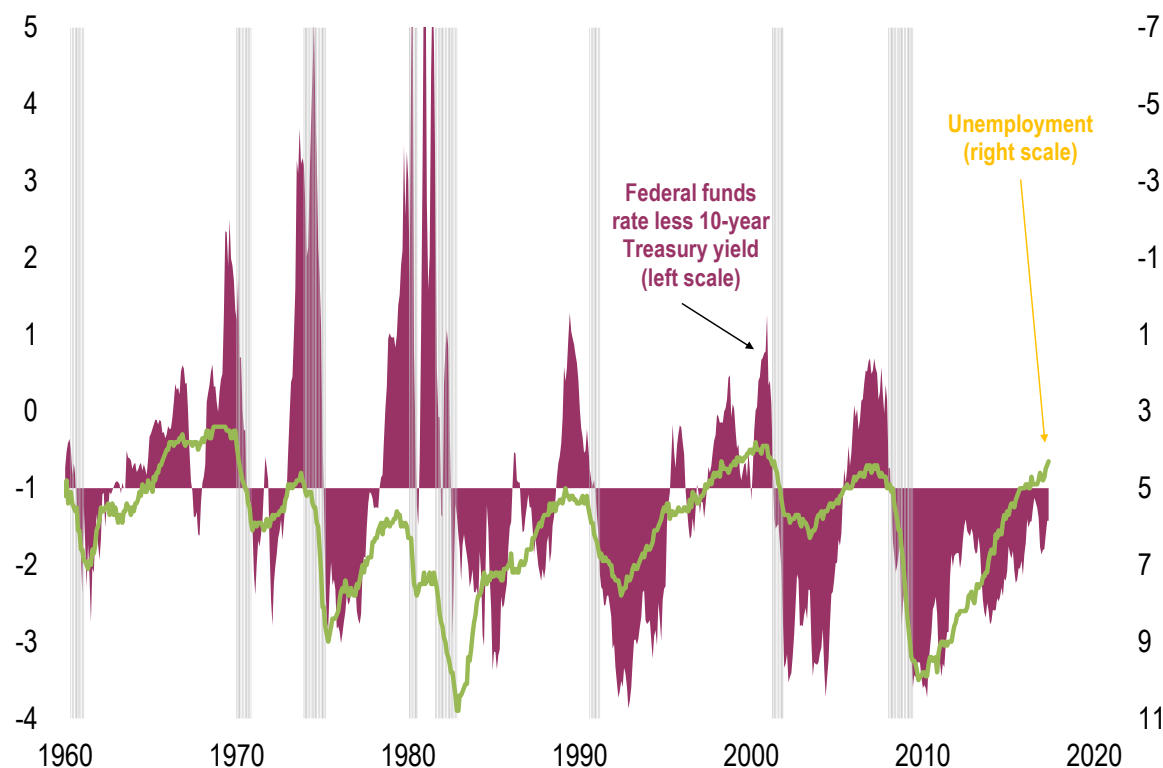
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Response to Unemployment Deviations

Fed funds target rate less 10-year Tr yield (pct. pts.)

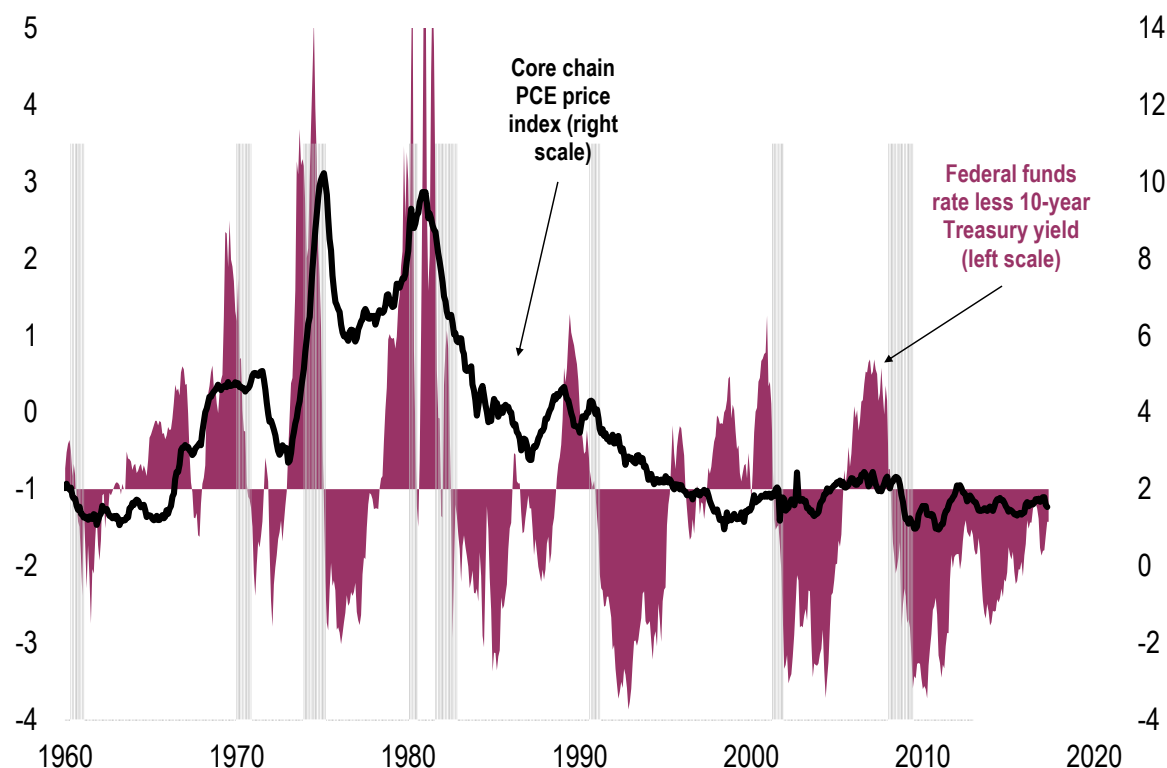
Unemployment (% , scale reversed)



Sources: Haver Analytics; NBER-designated recession bars; Federal Reserve Board; U.S. Department of Commerce. Updated through April 2017 (inflation) and June 16, 2017 (yield curve).

Response to Inflation Deviations

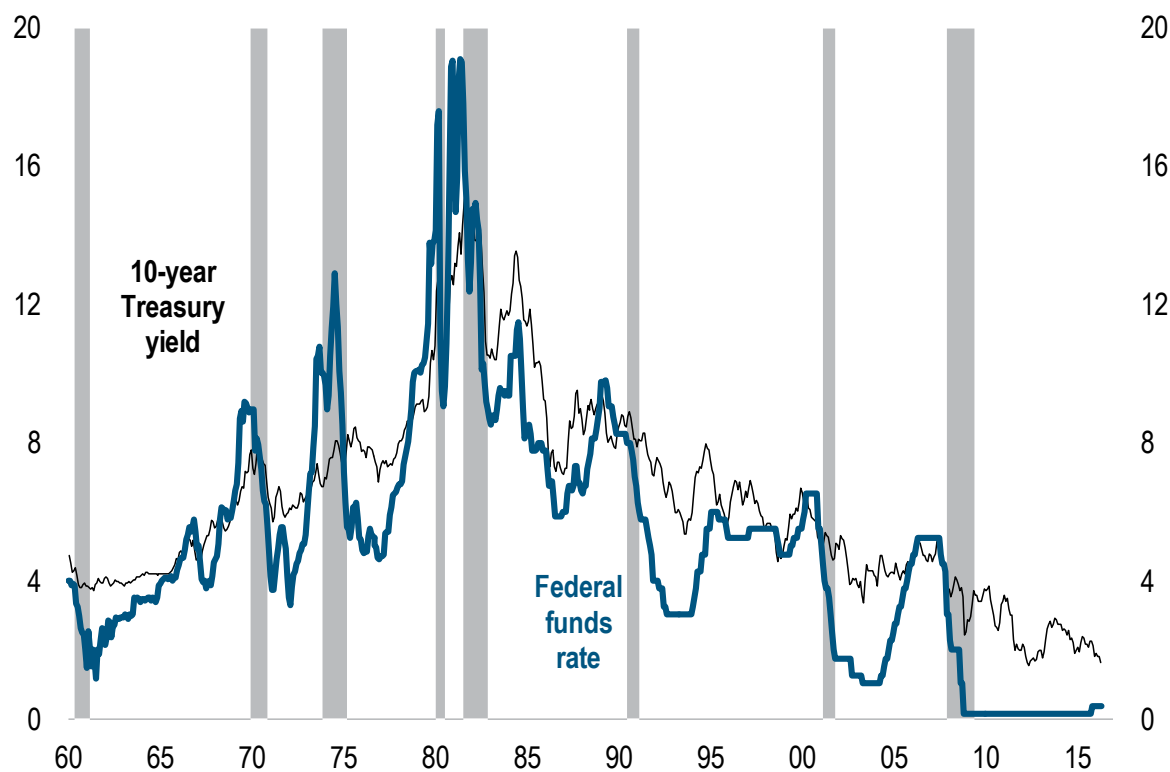
Fed funds target rate less 10-year Tr yield (pct. pts.) Inflation (% ch from 12 months earlier)



Sources: Haver Analytics; NBER-designated recession bars; Federal Reserve Board; U.S. Department of Commerce. Updated through April 2017 (inflation) and June 16, 2017 (yield curve).

The Zero Bound ...

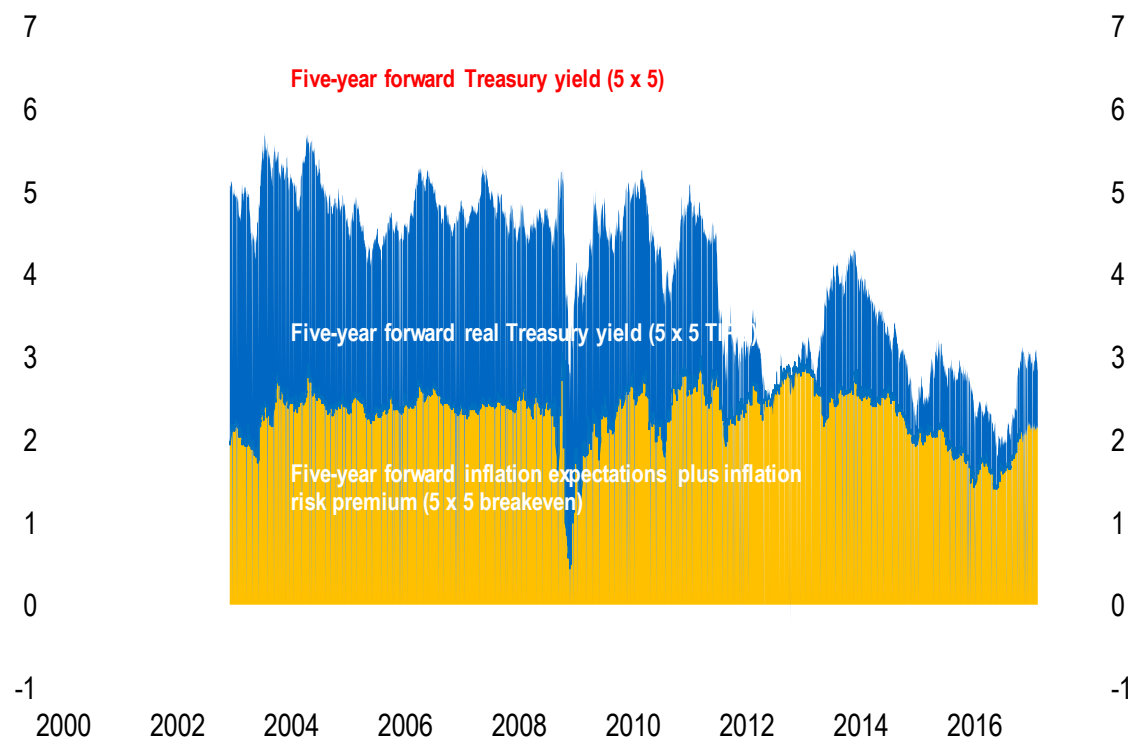
Federal funds rate and the 10-year Treasury yield (percent)



Sources: Haver Analytics; Federal Reserve Board. Updated through July 8, 2016.

... and Lower Equilibrium Real Rates ...

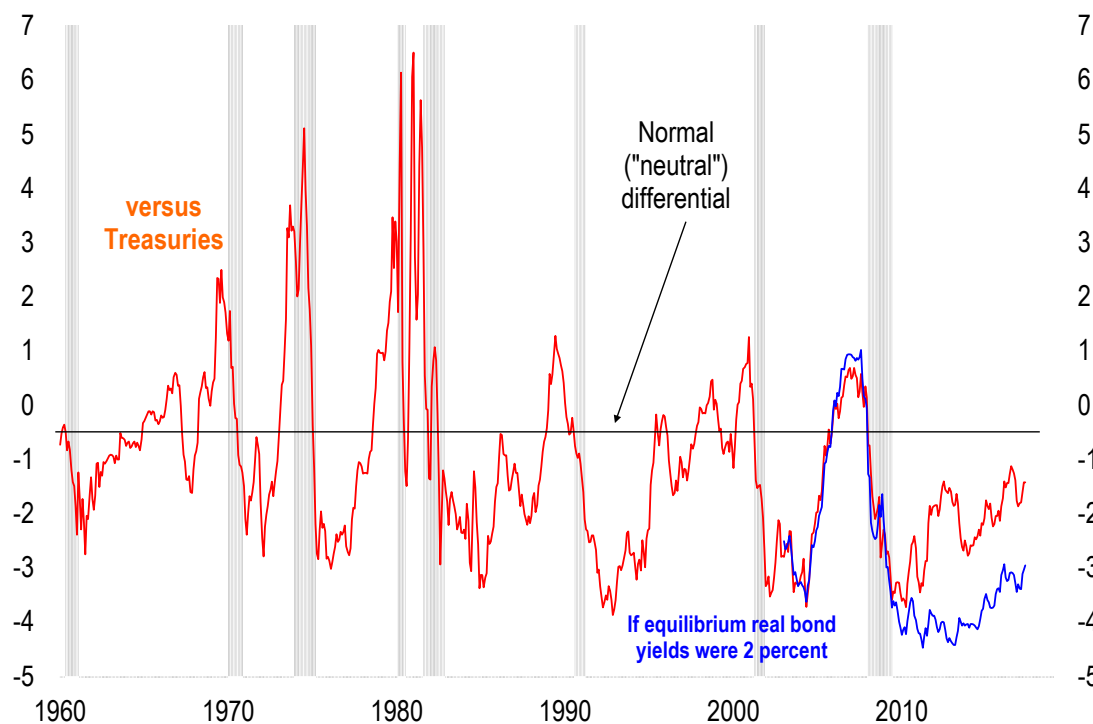
Components of the 5 x 5 nominal Treasury yield (percent)



Sources: Haver Analytics; Federal Reserve Board. Updated through April 7, 2017.

... Ties The Fed's Hands

Federal funds rate and the 10-year Treasury yield (percent)

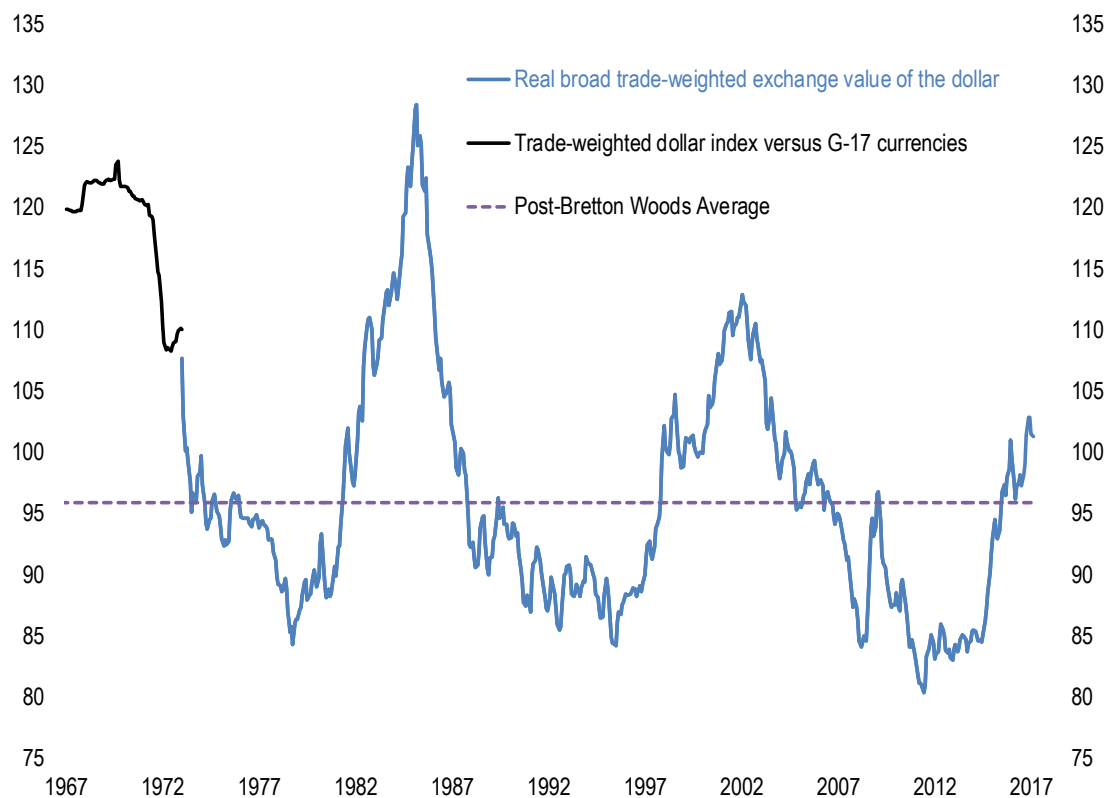


Sources: Haver Analytics; Federal Reserve Board. Updated through July 8, 2016.

Appendix II. The Dollar In a Synchronized World

Most Recent Swings About Central Banks

Real broad trade-weighted U.S. dollar index (March 1973 = 100)



Sources: Haver Analytics; Federal Reserve Board. Updated through March 2017.

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jglassman@jpmorgan.com

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